

[REDACTED]

[REDACTED]
[REDACTED]
Sent: Monday, May 11, 2026 2:13 PM

[REDACTED]
Subject: QIA + General Atlantic Expand Partnership

Hi [REDACTED]

I wanted to let you know that Qatar Investment Authority (QIA) and General Atlantic have expanded their strategic partnership to co-invest across the innovation economy globally. QIA has committed \$500 million to General Atlantic's global growth equity investment strategies.

Mohammed Saif Al-Sowaidi, CEO of QIA, said: "This partnership is more than co-investing – it's about fostering a culture of excellence and equipping the next generation of our leaders with the knowledge and perspective they need to succeed. We are delighted to expand our relationship with General Atlantic and to continue advancing our shared mission of building long-term value."

QIA's press release is included below and linked [here](#), along with a photo of both organizations' CEOs in Doha.

Best,
[REDACTED]

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Doha, Qatar and New York – May 11, 2026 – [QIA](#) and [General Atlantic](#), a leading global investor, today announced a significant expansion of their strategic partnership, deepening the relationship between two leading global investment institutions. As part of the agreement, QIA has committed \$500 million to General Atlantic's global growth equity investment strategies.

This collaboration reflects QIA's ongoing commitment to global partnerships and long-term capital deployment, and General Atlantic's deep conviction in the region's future, together underscoring a shared, sustained strategic outlook on the opportunity set ahead.

Beyond capital, the partnership includes a broad set of strategic initiatives. General Atlantic and QIA will collaborate on thematic research and market insights to strengthen sourcing and investment conviction across strategies, while also supporting portfolio companies seeking access to Middle Eastern markets. In addition, General Atlantic will provide professional development opportunities for QIA employees to support knowledge transfer, foster innovation, and help develop the next generation of investment leaders in alignment with Qatar's National Development Strategy goals.

"This partnership is more than co-investing – it's about fostering a culture of excellence and equipping the next generation of our leaders with the knowledge and perspective they need

to succeed,” said **Mohammed Saif Al-Sowaidi, CEO of QIA**. “We are delighted to expand our relationship with General Atlantic and to continue advancing our shared mission of building long-term value.”

“We are proud to deepen our partnership with QIA, one of the world’s leading sovereign investors,” said **Bill Ford, Chairman and CEO of General Atlantic**. “Qatar has fostered a dynamic economy, a vibrant entrepreneurial ecosystem, and a new generation of globally minded talent. This milestone reflects our strong conviction in the Middle East’s long-term growth potential, and our continued commitment to supporting the founders and businesses shaping the region’s future.”

General Atlantic has been a committed investor in the Middle East for over a decade, with more than \$3 billion deployed since 2012 and a growing on-the-ground presence, including offices opened in Riyadh and Abu Dhabi in 2024. The firm sees the GCC as one of the most structurally compelling regions for sustained growth, driven by policy-led economic diversification, maturing capital markets, and a rapidly maturing entrepreneurial ecosystem.

About General Atlantic

General Atlantic is a leading global investor with more than four and a half decades of experience providing capital and strategic support for over 885 companies throughout its history. Established in 1980, General Atlantic continues to be a dedicated partner to visionary founders and investors seeking to build dynamic businesses and create long term value. Guided by the conviction that entrepreneurs can be incredible agents of transformational change, the firm combines a collaborative global approach, sector specific expertise, a long-term investment horizon, and a deep understanding of growth drivers to partner with and scale innovative businesses around the world. The firm leverages its patient capital, operational expertise, and global platform to support a diversified investment platform spanning Growth Equity, Credit, Energy Transition, and Sustainable Infrastructure strategies. General Atlantic manages approximately \$126 billion in assets under management, inclusive of all strategies, as of December 31, 2025, with more than 900 professionals in 20 countries across five regions. For more information on General Atlantic, please visit: www.generalatlantic.com.

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[REDACTED]
Account Supervisor

[REDACTED]



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[REDACTED]

Sent: Tuesday, May 12, 2026 1:32 PM

[REDACTED]

Subject: RE: QIA + General Atlantic Expand Partnership

Hi [REDACTED]

Just following up to ensure you saw the news about QIA and General Atlantic's expanded partnership. In case helpful, I'm also attaching a photo of QIA CEO Mohammed Saif Al-Sowaidi and General Atlantic CEO Bill Ford you're welcome to include in coverage if you want.

Best,

[REDACTED]

[REDACTED]

Account Supervisor

[REDACTED]



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[REDACTED]

Sent: Monday, May 11, 2026 2:09 PM

[REDACTED]

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[REDACTED]

Account Supervisor

[REDACTED]



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[Redacted]

Sent: Tuesday, May 12, 2026 8:53 AM

[Redacted]

Subject: Photo Correction Needed: QIA / General Atlantic

Importance: High

Hi [Redacted]

Thank you for covering the QIA / General Atlantic partnership yesterday. However, the photo you have included of the QIA CEO is not correct. I've included an approved photo of the CEO, as well as a photo of both CEOs if helpful – could you please switch these out?

Thanks!

[Redacted]

[Redacted]

Account Supervisor

[Redacted]



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From: [REDACTED] >
Sent: Friday, June 26, 2026 4:40 PM
To: [REDACTED]
Cc: [REDACTED]
Subject: [REDACTED] Intro

[REDACTED],

My colleague [REDACTED] shared your contact information with me, and I'd like to introduce you to Alberto Gestri, who is in the communications department at QIA. Alberto would like to connect with you directly. Please note that Alberto sits in Doha and [REDACTED] in London so you're only about 2 hours difference in time zone.

Best,

[REDACTED]

[REDACTED]
Managing Director

[REDACTED]
[REDACTED]



A 2025 Global Agency of the Year

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