
From: [REDACTED]
Sent: Thursday, August 28, 2025 5:34 PM
To: [REDACTED]
Subject: Hi from Former [REDACTED] + Speaking Invitation: Future Investment Initiative

[REDACTED] – hope you’ve been well! If you recall, I used to work on the [REDACTED] comms team and supported the Sports franchise with [REDACTED]. Reaching out with an exciting opportunity – more below.

On behalf the Public Investment Fund (PIF), you are cordially invited to join [FII9](#)—the Future Investment Initiative-taking place taking place 27–30 October 2025 in Riyadh, Saudi Arabia.

You have been selected to speak on *"Why Are the Smartest Players Backing Women’s Sport?"*—a session featuring a handful of the most influential figures shaping the global future of women’s sport across investment, media, and federations.

Speaking roles at FII are in exceptionally high demand: most access to the conference is through paid Institute memberships or multimillion-dollar partnerships, with only a small number of direct invitations extended to individuals of unique influence.

As a confirmed speaker, you will receive full FII9 accreditation, granting access not only to your session but also to the Initiative’s plenaries, networking platforms, lounges, and curated meetings—where the world’s leading investors, executives, and policymakers forge partnerships and new investment opportunities. You are also invited to a VIP dinner hosted by [SURJ](#), PIF’s sports investment subsidiary, about which more details to follow.

Dates: 27–30 October 2025
Panel Date: Afternoon of 29 October
Location: Riyadh, Saudi Arabia

We look forward to your response. Should this opportunity be of interest to you, we will proceed with the next steps, informing PIF and connecting you with FII for direct registration.

Thank you,

[REDACTED]

[REDACTED]

Associate Vice President

[REDACTED]



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