Received by NSD/FARA Registration Unit 01/30/2026 10:56:47 AM

From: [redacted]
To: [redacted]
Cc: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February
Attachments: image006.png
image007.png
image008.png
image009.png
image001.png
PIF Media Invite [redacted] pdf

Hi [redacted],

Happy Friday! Please see formal invite attached. Please do let me know your passport details, and a few suggested flights (feel free to look as well) which may work. Let me know which are best.

Let me know if any Qs.

[redacted]

- Flight suggestions
  - **11 February**
    - 10am (LHR) – 19.30pm (RUH)
    - 13.25pm (LHR) – 22.55pm (RUH)
    - 16.15pm (LHR) – 01.45am (NEXT DAY, RUH)
  - **16 February**
    - 01.00am (RUH) – 05.15am (LHR)
    - 03.30am (RUH) – 07.40pm (LHR)
    - 10.20am (RUH) – 14.15pm (LHR)

From: [redacted]
Sent: 27 January 2026 17:09
To: [redacted]
Cc: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Thanks [redacted], look forward to it. I gather I can get a Visa online fairly simply. [redacted]

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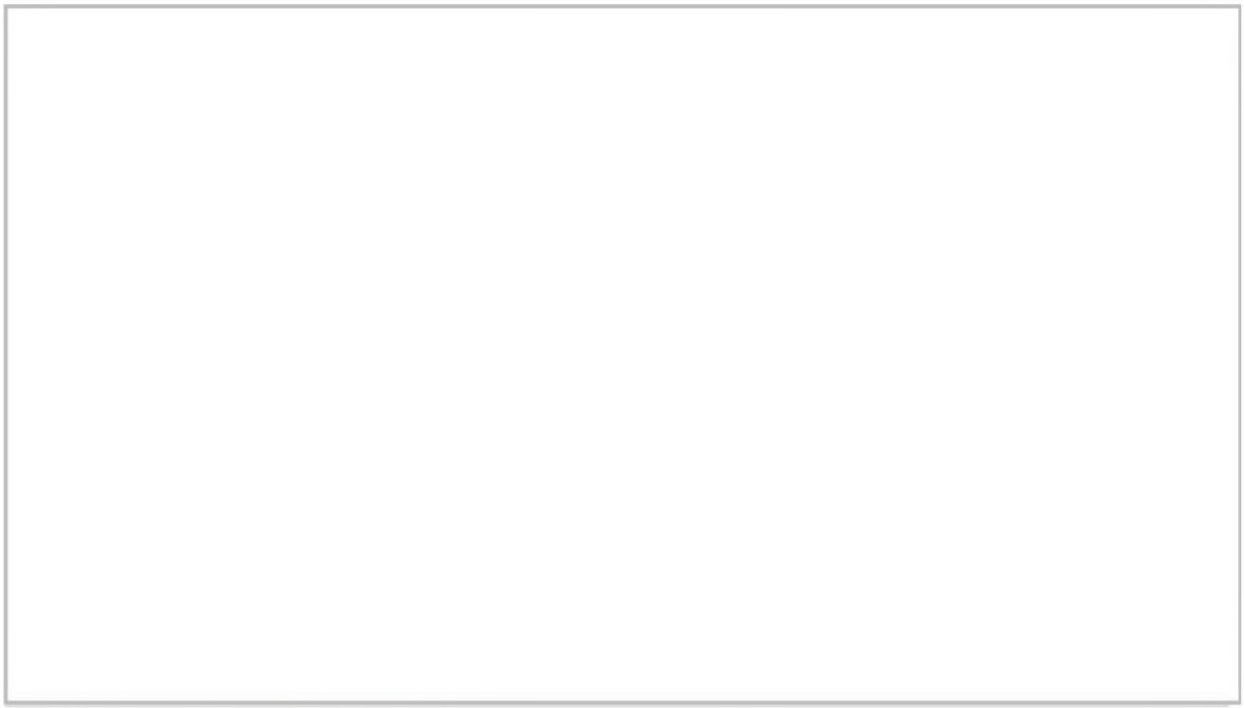

From: [redacted]
Sent: 27 January 2026 14:30
To: [redacted]
Cc: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

External sender [redacted]
Make sure you trust this sender before taking any actions.

Hi [redacted], sorry in the delay on this, still very much on the radar! Aiming towards end of week latest, give me a call if any issues / Qs though!

