

**From:** [REDACTED]  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: [REDACTED] for FII Panel?  
**Attachments:** [image001.png](#)

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Thank you, [REDACTED] great news, glad this worked out!

Introducing you to Haifa Albedrawi, VP of Partnerships and Events at PIF, who will take this forward and ensure [REDACTED] is registered and all set.

All the best,

[REDACTED]

[REDACTED]  
Associate Vice President

[REDACTED]  
[REDACTED]



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**From:** [REDACTED] >  
**Sent:** Monday, September 15, 2025 9:20 AM  
**To:** [REDACTED]  
**Subject:** RE: [REDACTED] for FII Panel?

[REDACTED] – was able to connect with [REDACTED] over the weekend and she is moving a couple of things around but would like to join the panel.

Wanted to share with you this morning and understand what the next steps are from your end?

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, September 4, 2025 1:05 PM  
**To:** [REDACTED]  
[REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: [REDACTED] for FII Panel?

Thank you. [REDACTED]! Will get something on the books soon to catch up.

And hi, [REDACTED]! Let me know thoughts on the below / happy to chat if you have any questions.

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, September 4, 2025 12:31 PM  
**To:** [REDACTED]  
[REDACTED]  
**Subject:** RE: [REDACTED] for FII Panel?

[REDACTED], so lovely to see your name in my inbox again! Hope all is well.

I'm adding [REDACTED] here as he's working directly with [REDACTED].

We should catch up soon.

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, September 4, 2025 12:25 PM  
**To:** [REDACTED]  
[REDACTED]  
**Subject:** [REDACTED] for FII Panel?

Hi both – it's truly such a pleasure to be emailing you hope all is well!

Am reaching out for PIF, as they had invited [REDACTED] to speak at FII this fall (below invite included for reference). Wanted to see if [REDACTED] had raised to you all / if there was interest. As you know, speaking slots at FII are quite hard to come by, and we'd be so pleased if [REDACTED] is interested in the platform.

Let me know if easier to chat live, always happy to do so -- and would love to catch up soon!

Best,

[REDACTED]

[REDACTED]  
Associate Vice President

[REDACTED]  
[REDACTED]



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**From:** [REDACTED]  
**Sent:** Thursday, August 28, 2025 5:34 PM  
**To:** [REDACTED]  
**Subject:** Hi from [REDACTED] + Speaking Invitation: Future Investment Initiative

[REDACTED] – hope you've been well! If you recall, I used to work on the [REDACTED] comms team and

supported the Sports franchise with [REDACTED]. Reaching out with an exciting opportunity – more below.

On behalf the Public Investment Fund (PIF), you are cordially invited to join [FII9](#)—the Future Investment Initiative-taking place taking place 27–30 October 2025 in Riyadh, Saudi Arabia.

You have been selected to speak on "*Why Are the Smartest Players Backing Women's Sport?*"—a session featuring a handful of the most influential figures shaping the global future of women's sport across investment, media, and federations.

Speaking roles at FII are in exceptionally high demand: most access to the conference is through paid Institute memberships or multimillion-dollar partnerships, with only a small number of direct invitations extended to individuals of unique influence.

As a confirmed speaker, you will receive full FII9 accreditation, granting access not only to your session but also to the Initiative's plenaries, networking platforms, lounges, and curated meetings—where the world's leading investors, executives, and policymakers forge partnerships and new investment opportunities. You are also invited to a VIP dinner hosted by [SURJ](#), PIF's sports investment subsidiary, about which more details to follow.

**Dates:** 27–30 October 2025

**Panel Date:** Afternoon of 29 October

**Location:** Riyadh, Saudi Arabia

We look forward to your response. Should this opportunity be of interest to you, we will proceed with the next steps, informing PIF and connecting you with FII for direct registration.

Thank you,

[REDACTED]

[REDACTED]

Associate Vice President

[REDACTED]



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[REDACTED]

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[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, September 18, 2025 1:50 PM  
**To:** [REDACTED]  
**Subject:** RE: Meeting on Thur, Sep 25 at Game Changers

Hi [REDACTED],

Thanks again for your time yesterday and the additional info you sent through on [REDACTED] today! It was super helpful.

We can check with the PIF team to see if you all can meet at 10 am on the 25<sup>th</sup>.

Best,

[REDACTED]

[REDACTED]



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**From:** [REDACTED]  
**Sent:** Thursday, September 18, 2025 1:28 PM  
**To:** [REDACTED] >  
**Subject:** Meeting on Thur, Sep 25 at Game Changers

[REDACTED]

Just looked at the agenda... I'm attending the networking breakfast at 8:30a that day, but otherwise, probably not stickin around for any of the sessions. Lotta work to do before podcast premiere!

Might there be an opportunity to get together somewhere around 10a that morning

at the [REDACTED] ?  
[REDACTED]