
From: [REDACTED]
Sent: 19 January 2026 10:52
To: [REDACTED]
Subject: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [REDACTED]

Hope you're well.

On behalf of the Public Investment Fund (PIF), I wanted to get in touch to gauge your interest on whether you would like to join a media trip to Saudi Arabia, organised by PIF and supported by Golf Saudi, Red Sea Global, and Diriyah Company.

Whilst the itinerary itself is being finalised, this trip will take place between Wednesday 11th February – Sunday 15th February, and will include a visit to both the Red Sea Global Resort and Riyadh, alongside a day at the PIF Saudi Ladies International, with PIF covering the cost of the trip (i.e. accommodation, travel, wider expenses etc).

The trip will include exclusive golfing opportunities at a course in the Red Sea and in Riyadh, with the opportunity to play with a leading international female golfer. There will also be opportunities for significant access to cover the tournament, and also discussions with senior stakeholders across PIF, Golf Saudi, Diriyah and Red Sea Resort to understand PIF's commitment to women's golf, grassroots support and Saudi Arabia's rapidly evolving golfing and tourism ecosystem.

We would be grateful if you could confirm whether this trip would be of interest to you.

Following your confirmation, we will follow up with you to provide further detail on the itinerary and travel arrangements in due course.

Best,

[REDACTED]

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[REDACTED]
Associate Vice President

[REDACTED]



From: [REDACTED]
Sent: Friday, January 16, 2026 4:50 PM
To: [REDACTED]
Subject: Golf Media Trip w/ PIF

Hi [REDACTED] - hope you are well.

On behalf of the Public Investment Fund (PIF), I wanted to get in touch to gauge your interest on whether you would like to join a media trip to Saudi Arabia, organised by PIF and supported by Golf Saudi, Red Sea Global, and Diriyah Company. Travel, accommodations and all expenses will be covered. If you do not golf – we could discuss a colleague as well.

While the itinerary itself is being finalized, this trip will take place between Wednesday February 11th – Sunday February 15th and will include a visit to both the Red Sea Global Resort and Riyadh, alongside a day at the PIF Saudi Ladies International.

The trip will include exclusive golfing opportunities at a course in the Red Sea and in Riyadh, with the opportunity to play with a leading international female golfer. There will also be opportunities for significant access to cover the tournament, and also discussions with senior stakeholders across PIF, Golf Saudi, Diriyah and Red Sea Resort to understand PIF's commitment to women's golf, grassroots support and Saudi Arabia's rapidly evolving golfing and tourism ecosystem.

We would be grateful if you could confirm whether this trip would be of interest to you.

Following your confirmation, we will follow up with you to provide further detail on the

itinerary and travel arrangements in due course.

Best,

[REDACTED]

[REDACTED]
Vice President



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From: [REDACTED]
Sent: 21 January 2026 10:14
To: [REDACTED]
Subject: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [REDACTED]

Hope you're well.

On behalf of the Public Investment Fund (PIF), I wanted to get in touch to gauge your interest on whether one of you would like to join a media trip to Saudi Arabia, organised by PIF and supported by Golf Saudi, Red Sea Global, and Diriyah Company.

Whilst the itinerary itself is being finalised, this trip will take place between Wednesday 11th February – Sunday 15th February, and will include a visit to both the Red Sea Global Resort and Riyadh, alongside a day at the PIF Saudi Ladies International, with PIF covering the cost of the trip (i.e. accommodation, travel, wider expenses etc).

The trip will include exclusive golfing opportunities at a course in the Red Sea and in Riyadh, with the opportunity to play with a leading international female golfer. There will also be opportunities for significant access to cover the tournament, and also discussions with senior stakeholders across PIF, Golf Saudi, Diriyah and Red Sea Resort to understand PIF's commitment to women's golf, grassroots support and Saudi Arabia's rapidly evolving golfing and tourism ecosystem.

We would be grateful if you could confirm whether this trip would be of interest to one of you.

Following your confirmation, we will follow up with you to provide further detail on the itinerary and travel arrangements in due course.

Best,

[REDACTED]

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[REDACTED]
Associate Vice President

[REDACTED]