[redacted]

From: [redacted]
Sent: 27 January 2026 14:23
To: [redacted]
Cc: [redacted]
Subject: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [redacted], I hope you are well. Can you please advise on when you will be sending a schedule for the PIF Media Trip to Saudi Arabia?

Many thanks, [redacted]

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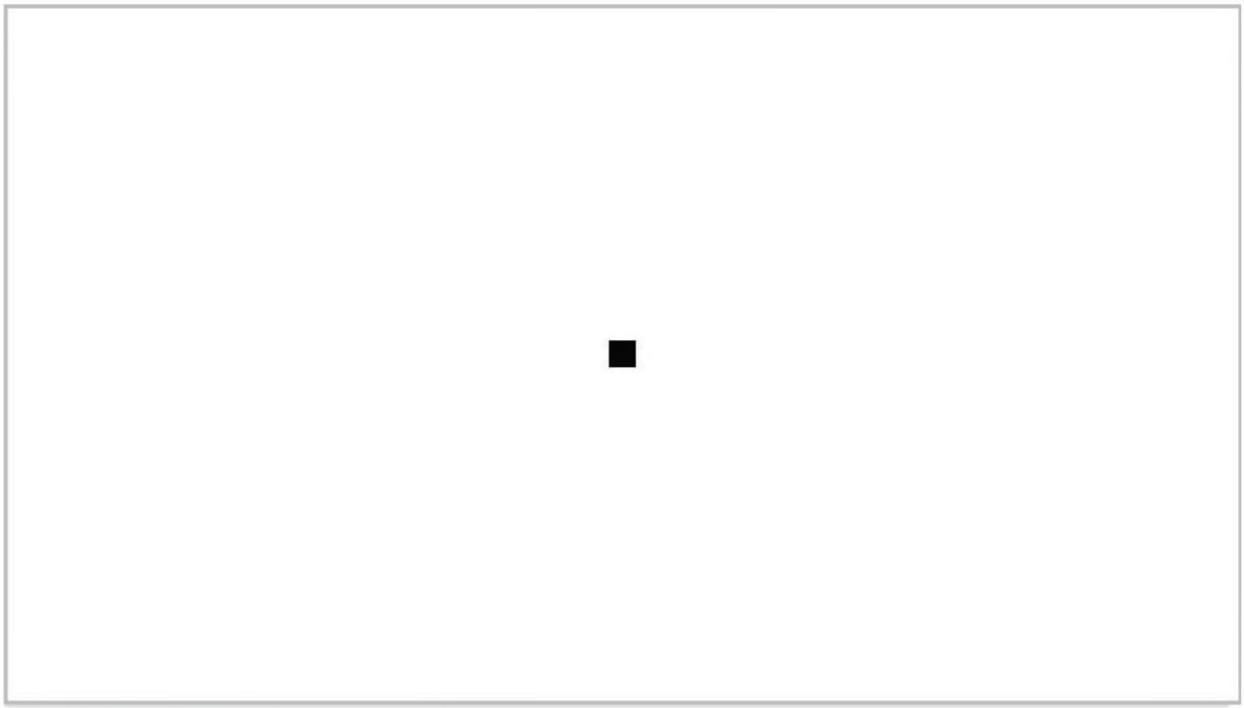

From: [redacted]
Sent: 23 January 2026 12:03
To: [redacted]
Cc: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Warning: Unusual link
This message contains an unusual link, which may lead to a malicious site. Confirm the message is safe before clicking any links.

Thanks, [redacted]. Just on a wider note, wanted to check if you received the below release from [redacted] yesterday, or perhaps had any Qs / might like to cover?

[redacted]

++++

[redacted]

