From: [redacted]
Sent: Thursday, May 14, 2026 9:24 AM
To: [redacted]>
Subject: PIF named as Official Tournament Supporter of FIFA World Cup 2026

Hi [redacted],

This morning, PIF has been named an Official Tournament Supporter of the FIFA World Cup 2026™. As part of the arrangement, PIF is extending tournament-related rights to a pair of portfolio companies, with Savvy Games Group and Qiddiya City set to activate across the tournament through fan experiences and innovative engagement initiatives.

This partnership forms part of PIF's ongoing commitment to sport, which sits within the tourism, leisure and entertainment ecosystem outlined in PIF's recently announced 2026–2030 strategy.

This also follows the recent launch of The Next Game Plan initiative in partnership with Concacaf, as PIF continues to deepen its engagement across football – a sport playing a key role in the ongoing transformation of Saudi Arabia. More broadly, the FIFA partnership is intended to support knowledge transfer and capability-building opportunities for Saudi youth, helping to shape the long-term future of the sport.

I've copied the press release below and attached an image that you can use.

Best,
[redacted]

+++

PIF named as Official Tournament Supporter of FIFA World Cup 2026™

- PIF strengthens partnership with FIFA at FIFA World Cup 2026™ as Official Tournament Supporter, incorporating PIF companies, Savvy Games Group and

Qiddiya City

- Announcement builds on successful FIFA Club World Cup 2025™ partnership and reflects PIF's and FIFA's shared commitment to driving growth and engagement in football

- Partnership reinforces PIF's ongoing commitment to sport as priority sector

ZURICH and RIYADH, 14 May 2026 – PIF and FIFA has announced PIF as an Official Tournament Supporter in North America and Asia of the FIFA World Cup 2026™.
The partnership reflects a shared commitment to expanding the growth of football at every level, from the grassroots to elite competition, as well as enabling greater participation in sport by unlocking new opportunities.

The PIF partnership incorporates PIF companies; Savvy Games Group, Saudi Arabia's national and global champion for games and esports; and Qiddiya City, Saudi Arabia's future capital of entertainment, sport and culture. Throughout the tournament, PIF and its companies will deliver unforgettable experiences and drive innovative fan engagement initiatives to connect with the football community on the world's biggest stage.

This year's FIFA World Cup™ will be the biggest edition in history, featuring 48 teams, being staged across three host countries and reaching fans on every continent to unite the world through football.

Romy Gai, Chief Business Officer at FIFA, said: "We are delighted to have PIF as a Tournament Supporter of this year's game-changing FIFA World Cup. Together, we look forward to delivering a historic tournament that inspires and unites fans from around the world.

The partnership with PIF will help grow our sport across the globe through unlocking new opportunities, fostering innovation and engaging youth, ensuring that millions of young people have the chance to play football and enjoy its many benefits."

Mohamed AlSayyad, Head of Corporate Brand at PIF, said: "PIF continues to expand its global footprint in sport, with football at the heart of this growth. This partnership builds on our existing FIFA relationship from last year's FIFA Club World Cup – and our work with Concacaf – to deliver a positive and lasting impact.

"PIF continues to accelerate the growth of football globally by expanding access to the game and creating opportunities that benefit players, fans and the wider football ecosystem."

Football plays a crucial role in the ongoing transformation of Saudi Arabia, and being the host of the FIFA World Cup 2034™ reinforces the country's ambition to grow the game globally, create new opportunities for all and extend its benefits in Saudi Arabia and every part of the world for generations to come.

The partnership aims to foster FIFA knowledge transfer and capacity-building for Saudi youth in order to further elevate and actively shape the long-term future of the sport.

This is in line with PIF's ongoing commitment to the sports sector, which lies within the tourism, leisure and entertainment ecosystem in PIF's recently announced 2026-2030 strategy.

FIFA's mission is to grow and develop football in each of its 211 Member Associations. The partnership with PIF will support FIFA's continued delivery of a variety of initiatives, including grassroots programmes; youth, women's football and education initiatives and projects that enhance infrastructure and uplift technical expertise across the globe.

+++

Image Caption:

14 May, 2026: Front row (L-R), Romy Gai, Chief Business Officer, FIFA and Kevin Foster, Managing Director and Head of Corporate Affairs, PIF, back row (L-R), H.R.H Prince Faisal Bin Bandar Bin Sultan Al Saud, Vice Chairman, Savvy Games Group, Gianni Infantino, President, FIFA, H.E. Yasir Othman Al-Rumayyan, Governor, PIF and Muhannad AlDawood, Chief Strategy Officer, Qiddiya Investment Company witnessed the signing of the partnership of PIF as Official Tournament Supporter of FIFA World Cup 2026™, incorporating PIF companies, Savvy Games Group and Qiddiya City (Photo by PIF)

###

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[redacted]
Account Executive

M[redacted]
28 East 28th Street New York, NY 10016


FIFA
WORLD CUP
2026
PIF
PUBLIC INVESTMENT FUND
SAVVY
GAMES GROUP
Qiddiya
CITY
FIFA WORLD CUP
WINNER'S TROPHY
FIFA

prosek

From: [redacted]
Sent: Thursday, May 14, 2026 9:19 AM
To: [redacted]
Subject: RE: Embargo? FIFA World Cup Partnership News

[redacted] – this announcement is now live.

