

From: [REDACTED]
To: [REDACTED]
Cc: [REDACTED]
Subject: Thank you for joining us for the PIF Media Trip!
Attachments: [image001.png](#)

Hi [REDACTED],

Hope you're well and back home safely! On behalf of the PIF, thank you very much for joining us on the trip over the last few days. I'm sure you'll agree it's been a fantastic and a once in a lifetime style trip, and it was a real pleasure to host you throughout.

We hope that the experiences you had throughout the week will form a number of articles on all facets of the trip and the on record conversations we've had, and we're very happy to support further where needed here as well of course around any additional questions, clarifications, or images etc needed. No massive rush as appreciate you've only just got back, but would love to know any plans!

As mentioned, if you'd like to use quotes for articles with any of the spokespeople we met (titles below) etc, it would be really appreciated if you could share these in advance for a quick check with the relevant parties.

- Alanoud Althonayan, Head of Events and Sponsorships, PIF
- Jon Brook, General Manager, Shura Links, Red Sea Global
- Noah Alireza, CEO, Golf Saudi
- Thomas Rudy, Chief Investment Officer, Golf Saudi
- Abeer Al Johani, Senior Director, Saudi Golf Federation

Wanted to also share a video on Future Fairways, which will also very well display the trip and some of what we discussed! - <https://www.youtube.com/watch?v=sZ1HCQY0Ogo>

For all expenses / invoices discussions, please contact [REDACTED] at [REDACTED] who will be able to help, do copy me in as well.

Look forward to speaking over the coming weeks, and thank you again for being such wonderful company.

Best,

[REDACTED]

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[REDACTED]
Associate Vice President

[REDACTED]



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