
From: [REDACTED]
Sent: Thursday, August 21, 2025 10:46 AM
To: [REDACTED]
Subject: FII's Richard Attias: the Convening Architect

Hi [REDACTED] -

I wanted to offer you a conversation with [Richard Attias](#), Chairman of the FII Institute Executive Committee, to discuss how he is leading business of convening in an era when the world's most influential gatherings are no longer confined to a single mountain town, but span the globe, integrating the East and West.

In a world increasingly defined by who gets a seat at the table, Richard Attias chose a different path: he created the table himself. As Chairman of the Future Investment Initiative (FII) Institute, Attias is pioneering a new era of high-level global convening, where capital, influence, and ideas intersect in curated, high-impact settings.

Attias orchestrates summits that shape narratives as much as they foster meaningful capital allocation. Last year's iteration of his hallmark conference, FII8, resulted in more than 30 deals made worth a total of \$70 billion.

As FII's Summits span from Riyadh to Rio de Janeiro, Miami to Tirana, Attias has become a global architect against the background of decentralized global discourse. His career similarly stretches the spectrum, from his Moroccan roots to the heart of international influence.

Would you be interested in a conversation with Richard on how global convening is reshaping the business landscape and how leaders should adapt? I think he could be a great interview to add to the Entrepreneurs Network or could inform a broader story about the competitive conference landscape, especially during a time when the setting matters as much as the message. More on Richard for your reference below

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Richard is a trusted advisor to Heads of State, business executives and civic leaders looking to build influence and effect change

Richard Attias has built an unrivaled reputation for advising international leaders, corporations, and nations on how to build their global influence, catalyze ideas, and mobilize populations. He has provided clients across private and public sectors with hands-on assistance in branding and strategic communications, the development of public-private partnerships, and investment in emerging markets.

Richard Attias' talent for anticipating and managing the most pressing issues of our time, activating powerful networks and inspiring innovation, is based on the development and production of more than 2000 events over the past 30 years. The following are just a few examples of the leading platforms he has produced: World Economic Forum Annual Meeting at Davos, Clinton Global Initiative, Nobel Laureates Conferences, The New York Forum, The New York Forum AFRIC, UNESCO NGO Forum, One Planet Summit, Olympism In Action, Future Investment Initiative, Bloomberg New Economy Forum, The African Cup, The African Games, and multiple opening ceremonies. Attias currently serves as the CEO of the FII Institute, a new generation of not-for-profit foundation dedicated to empowering the world's brightest minds to shape a brighter future for all, with all.

Prior to founding RA&A, Attias spent a decade at the media conglomerate Publicis Groupe, where he served as Executive Chairman of Publicis Events Worldwide. Attias began his career at IBM where a passion for innovation led him to establish several companies in the IT Industry and Global Communications fields. He also served as the CEO of the UAE Government entity Dubai Event Management Company.

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[REDACTED])
Senior Account Executive

[REDACTED]



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From: [REDACTED]
Sent: Thursday, August 21, 2025 10:53 AM
To: [REDACTED]
Subject: [REDACTED] Guest? – Richard Attias, Chairman of FII Institute on Global Capital and Geopolitics

Hi [REDACTED], I hope this finds you well.

With the [Future Investment Initiative \(FII\) Summit](#) coming up in October, I wanted to suggest [Richard Attias](#), FII Institute's Chairman, as a timely guest for [REDACTED]. Richard sits at the center of conversations that shape global markets, investment flows, and geopolitical alignments. As the founder of FII, he has convened heads of state, sovereign wealth funds, and global CEOs to set the agenda for investment in technology, energy, healthcare, and sustainability for nearly a decade, making him a great guest to discuss **the connection between our tense geopolitical climate and its impact on investment flows.**

On [REDACTED], Richard can offer a forward-looking view of how sovereign wealth and state-directed capital are reshaping global markets; the economic consequences of the ever-widening gap between the U.S. and Europe; and the realities of diversification across the Middle East and other emerging hubs. Drawing on his work with leaders in finance, policy, and industry, he connects geopolitics to market signals—showing how ideas translate into capital flows and policy choices, with concrete examples.

Earlier in his career, he played a central role in producing some of the world's largest fora for more than a decade, experience that helped him go on to build major global platforms including the Clinton Global Initiative and Bloomberg New Economy Forum. His vantage point spans finance, policy, and diplomacy—particularly relevant now, as sovereign wealth strategies, energy transitions, and shifting alliances increasingly drive economic narratives.

Given the show's focus on the forces shaping the global economy, Richard could provide timely and market-relevant analysis amid . **Would you be open to exploring a slot with Richard?**

Best,

[REDACTED]

[REDACTED] [REDACTED]

Senior Account Executive

[REDACTED]



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