Here is a caption you can use for the attached photo.

Best,
[redacted]

+++

Image Caption:

14 May, 2026: Front row (L-R), Romy Gai, Chief Business Officer, FIFA and Kevin Foster, Managing Director and Head of Corporate Affairs, PIF, back row (L-R), H.R.H Prince Faisal Bin Bandar Bin Sultan Al Saud, Vice Chairman, Savvy Games Group, Gianni Infantino, President, FIFA, H.E. Yasir Othman Al-Rumayyan, Governor, PIF and Muhannad AlDawood, Chief Strategy Officer, Qiddiya Investment Company witnessed the signing of the partnership of PIF as Official Tournament Supporter of FIFA World Cup 2026™, incorporating PIF companies, Savvy Games Group and Qiddiya City (Photo by PIF)

###

[redacted]
Vice President
[redacted]
324 Royal Palm Way, Palm Beach, FL 33480
prosek

This material is distributed by Prosek Partners on behalf of The Public Investment Fund. Additional information is available at the Department of Justice, Washington, DC.

From: [redacted]
Sent: Wednesday, May 13, 2026 2:09 PM
To: [redacted]
Subject: RE: Embargo? FIFA World Cup Partnership News

Thanks for asking. We can't give the exclusive but wanted to make sure you had the heads up on timing.

[redacted]
Vice President
[redacted]
324 Royal Palm Way, Palm Beach, FL 33480
prosek

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From: [redacted]>
Sent: Wednesday, May 13, 2026 2:06 PM
To: [redacted]>
Subject: Re: Embargo? FIFA World Cup Partnership News

Exclusive to [redacted]

Get Outlook for iOS

From: [redacted]>
Sent: Wednesday, May 13, 2026 2:01:22 PM
To: [redacted]>
Subject: RE: Embargo? FIFA World Cup Partnership News

Thanks, [redacted] – appreciate you agreeing to the embargo **which will lift tomorrow (May 14th) at 9:00am EST.**

In short, PIF will be named an Official Tournament Supporter of the FIFA World Cup 2026™, with two PIF portfolio companies – Savvy Games Group and Qiddiya City – set to deliver unforgettable experiences and innovative fan engagement initiatives across the tournament.

This forms part of PIF's ongoing commitment to sport, which sits within the tourism, leisure and entertainment ecosystem outlined in PIF's recently announced 2026–2030 strategy.

This also follows the recent launch of The Next Game Plan initiative in partnership with Concacaf, as PIF continues to deepen its engagement across football – a sport playing a key role in the ongoing transformation of Saudi Arabia. More broadly, the FIFA partnership is intended to support knowledge transfer and capability-building opportunities for Saudi youth, helping to shape the long-term future of the sport.

I've copied the press release below and attached an image.

Best,

[redacted]

+++

UNDER EMBARGO UNTIL MAY 14TH AT 9:00 A.M EST / 3:00 P.M. CET / 4:00 P.M. AST

PIF named as Official Tournament Supporter of FIFA World Cup 2026™

- PIF strengthens partnership with FIFA at FIFA World Cup 2026™ as Official Tournament Supporter, incorporating PIF companies, Savvy Games Group and Qiddiya City
- Announcement builds on successful FIFA Club World Cup 2025™ partnership and reflects PIF's and FIFA's shared commitment to driving growth and engagement in football
- Partnership reinforces PIF's ongoing commitment to sport as priority sector

ZURICH and RIYADH, 14 May 2026 – PIF and FIFA has announced PIF as an Official Tournament Supporter in North America and Asia of the FIFA World Cup 2026™. The partnership reflects a shared commitment to expanding the growth of football at every level, from the grassroots to elite competition, as well as enabling greater participation in sport by unlocking new opportunities.

The PIF partnership incorporates PIF companies; Savvy Games Group, Saudi Arabia's national and global champion for games and esports; and Qiddiya City, Saudi Arabia's future capital of entertainment, sport and culture. Throughout the tournament, PIF and its companies will deliver unforgettable experiences and drive innovative fan engagement initiatives to connect with the football community on the world's biggest stage.

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The partnership with PIF will help grow our sport across the globe through unlocking new opportunities, fostering innovation and engaging youth, ensuring that millions of young people have the chance to play football and enjoy its many benefits."

Mohamed AlSayyad, Head of Corporate Brand at PIF, said: "PIF continues to expand its global footprint in sport, with football at the heart of this growth. This partnership builds on our existing FIFA relationship from last year's FIFA Club World Cup – and our work with Concacaf – to deliver a positive and lasting impact.

"PIF continues to accelerate the growth of football globally by expanding access to the game and creating opportunities that benefit players, fans and the wider football ecosystem."

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This is in line with PIF's ongoing commitment to the sports sector, which lies within the tourism, leisure and entertainment ecosystem in PIF's recently announced 2026-2030 strategy.

FIFA's mission is to grow and develop football in each of its 211 Member Associations. The partnership with PIF will support FIFA's continued delivery of a variety of initiatives, including grassroots programmes; youth, women's football and education initiatives and projects that enhance infrastructure and uplift technical expertise across the globe.

