
From: [REDACTED]
Sent: Wednesday, August 20, 2025 9:03 AM
To: [REDACTED]
Subject: FII's Richard Attias: the Convening Architect

Hi [REDACTED] -

I wanted to offer you a conversation with [Richard Attias](#), Chairman of the FII Institute Executive Committee, to discuss the business of convening in an era when the world's most influential gatherings are no longer confined to a single mountain town, but span the globe, truly integrating the East and West.

In a world increasingly defined by who gets a seat at the table, Richard Attias chose a different path: he created the table himself. As Acting CEO of the Future Investment Initiative (FII) Institute, Attias is pioneering a new era of high-level global convening, where capital, influence, and ideas intersect in curated, high-impact settings.

Attias orchestrates summits that shape narratives as much as they foster meaningful capital allocation. Last year's iteration of his hallmark conference, FII8, resulted in more than 30 deals made worth a total of \$70 billion.

As FII's Summits span from Riyadh to Rio de Janeiro, Miami to Tirana, Attias has become a global architect against the background of decentralized global discourse. His career similarly stretches the spectrum, from his Moroccan roots to the heart of international influence.

Would you be interested in a conversation with Richard on how global convening is reshaping the business landscape and how leaders should adapt? I think this would be an interesting piece for Lunch with the FT, especially during a time when the setting matters as much as the message. More on Richard for your reference below.

Best,

[REDACTED]

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Richard is a trusted advisor to Heads of State, business executives and civic leaders looking to build influence and effect change

Richard Attias has built an unrivaled reputation for advising international leaders, corporations and nations on how to build their global influence, catalyze ideas, and mobilize populations. He has provided clients across private and public sectors with hands-on assistance in branding and strategic communications, the development of public-private partnerships, and investment in emerging markets.

Richard Attias' talent for anticipating and managing the most pressing issues of our time, activating powerful networks and inspiring innovation, is based on the development and production of more than 2000 events over the past 30 years. The following are just a few examples of the leading platforms he has produced: World Economic Forum Annual Meeting at Davos, Clinton Global Initiative, Nobel Laureates Conferences, The New York Forum, The New York Forum AFRIC, UNESCO NGO Forum, One Planet Summit, Olympism In Action, Future Investment Initiative, Bloomberg New Economy Forum, The African Cup, The African Games, and multiple opening ceremonies. Attias currently serves as the CEO of the FII Institute, a new generation of not-for-profit foundation dedicated to empowering the world's brightest minds to shape a brighter future for all, with all.

Prior to founding RA&A, Attias spent a decade at the media conglomerate Publicis Groupe, where he served as Executive Chairman of Publicis Events Worldwide. Attias began his career at IBM where a passion for innovation led him to establish several companies in the IT Industry and Global Communications fields. He also served as the CEO of the UAE Government entity Dubai Event Management Company.

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[REDACTED]

Senior Account Executive

[REDACTED]



prosek

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From: [REDACTED]
Sent: Wednesday, August 20, 2025 9:40 AM
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Hi [REDACTED] -

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Would you be interested in a conversation with Richard on how global convening is reshaping the business landscape and how leaders should adapt? I think an interview with Richard would be a great feature for the C-Suite newsletter, especially during a time when conferences have become even more central to the global business environment. More on Richard for your reference below.

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