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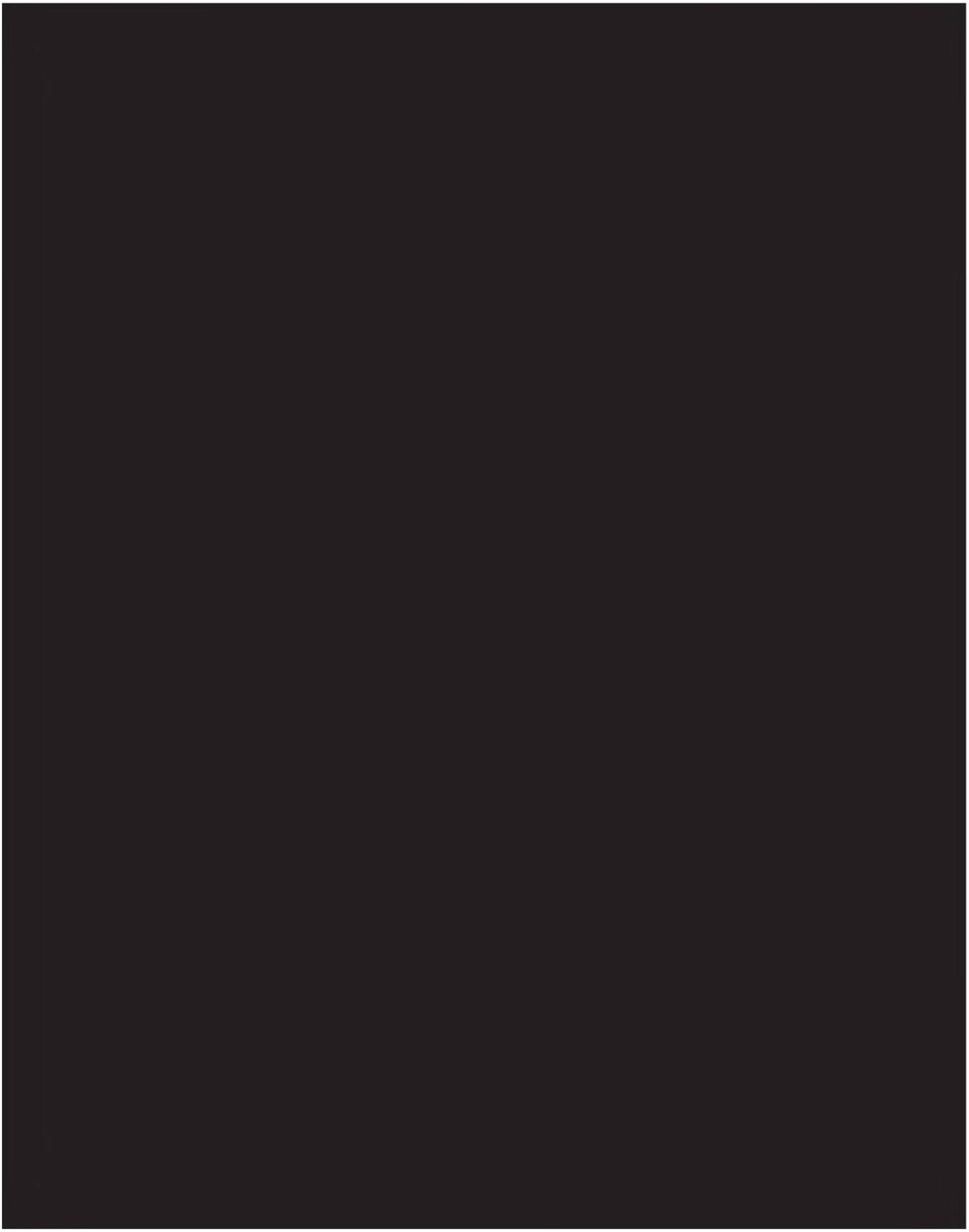


From: [redacted]