-ENDS-

###

[redacted]
Vice President

O 646-818-9184 M 617-791-7951
324 Royal Palm Way, Palm Beach, FL 33480

prosek

This material is distributed by Prosek Partners on behalf of The Public Investment Fund. Additional information is available at the Department of Justice, Washington, DC.

From: [redacted]
Sent: Wednesday, May 13, 2026 1:57 PM
To: [redacted]
Subject: Re: Embargo? FIFA World Cup Partnership News

I can agree. Thanks.

[redacted]

From: [redacted]
Date: Wednesday, May 13, 2026 at 1:56 PM
To: [redacted]
Subject: Embargo? FIFA World Cup Partnership News

Hi [redacted] – hope you are well.

I'm reaching out with major FIFA World Cup partnership news that will be announced tomorrow, May 14, at 9:00 a.m. ET.

Would you be open to receiving the details and press release under embargo ahead of the announcement? If you can accept, I'll pass along more details ASAP.

Best,
[redacted]

[redacted]
Vice President

[redacted]
324 Royal Palm Way, Palm Beach, FL 33480

prosek

Received by NSD/FARA Registration Unit 07/14/2026 1:03:55 PM

From: [redacted]
Sent: Tuesday, May 19, 2026 10:12 AM
To: [redacted]>
Subject: NEWS: Newcastle United acquires historic Leazes Terrace

[redacted],

The below and attached was just announced.

Any chance you can find a home for it today?

As always, thanks very much for considering.

https://www.newcastleunited.com/en/news/newcastle-united-acquires-historic-leazes-terrace

Best,

[redacted]

[redacted]
Partner, Head of Sports

[redacted]

prosek

From: [redacted]
Sent: Tuesday, May 19, 2026 10:01 AM
To: [redacted]
Subject:

From: [redacted]
Sent: Tuesday, May 19, 2026 10:46 AM
To: [redacted]
Subject: NEWS: Newcastle United acquires historic Leazes Terrace

Hey [redacted],
The below and attached was just announced. Just thought I'd share. Hope all is well.
https://www.newcastleunited.com/en/news/newcastle-united-acquires-historic-leazes-terrace
Best,
[redacted]

[redacted]
Partner, Head of Sports

[redacted]

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EMBARGOED UNTIL 2pm BST, TUESDAY 19th May 2026

NEWCASTLE UNITED ACQUIRES HISTORIC LEAZES TERRACE

Newcastle United has completed the purchase of a significant portion of the historic Leazes Terrace building next to St. James' Park.

The acquisition of a substantial majority of the Grade I listed structure includes its northern, southern and western elevations – including all areas facing the stadium.

It also includes most of its eastern elevation, with a small block of private residences remaining in this part of the building.

A strategic purchase

This strategic purchase is part of the club's long-term planning as it continues to assess all credible and feasible options for the future of its home stadium.

It provides Newcastle United with greater flexibility and ensures any future decisions support the club's ambitions, as well as its responsibilities to the local community and the city of Newcastle upon Tyne.

The club recognises the building's historic and architectural significance and is committed to its preservation.

Ongoing use

There are no plans to change the current use of Leazes Terrace, which is currently let for student accommodation, and the club will retain the building's existing property management operator.

The investment to purchase Leazes Terrace does not impact the club's football trading position.

ENDS

Received by NSD/FARA Registration Unit 07/14/2026 1:03:55 PM

From: [redacted]
Sent: Wednesday, June 10, 2026 1:12 PM
To: [redacted]
Subject: FOR [redacted]: Introductory Meeting with PIF Head of MENA Investment in Rome

Hi [redacted] –

Will you be attending FII Europe **next week, June 17 – 19**? I'd love to offer an in-person, off-the-record conversation with Feras Sherraif**, Head of MENA Sports Investment** at **the Public Investment Fund (PIF)**.

Feras will be participating in a panel, "Football Clubs as a Distinct Asset Class: How Investors are Reshaping the Game Through Club Ownership," and sharing his insights on PIF's approach to football investments.

For context, sports sponsorship and investment are an integral part of PIF's investment strategy, and Feras can speak to how PIF is directly shaping the evolution of the sports ecosystem across the MENA region.

A few topics Feras could discuss include:

- **Football as a distinct asset class:** With Saudi Arabia hosting the AFC Asian Cup in 2027 and the World Cup in 2034, Feras can speak to how investors like PIF are redefining what it means to build a football ecosystem and how sovereign sponsorship and investment can drive growth at the club, league, and national levels.
- **Sports as a strategic sector:** The sports sector is a major driver of long-term economic growth and represents a key pillar of PIF's investment strategy at home and across the MENA region. Feras can describe how PIF is deploying capital to generate new revenue streams, boost job creation, and attract foreign direct investment to increase the sector's economic impact to $4.8B by 2030.
- **Social impact and legacy:** PIF's investment in sport is not only commercial, sports also serve as a powerful lever for national transformation. Feras can speak to how PIF is positioning Saudi Arabia as a global hub for sports innovation and excellence and establishing a lasting legacy by actively shaping the evolution of the regional sports ecosystem.

Let me know if you're interested in connecting with Feras while he's in Rome, also happy to arrange a conversation outside of the conference if easiest.

