
From: [REDACTED]
Sent: Friday, December 5, 2025 3:28 PM
To: [REDACTED]
Subject: Health is Wealth - Longevity is key to unlocking economic value

Hi [REDACTED] – Hope you are doing well.

Saw you were covering longevity trends so reaching out as I work with **Richard Attias, Chairman of the Executive Committee and Acting CEO of the [Future Investment Initiative Institute \(FII\)](#)** who has led the charge in convening global leaders for over 9 years at FII, advising investors, heads of state and global leaders on some of the world's most pressing challenges – health and wellness being one of them.

A recent [FII study](#) found that there is significant economic value in investing in health (longevity, prevention, early detection, equitable access etc.). By 2030 these investments could **unlock as much as \$2T in economic value**. This staggering value reflects society's growing focus on health and signals where investors, governments and leaders should be prioritizing. **Richard can speak to the factors that should influence decision-making around health investing and policymaking including:**

- Staying physically and mentally healthy has become the second highest concern for global citizens this year according to the 2025 [FII Priority Compass survey](#)
- Increases in life expectancy produce great economic returns as societies become older
- Health should be viewed as infrastructure – the bedrock for economic development and societal resilience

Think he would be a great source any specific coverage you are working on around health and wellness. Are you working on anything where his commentary might be helpful? Happy to coordinate a meeting.

Thanks,

[REDACTED]

[REDACTED]

M [REDACTED]
28 E 28th St New York, NY 10016



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