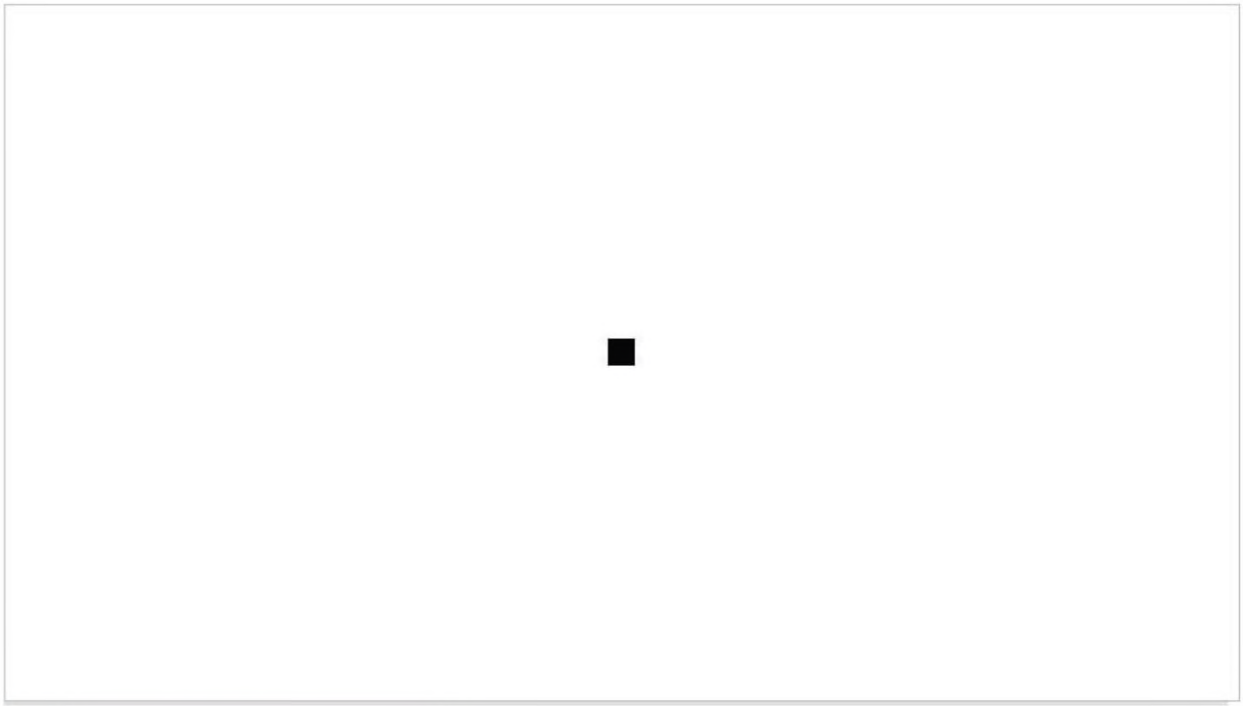
Received by NSD/FARA Registration Unit 01/30/2026 10:56:47 AM

Received by NSD/FARA Registration Unit 01/30/2026 10:56:47 AM

Sent: 23 January 2026 09:15
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Thank you [redacted], looking forward to learning more about PIF and its commitment to golf.

Best wishes, [redacted]



From: [redacted]
Sent: 22 January 2026 18:34
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Warning: Unusual sender [redacted]
You don't usually receive emails from this address. Make sure you trust this sender before taking any actions.

Thanks, [redacted]. Will keep you posted on this!

From: [redacted]
Sent: 20 January 2026 13:31
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Thank you [redacted], I look forward to this interesting media trip. Best, [redacted]

Received by NSD/FARA Registration Unit 01/30/2026 10:56:47 AM

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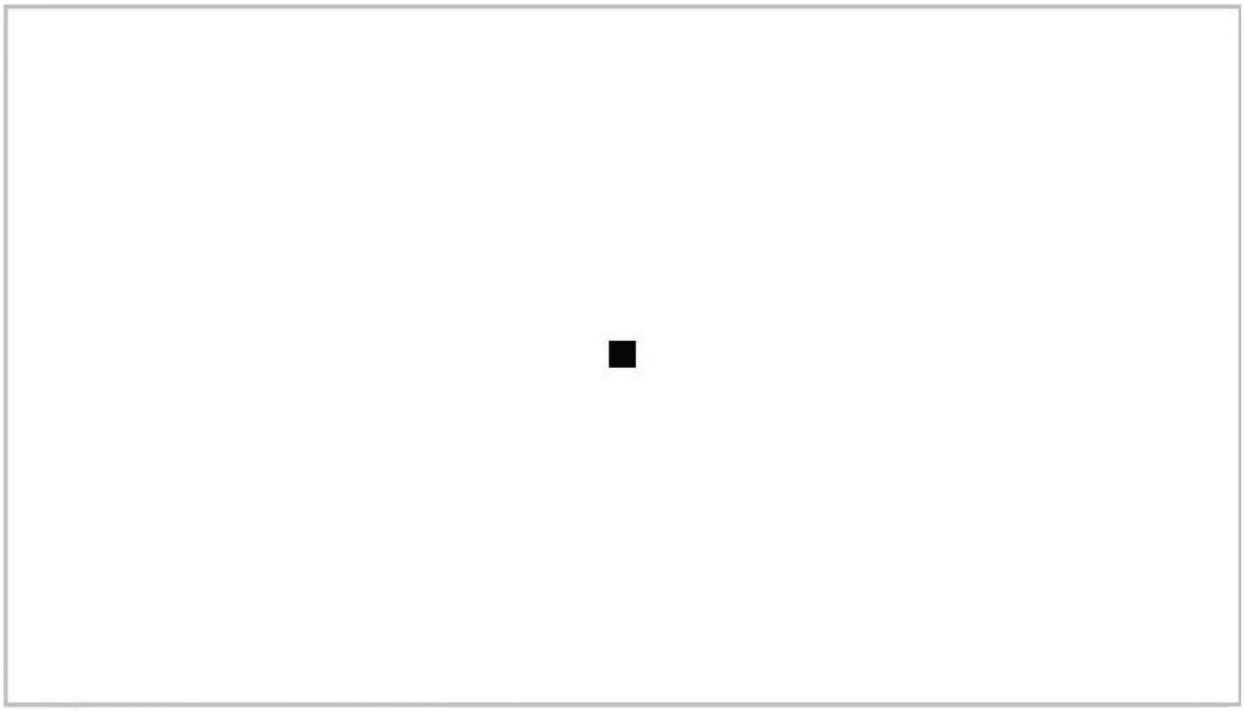