Best,
[redacted]

[redacted]
Vice President, Public Relations
[redacted]
A 2025 Global Agency of the Year | Provoke Media
prosek

[redacted] [redacted]
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem
Attachments: image001.png
image002.png

Hi [redacted]

Hope you're well! Just following up on the below to see if joining the roundtable next week may be of interest? Please do let me know.

[redacted]

[redacted] [redacted]
Sent: 08 June 2026 16:45
[redacted] [redacted]
Subject: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted],

Hope you're well and had a great start to the week. On behalf of PIF, I wanted to share with you the below invite for you to join spokespeople at an off the record roundtable detailing PIF's long term commitment to sport through its regional investments, sponsorships and ecosystem.

Full details below (and they'll be an opportunity to watch the tennis afterwards), but please do let me know by the 11th June if this is something you'd like to join?

Best,

[redacted]

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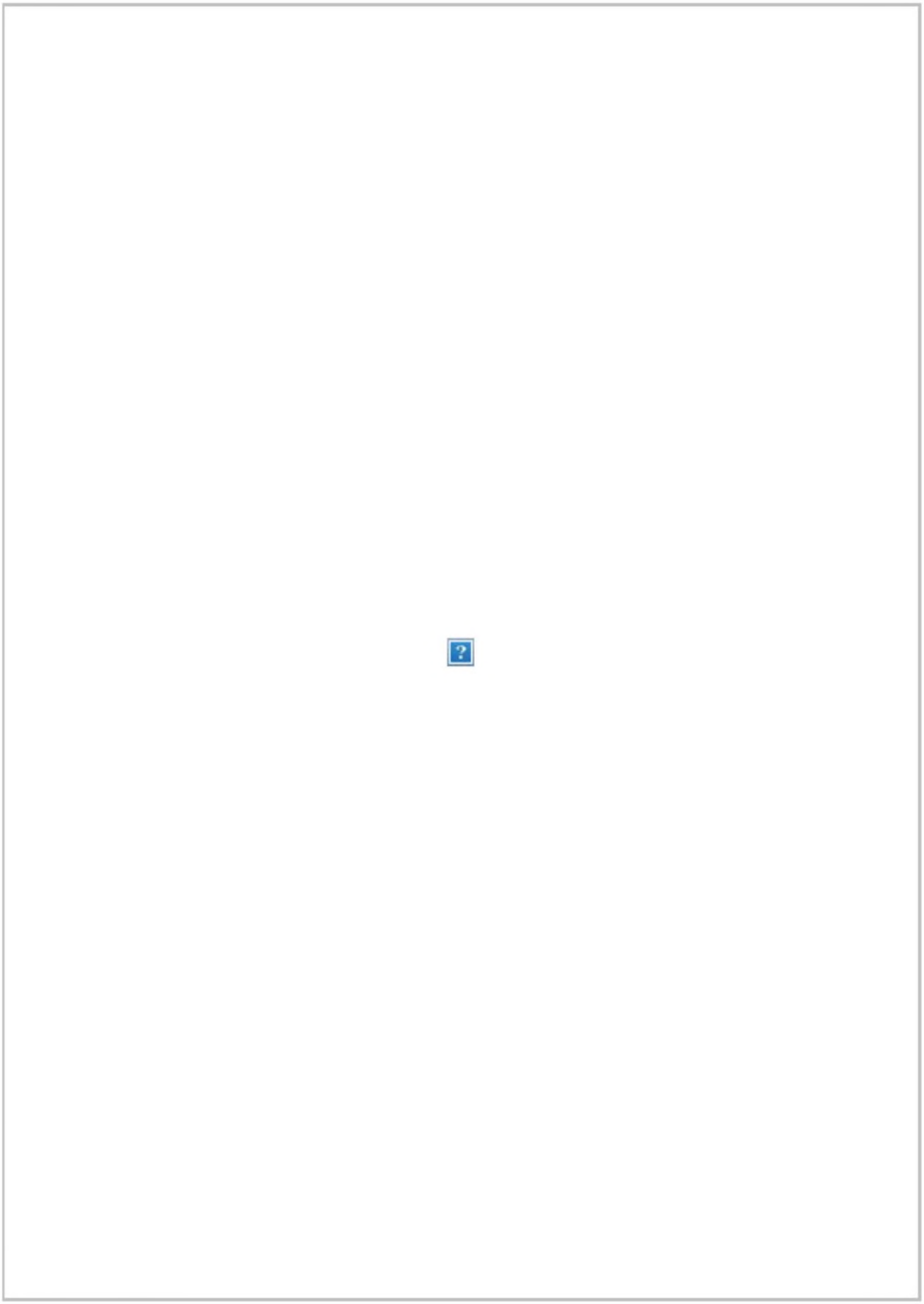

[redacted]
Associate Vice President

[redacted]

Received by NSD/FARA Registration Unit 07/14/2026 1:03:55 PM

Received by NSD/FARA Registration Unit 07/14/2026 1:03:55 PM

[redacted] [redacted]

Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Attachments: image001.png
image002.png

Thanks, [redacted]. Let me see if that's feasible!

Whilst I ask, If it's not you, which of the team would attend please?

[redacted]

[redacted]
Sent: 11 June 2026 10:03
[redacted]
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted]

Sorry for the delay in responding. We're definitely interested in the roundtable but trying to work out who can attend – I hope it will be me. Can we confirm our place and then let you know who will be attending on Monday?

