
From: [REDACTED]
Sent: Thursday, October 23, 2025 11:58 AM
To: [REDACTED]
Subject: Paid Project Opportunity with PIF

Hello [REDACTED],

It's a pleasure to e-meet you. I wanted to reach out regarding a potential paid project opportunity that a client of ours would like to run by you for consideration.

I'm reaching out on behalf of Saudi Arabia's [Public Investment Fund \(PIF\)](#). They operate the [PIF News Network \(PIFNN\)](#) a content platform that spotlights commercial and investment stories by producing short, executive interviews with business leaders onsite at various events.

On November 5 and 6, at the [America Business Forum](#) in Miami. PIFNN will be credentialed on site with a camera operator and producer to record 3-5-minute, taped interviews in a designated area. Given your impressive track record in broadcasting across Bloomberg, CTV and *Ticker Take*, we'd love to explore your interest/availability to serve as the on-camera interviewer, leading a handful of conversations over the two days.

A few details:

- **Format:** Pre-taped only; no live component. Edited clips will be published on PIFNN channels (YouTube, site, and social). PIF's LinkedIn followers alone exceed one million.
- **Logistics:** Travel and accommodation are covered by PIF.
- **Compensation:** If available and interested, could you confirm your availability for Nov. 5-6 and share your typical rate for ad-hoc project work?

For reference, [here is an example](#) of PIFNN's output from the Leaders Week London conference in London earlier this month, where former pro tennis player and Tennis Network contributor Chanda Rubin played the on-camera role we have in mind for you at ABF (at the halfway mark of the video).

Exact interview guests at ABF aren't confirmed at this stage, but you will see from [this Axios article](#) that there are some big names in attendance.

We're still in planning stages, but if this is of interest, I'd be happy to set up a brief call to discuss. Thanks in advance for considering.

Warm regards,

[REDACTED]
Senior Vice President

[REDACTED]

This material is distributed by Prosek Partners on behalf of The Public Investment Fund. Additional

information is available at the Department of Justice, Washington, DC.

From: [REDACTED]
Sent: Thursday, October 23, 2025 11:06 AM
To: [REDACTED]
Subject: RE: Zoom: Paid Project Opportunity with PIF at America Business Forum

[REDACTED], many thanks for the time yesterday – it was great to learn more about your interest in the opportunity, your typical rate, and other considerations.

I've sent an invite for Monday and we're still chasing some of the details we agreed to follow-up with (set-up for interviews, etc.).

In the meantime, here's a memo on the event at-large for your reference. Will follow up with more information as we have it.

Cheers,

[REDACTED]

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America Business Forum (ABF) – Miami 2025: One-Page Brief

What it is

- America Business Forum (ABF) is a large-scale leadership summit that convenes global figures across business, technology, sport, entertainment, and social impact for high-signal conversations about the future.
- Founded by Uruguayan entrepreneur Ignacio González Castro, ABF grew out of its Latin American editions to become a marquee platform; 2025 marks its first U.S. event.
- Official name is *America Business Forum* – some outlets shorten it to “American Business Forum.”
- [Here's](#) a flashy hype video.

Why it matters

- ABF aims to “shape the future” by putting decision-makers and cultural figures on the same stage, prompting cross-sector collaboration and announcements.
- The Miami edition expands ABF's reach and positions the city as a hub for investment, innovation, and hemispheric dialogue. Miami's mayor Francis Suarez serves as ABF board president.

- *Bottom line:* ABF Miami is a high-visibility, interview-driven summit with a heavyweight roster and a large, senior audience—well suited for visibility, relationship-building, and cross-border deal flow.

Who attends

- C-suite leaders, founders, investors (VC, family offices), policy makers, creators, and senior operators from across the Americas – an audience deliberately mixed for deal-making, partnerships, brand building, and market entry.

When & where

- **Dates:** November 5–6, 2025
- **Venue:** [REDACTED], Miami, FL
- **Hours:** Programming scheduled 10:00 a.m.–7:00 p.m. each day
- **Scale:** Organizers project 40,000+ attendees on site, with a **global livestream** available (streaming access details to be released closer to the event). **Business-casual** dress is recommended.

Format

- ABF programs primarily as one-on-one, on-stage interviews / fireside chats with headline guests designed for candid insights over presentations.
- Recent coverage and prior editions describe this “in-conversation” format as the event’s hallmark.

Announced headliners (selected)

- President Donald J. Trump (headlining)
- Lionel Messi (Inter Miami CF)
- Will Smith (actor/producer)
- Rafael Nadal (global tennis icon)
- Jamie Dimon (Chairman & CEO, JPMorgan Chase)
- Ken Griffin (Founder & CEO, Citadel)
- Gianni Infantino (President, FIFA)
- Stefano Domenicali (President & CEO, Formula 1)
- Adam Neumann (Co-founder, WeWork; Founder, Flow)
- Eric Schmidt (former Chairman & CEO, Google)
- Javier Milei (President of Argentina)
- María Corina Machado (Venezuela, 2025 Nobel Peace Prize laureate)
- *Note: line-up subject to change; ABF continues to add guests.*

Logistics at a glance

- **Livestream:** Global broadcast; access details to be announced by organizers.

- **Dress code:** Business casual (“dress to connect”).

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[REDACTED]
Senior Vice President

[REDACTED]

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-----Original Appointment-----

From: [REDACTED]
Sent: Thursday, October 23, 2025 10:34 AM
To: [REDACTED]
Cc: [REDACTED]
Subject: Zoom: Paid Project Opportunity with PIF at America Business Forum
When: Monday, October 27, 2025 10:00 AM-11:00 AM (UTC-05:00) Eastern Time (US & Canada).
Where: [REDACTED]



Hi there,

[REDACTED] is inviting you to a scheduled Zoom meeting.

[Join Zoom Meeting](#)

[REDACTED] [REDACTED]
[REDACTED] [REDACTED]

Join by Telephone

For higher quality, dial a number based on your current location.

[REDACTED]
[REDACTED]
[REDACTED]