From: [redacted]
Sent: 20 January 2026 09:40
To: [redacted]
Cc: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Warning: Unusual sender [redacted]
You don't usually receive emails from this address. Make sure you trust this sender before taking any actions.

Thanks [redacted] and hi [redacted] Let me come back as soon as I can on further details.

[redacted]

From: [redacted]
Sent: 20 January 2026 09:29
To: [redacted]
Cc: [redacted]
Subject: Re: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Dear [redacted],

Many thanks again for this.

Our highly experienced sports sponsorship expert [redacted] (copied) would be delighted to attend.

[redacted] is also a golf expert (in terms of commercials - can't speak for his skills on the course!) so will be a great fit for this. He has covered the intersection of sports and tourism in depth so will be very interested in what is happening on the ground over there.

Do please coordinate details with [redacted] and convey any further information.

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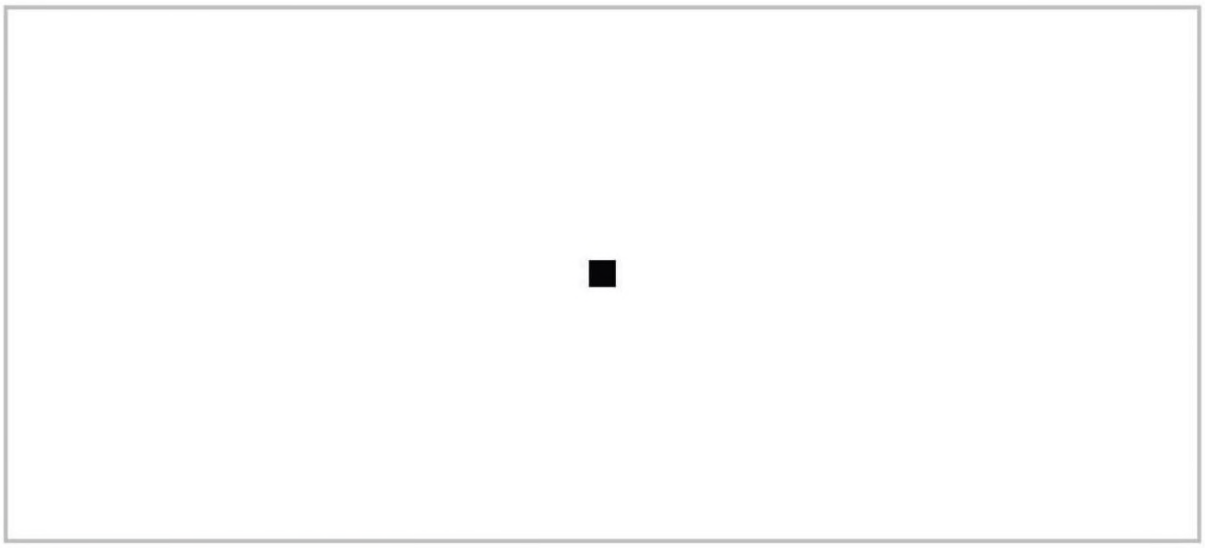
Thanks, [redacted].



From: [redacted]
Sent: Monday, January 19, 2026 10:51
To: [redacted]
Subject: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Warning: Unusual sender [redacted]
You don't usually receive emails from this address. Make sure you trust this sender before taking any actions.

H[redacted]

Hope you're well.

On behalf of the Public Investment Fund (PIF), I wanted to get in touch to gauge your interest on whether you would like to join a media trip to Saudi Arabia, organised by PIF and supported by Golf Saudi, Red Sea Global, and Diriyah Company.