[redacted]

[redacted]
Sent: Wednesday, June 10, 2026 9:22 AM
[redacted]
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted]

Hope you're well! Just following up on the below to see if joining the roundtable next week may be of interest? Please do let me know.

[redacted]

[redacted]
Sent: 09 June 2026 09:51
[redacted]
Subject: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted]

Hope you're well and had a great start to the week. On behalf of PIF, I wanted to share with you the below invite for you to join spokespeople at an off the record roundtable detailing PIF's long term commitment to sport through its regional investments, sponsorships and ecosystem.

Full details below (and they'll be an opportunity to watch the tennis afterwards), but please do let me know by the 11th June if this is something you'd like to join?

Best,

[redacted]

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+++

[redacted]

[redacted]

Received by NSD/FARA Registration Unit 07/14/2026 1:03:55 PM

[redacted]

Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Attachments: image004.png
image005.png
image006.png
image001.png

Great thanks for letting me know! Yes 10-11, will keep you posted on further details

---

[redacted]
Sent: 09 June 2026 11:38
[redacted]
Subject: Re: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted]

Thanks for the invite. Please put me down for this, look forward to it.
Just to double check, the 10-11am time is correct?

[redacted]

[redacted]
Sent: Monday, June 8, 2026 4:46 PM
[redacted]
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

External message to SportBusiness – Exercise caution before opening attachments, clicking on links, or replying to this message.

Apologies, [redacted] Slightly tweaked invite below with correct time!!

[redacted]
Sent: 08 June 2026 16:43
[redacted]
Subject: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted]

Hope you're well and had a great start to the week. On behalf of PIF, I wanted to share with you the below invite for you to join spokespeople at an off the record roundtable detailing PIF's long term commitment to sport through its regional investments, sponsorships and ecosystem.

Full details below (and they'll be an opportunity to watch the tennis afterwards), but please do let me know by the 11th June if this is something you'd like to join?

Best,

[redacted]

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Received by NSD/FARA Registration Unit 07/14/2026 1:03:55 PM

[redacted]

[redacted]

Received by NSD/FARA Registration Unit 07/14/2026 1:03:55 PM

HSBC CHAMPIONSHIPS | PIF

EXCLUSIVE INVITE

On behalf of PIF, you are invited to an exclusive **off the record** media roundtable at the HSBC Championships at the iconic Queens Club, London, on the 17th June from 10:00 - 11.00 BST.

10:00 - 11:00 BST	Queen's Club
Wednesday 17th June	**London, England**

The session will explore PIF's long-term, ongoing commitment to sport as a priority sector, through its regional investments, sponsorships and ecosystem. It will also highlight PIF's mandate, impact to date and the opportunities being created to shape the global economy, deliver returns and support the sustainable growth of sporting ecosystems to deliver lasting impact across sport globally.

Speakers include:
- Mohamed AlSayyad, Head of Corporate Brand, PIF
- Feras Sheraiff, Head of MENA Sports Investments, PIF
- Danny Townsend, CEO, SURJ Sports Investment

Following the session, there will also be an opportunity to watch the men's second round matches at the Championships from 11:30am.

Please RSVP by responding to this email by **11th June**.. Further details will be provided upon confirmation of attendance.

Regards,

PIF Media Team

PIF | INVESTED IN BETTER

Received by NSD/FARA Registration Unit 07/14/2026 1:03:55 PM

From: [redacted]
Sent: Monday, June 15, 2026 9:10 AM
To: [redacted]
Subject: RE: FOR [redacted]: Introductory Meeting with PIF Head of MENA Investment in Rome

Hi [redacted] – wanted to follow up on the below. Please let me know if you'd be interested in arranging an in-person, off-the-record conversation with Feras Sherraif, **Head of MENA Sports Investment at PIF,** in Rome later this week.

As mentioned, Feras will be speaking at FII Europe but we could arrange for a meeting outside of the conference as well.

Let me know if you would be interested and I'll help set something up.

Thank you,
[redacted]

From: [redacted]
Sent: Thursday, June 11, 2026 12:51 PM
To: [redacted]
Subject: FOR [redacted]: Introductory Meeting with PIF Head of MENA Investment in Rome

Hi [redacted] –

Will you be attending FII Europe **in Rome next week, June 17 – 19**? I'd love to offer an in-person, off-the-record conversation with Feras Sherraif, **Head of MENA Sports Investment** at **the Public Investment Fund (PIF)**.

Feras will be participating in a panel, "Football Clubs as a Distinct Asset Class: How Investors are Reshaping the Game Through Club Ownership," and sharing his insights on PIF's approach to football investments.

For context, sports sponsorship and investment are an integral part of PIF's investment strategy, and Feras can speak to how PIF is directly shaping the evolution of the sports ecosystem across the MENA region.

A few topics Feras could discuss include:

- **Football as a distinct asset class:** With Saudi Arabia hosting the AFC Asian Cup in 2027 and the World Cup in 2034, Feras can speak to how investors like PIF are redefining what it means to build a football ecosystem and how sovereign sponsorship and investment can drive growth at the club, league, and national levels.
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Let me know if you're interested in connecting with Feras while he's in Rome, also happy to arrange a conversation outside of the conference if easiest.

