
From: [REDACTED]
Sent: Tuesday, August 26, 2025 12:52 PM
To: [REDACTED]
Subject: FII's Richard Attias as a Panelist or Moderator at the [REDACTED]

Hi [REDACTED] - hope you are doing well.

Reaching out as I was looking at the agenda for the [REDACTED] [REDACTED] this September in [REDACTED] and have a great potential speaker. I work with [Richard Attias, Chairman of global think tank Future Investment Initiative Institute](#) (FII Institute) who brings a robust background and point of view on timely topics who would be a great addition to this or future events as either a panelist or moderator. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Richard is focused on **driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification**. FII has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics.

Perspectives/discussion points include:

- Why AI regulation on an international level will help foster sustainable sector growth in the EU and North America (that could be hindered by antiquated/fragmented regulatory practices)
- Europe's role in a changing financial system, including navigating a new global trade regime

Are there any slots at this year's [REDACTED] forum or similar events you are looking to fill this year? Richard would be great to speak on a future looking panel dealing with geoeconomics or geopolitics. Happy to coordinate a call to discuss and appreciate your consideration.

Thanks,

[REDACTED]

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Richard Attias

Richard Attias is one of the world's foremost convenors of leaders and powerbrokers.

His talent for anticipating and addressing the most pressing issues faced by the planet, activating powerful networks and inspiring innovation has made him a trusted advisor of leaders the world over.

Heads of state seek Richard's counsel in building nation brands, attracting investment, and furthering geopolitical goals. Global investors and financiers work with Richard to understand where capital can be deployed to achieve positive economic and social effects. Business leaders seek his support in furthering their strategic ambitions.

Richard was Executive Producer between 1992 and 2008 of the World Economic Forum (WEF) Annual Meeting in Davos. This era saw WEF emerge as one of the pre-eminent gatherings of world leaders, sharpening its impact on the global stage. In 2009, he co-founded the Clinton Global Initiative, and, in 2010, founded The New York Forum.

in 2019, Richard was asked to become the CEO of the FII Institute, a global foundation committed to achieving positive impact by tackling the biggest challenges faced by humanity. Richard has grown the FII Institute into an organization which uses its convening power to host top-level summits in cities around the world, as well as conducting research and making investments.

Richard has assisted world leaders and global organizations at historic moments with international gatherings, celebrations, peace conferences and diplomatic summits.

[REDACTED]
Senior Account Executive

[REDACTED]



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