Whilst the itinerary itself is being finalised, this trip will take place between Wednesday 11th February – Sunday 15th February, and will include a visit to both the Red Sea Global Resort and Riyadh, alongside a day at the PIF Saudi Ladies International, with PIF covering the cost of the trip (i.e. accommodation, travel, wider expenses etc).

The trip will include exclusive golfing opportunities at a course in the Red Sea and in Riyadh, with the opportunity to play with a leading international female golfer. There will also be opportunities for significant access to cover the tournament, and also discussions with senior stakeholders across PIF, Golf Saudi, Diriyah and Red Sea Resort to understand PIF's commitment to women's golf, grassroots support and Saudi Arabia's rapidly evolving golfing and tourism ecosystem.

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Best,

[redacted]

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[redacted]

Associate Vice President

[redacted]

[redacted]

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PIF SAUDI LADIES INTERNATIONAL

VIP INVITATION

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The visit will offer opportunities to:

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- Visit and play Shura Links, Saudi Arabia' s flagship new coastal golf course at the Red Sea Global Resort, as well as a tour of the Red Sea Global Resort.
- Preview and play the Diriyah Golf Course ahead of its official launch, as well as visiting the wider Diriyah area.
- Engage in on-record discussions and briefings with senior representatives from Alanoud Althonayan, Head of Sponsorships PIF, Noah Alireza, CEO Golf Saudi, John Brook, General Manager, Red Sea, and Jerry Inzerillo, Diriyah Company Group CEO, showcasing the full facets of the golf and wider tourism ecosystem which Saudi Arabia has to offer.

Travel, accommodation, ground transfers, and hosted hospitality will be provided as part of the visit.

An agenda (subject to change) is detailed below for your reference.

Please do respond to confirm your attendance, and we will be in touch on logistics in due course.

Best,

ITINERARY

Wednesday 11th February (Riyadh)
- Arrival into Riyadh
- Welcome dinner hosted by PIF / Prosek

Thurday 12th February (Red Sea)
- Flight to Red Sea Global Resort
- Tour of Red Sea Global Resort by Red Sea representatives

Friday 13th February (Red Sea)
- Round of golf at Shura Links, alongside briefing with PIF with PIF Pathways representatives
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- Tournament viewing from PIF hospitality
- Interviews with PIF, Golf Saudi spokespeople, and tournament players

Sunday 15th February (Riyadh)
- Tour and round of golf at Diriyah golf course with Golf Saudi Golf Saudi ambassador
- On-record interview with Diriyah spokesperson
- On-record interview with Golf Saudi ambassador
- Depart Riyadh

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PIF

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From: [redacted]
To:
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February
Attachments: PIF Media Invite[redacted].pdf

Hi [redacted]

Happy Friday! Please see formal invite attached. Please do let me know your passport details, and a few suggested flights (feel free to look as well) which may work. Let me know which are best.

Let me know if any Qs.

[redacted]

- Flight suggestions
  - **11 February**
    - 10am (LHR) – 19.30pm (RUH)
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  - **16 February**
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    - 03.30am (RUH) – 07.40pm (LHR)
    - 10.20am (RUH) – 14.15pm (LHR)

From: [redacted]
Sent: 27 January 2026 16:44
To: [redacted]
Subject: Re: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

[redacted]

On 27 Jan 2026, at 16:12, [redacted] wrote:

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Received by NSD/FARA Registration Unit 01/30/2026 10:56:47 AM

Hi [redacted],

Just a note to say still finalising agenda, should be with you by EOW and can work through logistics to get you out.

[redacted]

From: [redacted]
Sent: 16 January 2026 10:46
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [redacted],

Delighted to hear your interest! Leave with me and I'll work through a few bits and pieces on this.

[redacted]

From: [redacted]
Sent: 16 January 2026 10:32
To: [redacted]
Subject: Re: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

[redacted]

Thanks for getting in touch. Sounds like an interesting trip and one that I would very much like to join, as it ticks a lot of boxes from a content creation point of view, especially from a golf course, resort and business development perspective.

The timing of this invite is quite bizarre in that I had dinner with an old school friend on Wednesday who works in sports marketing in Saudi and was flying out to Riyadh yesterday, and I was only saying to him that I had never been invited on a press trip to Saudi, and along this comes. The stars have clearly aligned!

Anyway, let me know what you need from me by way of documentation etc, but I should be able to produce a couple of features/interviews for [redacted] on the back of the trip.