Best,
[redacted]

[redacted]
Vice President, Public Relations
[redacted]
A 2025 Global Agency of the Year | Provoke Media
prosek

This material is distributed by Prosek Partners on behalf of The Public Investment Fund. Additional information is available at the Department of Justice, Washington, DC.

From: [redacted]
To: [redacted]
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem
Attachments: image001.png
image002.png

Thanks, [redacted]. Will get a ticket sent to you etc!

[redacted]

From: [redacted]>
Sent: 15 June 2026 09:03
To: [redacted]
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted]

I can confirm this will be me.

[redacted]

From: [redacted]
Sent: Saturday, June 13, 2026 11:44 AM
To: [redacted]>
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted],

Hope all is well! Just checking if any update on this one? Currently have reserved a spot for you!

[redacted]

From: [redacted]
Sent: 11 June 2026 13:54
To: [redacted]
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Thanks [redacted] Let me see if that's feasible!

Whilst I ask, If it's not you, which of the team would attend please?

[redacted]

From: [redacted]>

Sent: 11 June 2026 10:03
To: [redacted]
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted]

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[redacted]

From: [redacted]>
Sent: Wednesday, June 10, 2026 9:22 AM
To: [redacted]
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted],

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[redacted]

From: [redacted]
Sent: 09 June 2026 09:51
To: [redacted]>
Subject: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted]

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Best,

[redacted]

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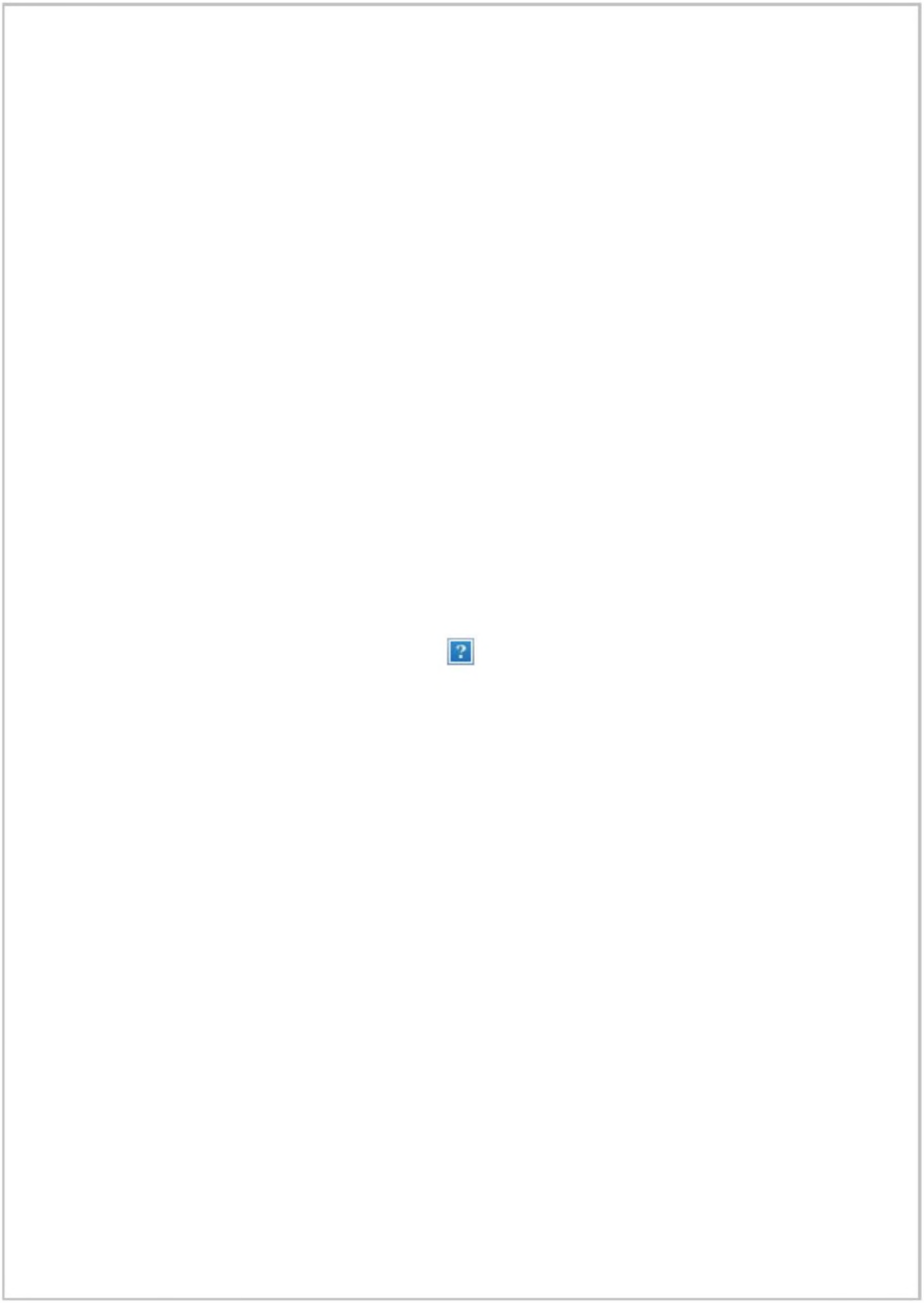

[redacted]
Associate Vice President

[redacted] [redacted]

[redacted]

From: [redacted]
To: [redacted]
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem
Attachments: image003.png
image004.png
image005.png
image006.png
image001.png

Hi [redacted],

Hope you had a great weekend! Just confirming you received the details for the ticket and how to download etc? Let me know if any issues.

