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**From:** [REDACTED]  
**Sent:** Saturday, September 27, 2025 1:42 PM  
**To:** [REDACTED]  
**Subject:** Interview w/ PIF at Leaders Week London?

Hello [REDACTED]

[REDACTED] and I met with you in February last year. Hope all's been well since that conversation.

I'm getting in touch because we're working with Saudi Arabia's Public Investment Fund. PIF's content platform, the PIF News Network (PIFNN), will be on site at Leaders Week London on October 1–2, filming short interviews with leaders shaping the sports investment landscape.

I'd like to invite you to join them for a brief on-camera interview. PIFNN publishes across PIF's website, [YouTube channel](#), and social channels, reaching hundreds of thousands globally.

The format is concise, approximately 10 minutes, and questions would be shared with you in advance. You [REDACTED] would retain full editorial control, with final approval before anything is published.

Chanda Rubin, a former WTA Top 10 player and current Tennis Channel broadcaster, will be conducting the interviews on the network's behalf.

Are you available for a ~10-minute slot on October 1 or 2? I'm available to answer any questions you might have.

Many thanks,

[REDACTED]  
Senior Vice President

[REDACTED]

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**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Interview w/ PIF at Leaders Week London?

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Hi [REDACTED], hope all's well since our last exchange (a couple years ago on LinkedIn)

I'm reaching out on behalf of our client, Saudi Arabia's Public Investment Fund (PIF), to ask if [REDACTED] would be interested in conducting a taped interview with PIF News Network (PIFNN) on the ground at Leaders Week London.

PIFNN covers PIF-themed news as well impactful world events. Its content is published on PIF's official website, [YouTube channel](#), and social media channels, reaching hundreds of thousands of people in the process.

PIFNN will have a crew on the ground on October 1 and 2. They are hoping to interview industry thought leaders on the sports investment ecosystem and there are clear synergies with [REDACTED] given the mutual acquaintances through [REDACTED] and the promotion's focus on the Middle East.

If you [REDACTED] are interested in participating, the interview would be approximately 10 minutes long. Questions would be provided in advance and [REDACTED] would retain full editorial control of the interview throughout the process. You would also have final approval before anything is published.

We have secured Chanda Rubin (former WTA Top 10 player and current Tennis Channel broadcaster) as the interviewer for PIFNN at the conference.

Please let me know your thoughts when convenient. Happy to collaborate on scheduling if [REDACTED] is available and/or answer any questions you may have.

Many thanks,

[REDACTED]

[REDACTED]  
Senior Vice President

[REDACTED]

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**From:** [REDACTED]  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Interview w/ PIF at Leaders Week?

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Hi [REDACTED],

Wanted to ping you as we are now working Saudi Arabia's Public Investment Fund (PIF) across its sports investing initiatives and in-house broadcast arm, PIF News Network (PIFNN).

PIFNN covers PIF-themed news as well as impactful world events. Its content is published on PIF's official website, [YouTube channel](#), and social media channels, reaching hundreds of thousands of people in the process.

Because PIF is speaking at Leaders Week London, the PIFNN team will have a crew on the ground on October 1 and 2. They are hoping to interview industry thought leaders on the sports investment ecosystem.

Would [REDACTED] be interested in participating in an interview with PIFNN? It would be taped, approximately 10 minutes long, with questions provided in advance.

[REDACTED] would retain full editorial control of the interview throughout the process if you agree to participate. You can also review and approve all content before anything is published. We have secured Chanda Rubin (former WTA Top 10 player and current Tennis Channel broadcaster) as the interviewer.

If you [REDACTED] are interested in participating, please let us know your availability during the conference. We would help schedule a time that is convenient for you.

Happy to answer any questions you may have.

[REDACTED]  
Senior Vice President

[REDACTED]

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