Kind regards,

[redacted]

[redacted]

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Received by NSD/FARA Registration Unit 01/30/2026 10:56:47 AM

[redacted]

<image001.jpg>

On 16 Jan 2026, at 09:00, [redacted] wrote:

Hi [redacted],

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Following your confirmation, we will follow up with you to provide further detail on the itinerary and travel arrangements in due course.

Best,

[redacted]

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[redacted]
Associate Vice President

[redacted]

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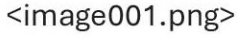

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VIP INVITATION

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Best,

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- Saturday 14th February (Riyadh)
  - Guided tour of PIF Saudi Ladies International tournament operations and Future Fairways simulator simulator experience
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  - Tour and round of golf at Diriyah golf course with Golf Saudi ambassador
  - On-record interview with Diriyah spokesperson
  - On-record interview with Golf Saudi ambassador
  - Depart Riyadh

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From: [redacted]
To:
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February
Attachments: image001.png
PIF Media Invite[redacted].pdf

Hi [redacted],

Happy Friday! Please see formal invite attached. Please do let me know your passport details, and a few suggested flights (feel free to look as well to double check!) which may work. Let me know which are best.

Let me know if any Qs.

[redacted]

- Flight suggestions
  - **11 February**
    - 10am (LHR) – 19.30pm (RUH)
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    - 16.15pm (LHR) – 01.45am (NEXT DAY, RUH)
  - **16 February**
    - 01.00am (RUH) – 05.15am (LHR)
    - 03.30am (RUH) – 07.40pm (LHR)
    - 10.20am (RUH) – 14.15pm (LHR)

From: [redacted]
Sent: 22 January 2026 15:06
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [redacted], is now a good time to chat? Let me know what number might be best to call you on

---

From: [redacted]
Sent: 22 January 2026 13:34
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

No problem, my mobile is [redacted] and I'm free from about 3!

[redacted]

From: [redacted]
Sent: 22 January 2026 13:20
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

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Thanks [redacted]. Will probably be easier to discuss on a call so I can clarify all the details before looking to get the go-ahead from my bosses.

Will call you later this afternoon.

From: [redacted]m>
Sent: 22 January 2026 10:39
To: [redacted]>
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [redacted],

Appreciate you coming back on this.

Things are still being finalised, but you'll have exposure to senior execs across PIF (e.g. Alanoud Althonayan, Head of Sponsorships), Golf Saudi (c-suite level, hopefully Noah Alireza), Red Sea Global (those who run the resort / golf course), Diriyah (c-suite), and some really prominent female golfers playing at the tournament (and with us during the trip hopefully). Names are being finalised soon properly, but hopefully a good steer.

Topics will be primarily around the golf, i.e. investment into women's golf, tournament itself, wider golf course vision etc. Overall, a chance to play with a few standout players across some of the new Saudi courses, meet with the key spokespeople in the golfing / tourism world, and also of course have significant access to the tournament. PIF would also be covering the costs. LET / LPGA, I'd have to ask the question but unsure at this point.

Give me a call if easier to discuss, but we'd really love to have you.

[redacted]

From: [redacted]
Sent: 22 January 2026 09:13
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [redacted]

Thank you for this invitation, we really appreciate the offer.

This could potentially be of interest to us and have discussed internally but would just like some more information on the interview opportunities please.

We want to analyse and consider the editorial content we can produce from this media trip so would like to know which c-suite executives we'd have access to?

Also, will there be an opportunity to speak to executives from either the LET or LPGA?

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If you're able to share this info, we'll discuss and come back to you with an answer today.

Thanks
[redacted]

From: [redacted]
Sent: 22 January 2026 08:12
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [redacted],

Sorry to follow up so swiftly, just wanted to check if the trip below was of interest? Please do let me know if you have any questions.

Best,

[redacted]

From: [redacted]
Sent: 21 January 2026 10:14
To: [redacted]
Subject: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [redacted],

Hope you're well.

On behalf of the Public Investment Fund (PIF), I wanted to get in touch to gauge your interest on whether one of you would like to join a media trip to Saudi Arabia, organised by PIF and supported by Golf Saudi, Red Sea Global, and Diriyah Company.