[redacted]

From: [redacted]>
Sent: 09 June 2026 11:48
To: [redacted]>
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

[redacted] reacted to your message:

From: [redacted]
Sent: Tuesday, 09 June 2026 10:44:12
To: [redacted]>
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

External message to SportBusiness – Exercise caution before opening attachments, clicking on links, or replying to this message.

Great thanks for letting me know! Yes 10-11, will keep you posted on further details

---

From: [redacted]
Sent: 09 June 2026 11:38
To: [redacted]
Subject: Re: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted]

Thanks for the invite. Please put me down for this, look forward to it.
Just to double check, the 10-11am time is correct?

[redacted]

From: [redacted]
Sent: Monday, June 8, 2026 4:46 PM
To: [redacted]>
Subject: RE: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

External message to SportBusiness – Exercise caution before opening attachments, clicking on links, or replying to this message.

Apologies, [redacted] Slightly tweaked invite below with correct time!!

From: [redacted]
Sent: 08 June 2026 16:43
To: [redacted]>
Subject: Invitation to media roundtable on 17 June - PIF commitment to sport as a priority sector through its regional investments, sponsorships and ecosystem

Hi [redacted]

Hope you're well and had a great start to the week. On behalf of PIF, I wanted to share with you the below invite for you to join spokespeople at an off the record roundtable detailing PIF's long term commitment to sport through its regional investments, sponsorships and ecosystem.

Full details below (and they'll be an opportunity to watch the tennis afterwards), but please do let me know by the 11th June if this

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is something you'd like to join?

Best,

[redacted]

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[redacted]
Associate Vice President

[redacted]

Received by NSD/FARA Registration Unit 07/14/2026 1:03:55 PM

From: [redacted]
Sent: Wednesday, July 1, 2026 10:10 AM
To: [redacted]
Subject: PIF questions

Please keep correspondence between us and ask PIF to do the same, as I am under embargo with this news until noon U.S. ET / 5 p.m. UK time

The WTA is announcing today that it is moving its 2026 year-end finals from Saudi Arabia to Indian Wells

My question for PIF would be --

- Is/was PIF the presenting sponsor of the year-end finals? It appears to be branded as such here: WTA announces 2026 Tour calendar
- If so, will that presenting sponsorship continue for the Indian Wells event?
- Are any other elements of the PIF's sponsorship of the WTA impacted by this news — e.g., maternity fund, title-sponsoring the WTA rankings, etc.

[redacted]

From: [redacted]
Sent: 03 July 2026 10:51
To: [redacted]
Cc: [redacted]
Subject: RE: PIF/Kim Clijsters Interview Opportunity?

Hi [redacted],

Hope you're well! Just picking up from US colleagues given the holidays, please do let me know if speaking with Kim next Friday would be of interest?

Let me know of any questions as well.

Best wishes,

[redacted]

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From: [redacted]>
Sent: 02 July 2026 20:39
To: [redacted]>
Cc: [redacted]
Subject: PIF/Kim Clijsters Interview Opportunity?

Hi [redacted],

Hope you're well.

Assuming you may be on site at Wimbledon or in the vicinity, I wanted to get in touch to see if you'd be interested in an on-the-record conversation with Kim Clijsters (in her capacity as a PIF Ambassador) in person next Friday?

Kim would be very happy to discuss her journey to the top of the sport and her perspective on how women's tennis continues to evolve, alongside a wider discussion on the importance of creating greater opportunities and long-term support for female athletes.

Given Kim's unique perspective as a former World No. 1, Grand Slam champion and mother, she'd also be happy to discuss the continued growth of women's tennis, the importance of investing in the next generation of players, and why initiatives that expand opportunity and support female athletes are becoming increasingly important.

Let me know if this may be of interest and we can try and get something set up on the day.

Best,
[redacted]

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[redacted]
Senior Account Executive

[redacted]

prosek

PRovoke Media's 2023 Global Financial Agency of the Year

From: [redacted]
Sent: Friday, March 6, 2026 11:40 AM
To: [redacted]
Subject: RE: Invite: Meet PIF Onsite at BNP Paribas Open (Mar. 10)

Not a problem – appreciate you letting me know! Enjoy your time on-site and I'm looking forward to reading anything you write on the tournament

Also happy to keep in touch on all things PIF for anything down the line.

[redacted]
Senior Account Executive

[redacted]

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PRovoke Media's 2023 Global Financial Agency of the Year

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From: [redacted]>
Sent: Friday, March 6, 2026 11:37 AM
To: [redacted]
Subject: Re: Invite: Meet PIF Onsite at BNP Paribas Open (Mar. 10)

Hi [redacted],

Thanks so much for reaching out with this! I am currently at Indian Wells but unfortunately will no longer be on site on Tuesday.

[redacted]

From: [redacted]
Sent: Friday, March 6, 2026 11:24 AM
To: [redacted]
Subject: RE: Invite: Meet PIF Onsite at BNP Paribas Open (Mar. 10)

This Message is From an External Sender
Caution: Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi [redacted] --- Happy Friday!

