
From: [REDACTED]
Sent: Wednesday, October 1, 2025 9:37 AM
To: [REDACTED]
Cc: [REDACTED]
Subject: Exclusive Byline Offer - Mr. Richard Attias, Chairman of the EC and Acting CEO of FII Institute

Hi, [REDACTED] – I hope this note finds you staying well.

I am getting in touch to kindly offer you an exclusive byline from Mr. Richard Attias, Chairman of the Executive Committee and Acting CEO of the Future Investment Initiative (FII) Institute.

As world leaders return after the annual UNGA, one word resonates above all others - prosperity. Mr. Attias' article focuses on why this has become the defining measure of leadership and how global capital, through major deals in clean energy, healthcare, and technology, is already reshaping the future.

Below my signature, you will find the draft of the piece, which is subject to final adjustments.

Please let me know if [REDACTED] might be interested in running this article? We look forward to your thoughts and I would be happy to discuss.

All the best,

[REDACTED]

[REDACTED]

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The Key to Prosperity – Reasons to be Cheerful

Richard Attias | Chairman of the Executive Committee and Acting CEO of the Future Investment Initiative (FII) Institute

As world leaders return from New York after the annual UN General Assembly meetings,

one word resonates above all others - prosperity. In speech after speech, heads of state and government, representing more than 8 billion citizens, placed prosperity at the heart of their national and global priorities. Leaders everywhere understand that the legitimacy of their policies will be judged on whether they can deliver growth and fulfilling lives to their people.

Recent polling by the FII Institute reveals stark realities and makes clear the urgent worldwide need for new engines of prosperity. In a survey of over 50,000 respondents from 32 countries representing over 65% of the global population, we found that cost of living is the top concern, a startling leap of 10 points in just one year. Three-quarters worry about affordable, reliable energy. And while people embrace technology, they have reservations - placing far greater trust in human doctors than AI diagnoses.

Citizens around the world are asking: *Can the energy transition cut carbon without deepening poverty? Will AI and technological breakthroughs boost healthcare and education rather than displace jobs? Can global markets avoid stagnation and instead create meaningful growth that lifts communities, not just balance sheets?*

These insights matter. Without them, policymakers and innovators risk missing the mark. With them, we can direct capital to where it delivers the most good.

The first step is getting the right people in the room. Many great ideas never become reality because they don't make it to the leaders who can take a theoretical concept and apply it to the world as we find it. That's why we're bringing together heads of state and 8,000 investors, policymakers, CEOs, and innovators at the Future Investment Initiative next month in Riyadh. Gatherings like this offer opportunities to chart new pathways forward, matching ideas with capital, and funnelling investment toward solutions that tangibly improve people's lives. In fact, we expect about \$20 billion in deals to be announced at this year's event.

Contrary to the prophets of doom, I believe we stand on the cusp of a brighter future. The global economy has proven more resilient than many feared. Capital continues to flow, toward clean energy, breakthrough technologies, and healthcare innovation.

Just look at Nvidia's \$100 billion push into AI infrastructure, the \$2.2 trillion the IEA predicts will flow into clean energy in 2025, or Pfizer's \$7.2 billion acquisition in the fight against obesity. These are not isolated events, they are building blocks of shared prosperity and inclusive economic growth.

Global gatherings, whether UNGA, the G20, or FII, cannot be ends in themselves. Rather, they must serve as platforms to turn rhetoric into reality.

Our research shows that most citizens – whether in developed or developing nations – want the same things: financial stability, physical and mental health, and a sense of purpose. However, scepticism of leaders’ ability to deliver on these factors is growing.

Now is the time for leaders across the public and private sector to redouble their efforts to turn investment into impact and build a sense of shared prosperity, resisting the temptation of isolationism and moving toward purpose-driven, cross-border capital allocation.

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