
From: [REDACTED]
Sent: 14 January 2026 08:56
To: [REDACTED]
Subject: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [REDACTED],

Hope you're well.

On behalf of the Public Investment Fund (PIF), I wanted to get in touch to gauge your interest on whether you would like to join a media trip to Saudi Arabia, organised by PIF and supported by Golf Saudi, Red Sea Global, and Diriyah Company.

Whilst the itinerary itself is being finalised, this trip will take place between Wednesday 11th February – Sunday 15th February, and will include a visit to both the Red Sea Global Resort and Riyadh, alongside a day at the PIF Saudi Ladies International, with PIF covering the cost of the trip (i.e. accommodation, travel, wider expenses etc).

The trip will include exclusive golfing opportunities at a course in the Red Sea and in Riyadh, with the opportunity to play with a leading international female golfer. There will also be opportunities for significant access to cover the tournament, and also discussions with senior stakeholders across PIF, Golf Saudi, Diriyah and Red Sea Resort to understand PIF's commitment to women's golf, grassroots support and Saudi Arabia's rapidly evolving golfing and tourism ecosystem.

We would be grateful if you could confirm whether this trip would be of interest to you.

Following your confirmation, we will follow up with you to provide further detail on the itinerary and travel arrangements in due course.

Best,

[REDACTED]

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[REDACTED]
Associate Vice President

[REDACTED]



From: [REDACTED]
Sent: 16 January 2026 10:46
To: [REDACTED]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [REDACTED],

Delighted to hear your interest! Leave with me and I'll work through a few bits and pieces on this.

[REDACTED]

From: [REDACTED]
Sent: 16 January 2026 10:32
To: [REDACTED]
Subject: Re: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

[REDACTED]

Thanks for getting in touch. Sounds like an interesting trip and one that I would very much like to join, as it ticks a lot of boxes from a content creation point of view, especially from a golf course, resort and business development perspective.

The timing of this invite is quite bizarre in that I had dinner with an old school friend on Wednesday who works in sports marketing in Saudi and was flying out to Riyadh yesterday, and I was only saying to him that I had never been invited on a press trip to Saudi, and along this comes. The stars have clearly aligned!

Anyway, let me know what you need from me by way of documentation etc, but I should be able to produce a couple of features/interviews for [REDACTED] on the back of the trip.

Kind regards,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

On 16 Jan 2026, at 09:00, [REDACTED] wrote:

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[REDACTED]

Associate Vice President

[REDACTED]

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