Kindly following up on the below to confirm if you're attending Indian Wells this year? If yes, I'd love to confirm your interest/attendance as a guest to the PIF Suite on **Tuesday, March 10 from 11.00am PT.**

As noted below, it will be a great opportunity to meet with the PIF team on background and hear more about PIF's efforts in expanding global access within tennis. Please find more details in my initial email below, alongside the formal invite.

If you're not attending the tournament, feel free to instead share the names of any of your colleagues who may be going --- I'm happy to reach out to them as well!

Best,
[redacted]

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[redacted]
Senior Account Executive
[redacted]

prosek

PRovoke Media's 2023 Global Financial Agency of the Year

From: [redacted]
Sent: Tuesday, March 3, 2026 5:01 PM
To: [redacted]
Subject: Invite: Meet PIF Onsite at BNP Paribas Open (Mar. 10)

Dear [redacted],

On behalf of PIF, we are pleased to invite you as a guest to the PIF Suite on Tuesday, March 10 from 11.00am PT.

PIF drives transformative impact across its sponsorships, building bold, long-term partnerships designed to elevate every level of the sport. In 2024, PIF proudly became the first and only global rankings partner across both the ATP and WTA Tours, committed to delivering opportunities for the next generation through these partnerships.

We would like to take this opportunity to host you at one of the most prestigious events in the tennis calendar, in the beautiful setting of the Indian Wells Tennis Garden for an opportunity to meet the PIF team and learn on background more about how PIF is expanding access and creating opportunity for athletes at a global level.

We ask that you please confirm your attendance by emailing us at [redacted] no later than March 6. Upon confirmation, we will provide you with further details.

Kind regards,
PIF Sponsorship Team

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[redacted]
Senior Account Executive

[redacted]

prosek

PRovoke Media's 2023 Global Financial Agency of the Year


PIF
PREMIER SPONSOR
BNP PARIBAS OPEN
EXCLUSIVE INVITE
Dear Esteemed Guest,
On behalf the PIF, we are pleased to invite you as a guest to the PIF Suite
From 11:00am PT
Tuesday 10th March 2026
Indian Wells Tennis Garden, California, USA
PIF drives transformative impact across its sponsorships, building bold, long-term partnerships designed to elevate every level of the sport. In 2024, PIF proudly became the first and only global rankings partner across both the ATP and WTA Tours, committed to delivering opportunities for the next generation through these partnerships.
We would like to take this opportunity to host you at one of the most prestigious events in the tennis calendar, in the beautiful setting of the Indian Wells Tennis Garden for an opportunity to meet the PIF team and learn on background more about how PIF is expanding access and creating opportunity for athletes at a global level.
We ask that you please confirm your attendance by emailing us at PIFHospitalityTennis@Wasserman.com no later than March 6. Upon confirmation, we will provide you with further details.
Kind regards,
PIF Sponsorships Team
PIF
INVESTED IN BETTER

###

From: [redacted]
Sent: 06 July 2026 09:37
To: [redacted]>
Subject: PIF/Kim Clijsters Interview Opportunity?

Hi [redacted],

Hope you're well and had a great weekend? Assuming you may be on site at Wimbledon or in the vicinity, I wanted to get in touch to see if you'd be interested in an on-the-record conversation with Kim Clijsters (in her capacity as a PIF Ambassador) in person next Friday?

Kim would be very happy to discuss her journey to the top of the sport and her perspective on how women's tennis continues to evolve, alongside a wider discussion on the importance of creating greater opportunities and long-term support for female athletes.

Given Kim's unique perspective as a former World No. 1, Grand Slam champion and mother, she'd also be happy to discuss the continued growth of women's tennis, the importance of investing in the next generation of players, and why initiatives that expand opportunity and support female athletes are becoming increasingly important.

Let me know if this may be of interest and we can try and get something set up on the day.

Best,

[redacted]

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[redacted]
Associate Vice President

[redacted]

prosek

From: [redacted]
Sent: 14 July 2026 15:16
To: [redacted]
Cc: [redacted]
Subject: Invitation to play in the Pro-Am at the PIF London Championship - 5 August

Dear [redacted],

I fear the timings may prove challenging but I wanted to share an invitation with you in case of interest.

Our client, PIF, has kindly offered us some slots at the Pro-Am competition of the PIF London Golf Championship at the Centurion Club on 5 August. The set-up is groups of four and each group will include one of the female professionals who will then go on to play in the championship proper. I attended it last year and it is an excellent set-up.

If this is of interest, do please let me know and I will arrange for more fulsome details to be shared with you.

Best wishes,
[redacted]

[redacted]
Managing Director
Prosek Partners
[redacted]

EE 5G 17:41 91%

[redacted]

Today

Hi [redacted] our client PIF has kindly offered us some slots at the pro-am competition at the PIF London championship on 5 August and I wondered whether you might like to join us for it? I did it last year and it's an excellent set up. If of interest, could you share your email address please and I will arrange for a formal invitation and more details to be shared with you.

08:55

Hi [redacted]

Many thanks for this - looks like a really great event!

Unfortunately, I already have a commitment on the 05th, so will not be able to make it, but really