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[redacted]

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[redacted]
Associate Vice President

[redacted]

[redacted]

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Saturday 14th February (Riyadh)
- Guided tour of PIF Saudi Ladies International tournament operations and Future Fairways simulator simulator experience
- Tournament viewing from PIF hospitality
- Interviews with PIF, Golf Saudi spokespeople, and tournament players

Sunday 15th February (Riyadh)
- Tour and round of golf at Diriyah golf course with Golf Saudi ambassador
- On-record interview with Diriyah spokesperson
- On-record interview with Golf Saudi ambassador
- Depart Riyadh

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PIF

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Received by NSD/FARA Registration Unit 01/30/2026 10:56:47 AM

From: [redacted]
Sent: 30 January 2026 15:01
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Excellent, delighted to hear that! I think someone will be on the 11th 10am flight with you, I'll be on that flight on the 16th with you.

Appreciate below. Did you need clubs at all?

[redacted]

From: [redacted]
Sent: 30 January 2026 14:57
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Thank you for the invite and potential flights, put me down as a firm yes. What hotels will we be staying at?

Flights I'd prefer (would anyone else be on the same flights as me?):
11 Feb: 10am
16 Feb: 10:20am

Passport details
[redacted]

All the best,
[redacted]

From: [redacted]
Sent: 30 January 2026 13:47

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To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [redacted]

Great to speak, please see formal invite attached. Would love a firm yes today if possible (example flights below for reference) as well. Passport details etc would be great.

As mentioned, we'll be playing visiting Shura / Diriyah, which should be fantastic.

Best,

[redacted]

+++

- Flight suggestions
  - **11 February**
    - 10am (LHR) – 19.30pm (RUH)
    - 13.25pm (LHR) – 22.55pm (RUH)
    - 16.15pm (LHR) – 01.45am (NEXT DAY, RUH)
  - **16 February**
    - 01.00am (RUH) – 05.15am (LHR)
    - 03.30am (RUH) – 07.40pm (LHR)
    - 10.20am (RUH) – 14.15pm (LHR)

From: [redacted]
Sent: 30 January 2026 13:30
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [redacted]

Thanks for your time just now.

I have spoken to the publisher of [redacted] and he has given me a 'yes' as long as the trip includes visits to new courses Shura, Diriyah and Laheq. Would a visit to Qiddiya be possible too given its close to Riyadh?

Also – how big is the media party, would we all travel together and stay in the same hotel(s)?

All the best,
[redacted]

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From: [redacted]
Sent: 30 January 2026 12:47
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [redacted] think easier to give you a call if possible! What's your mobile, please?

[redacted]

From: [redacted]
Sent: 30 January 2026 12:45
To: [redacted]
Subject: RE: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Thank you for the invite, [redacted].

Could you let me know more about the itinerary please? We do not do any coverage of tournament play/results, and with our editorial focus on new or redesigned courses, we would be interested in attending if the visit included an opportunity to see or learn about courses that are being developed in Saudi Arabia. We have already covered existing courses like Riyadh GC, Royal Greens and Dirab, so we wouldn't want to cover them again.

Let me know if any new courses or in-development courses might be on the agenda, and hopefully we could be a 'yes'! If not, feel free to keep in mind for future trips to new and renovated golf courses.

If you don't receive [redacted], I can add you to our circulation list if you like. Our most recent issue when live last week.

All the best,

[redacted]

[redacted]

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From: [redacted]
Sent: 30 January 2026 12:16
To: [redacted]
Subject: Expression of interest for PIF Media Trip to Saudi Arabia - 11 -15 February

Hi [redacted],

Hope you're well.

On behalf of the Public Investment Fund (PIF), I wanted to get in touch to gauge your interest on whether you would like to join a media trip to Saudi Arabia, organised by PIF and supported by Golf Saudi, Red Sea Global, and Diriyah Company.

Whilst the itinerary itself is being finalised, this trip will take place between Wednesday 11th February – Sunday 15th February, and will include a visit to both the Red Sea Global Resort and Riyadh, alongside a day at the PIF Saudi Ladies International, with PIF covering the cost of the trip (i.e. accommodation, travel, wider expenses etc).

The trip will include exclusive golfing opportunities at a course in the Red Sea and in Riyadh, with the opportunity to play with a leading international female golfer. There will also be opportunities for significant access to cover the tournament, and also discussions with senior stakeholders across PIF, Golf Saudi, Diriyah and Red Sea Resort to understand PIF's commitment to women's golf, grassroots support and Saudi Arabia's rapidly evolving golfing and tourism ecosystem.

We would be grateful if you could confirm whether this trip would be of interest to you by COP today.

Following your confirmation, we will follow up with you to provide further detail on the itinerary and travel arrangements in due course.

Best,

[redacted]

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[redacted]
Associate Vice President

[redacted]

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