

U.S. Department of Justice  
 Washington, DC 20530

**Exhibit A to Registration Statement  
 Pursuant to the Foreign Agents Registration Act of  
 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Mr. Kelly Sloan	2. Registration Number 7466
--	--------------------------------

3. Primary Address of Registrant  
1600 Broadway, suite 510, Denver, CO 80202

4. Name of Foreign Principal Taipei Economic and Cultural Office Denver	5. Address of Foreign Principal 1600 Broadway, # 1740 Denver, CO 80202
--	--

6. Country/Region Represented  
TAIWAN

7. Indicate whether the foreign principal is one of the following:

Government of a foreign country<sup>1</sup>

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other ( <i>specify</i> ) _____

Individual-State nationality \_\_\_\_\_

8. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant  
Taiwan Ministry of Foreign Affairs

b) Name and title of official(s) with whom registrant engages  
Bill Huang

<sup>1</sup> "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

---

9. If the foreign principal is a foreign political party, state:

- a) Name and title of official(s) with whom registrant engages
  
- b) Aim, mission or objective of foreign political party

---

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

- |   |                              |                             |
|---|------------------------------|-----------------------------|
| Supervised by a foreign government, foreign political party, or other foreign principal         | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Owned by a foreign government, foreign political party, or other foreign principal              | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Directed by a foreign government, foreign political party, or other foreign principal           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Controlled by a foreign government, foreign political party, or other foreign principal         | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Financed by a foreign government, foreign political party, or other foreign principal           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Subsidized in part by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

---

11. Explain fully all items answered "Yes" in Item 10(b).

---

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

---

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
09/23/2024	kelly sloan	<input type="text" value="Sign"/> /s/kelly sloan
_____	_____	<input type="text" value="Sign"/> _____
_____	_____	<input type="text" value="Sign"/> _____
_____	_____	<input type="text" value="Sign"/> _____

**EXECUTION**

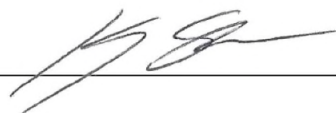
In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

09/23/2024

A handwritten signature in black ink, appearing to be initials or a stylized name, written over a horizontal line.

U.S. Department of Justice  
Washington, DC 20530

**Exhibit B to Registration Statement  
Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

**INSTRUCTIONS.** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Mr. Kelly Sloan	2. Registration Number 7466
--	--------------------------------

3. Name of Foreign Principal  
Taipei Economic and Cultural Office Denver

Check Appropriate Box:

- 4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
- 7. What is the date of the contract or agreement with the foreign principal? 09/23/2024
- 8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Provide public relations services to TECO Denver, surrounding the recognition of the 45th Anniversary of the signing of the Taiwan Relations Act, attendance and promotion of the Taiwan National Day Celebration in Denver, including invitations and introductions to local elected officials and associated media relations

---

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Prepare press releases; invite local, state, and federal elected officials to TECO events, media relations to include media releases, arranging editorial board meetings, pitching op-ed's, etc. Assisting with generating associated social media posts. Introduce DG to local and state elected officials. Other assistance as requested in preparing informational events.

---

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act<sup>1</sup>.

Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Introducing TECO DG to elected officials; inviting elected officials to TECO events; preparing, editing, and/or pitching op-ed's related to Taiwan; Generating social media posts.

---

11. Prior to the date of registration<sup>2</sup> for this foreign principal has the registrant engaged in any registrable activities, such as political activities, for this foreign principal?

Yes  No

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
------	---------	--------	---------

---

12. During the period beginning 60 days prior to the obligation to register<sup>3</sup> for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes  No

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
---------------	-----------	---------	-----------------------

---

13. During the period beginning 60 days prior to the obligation to register<sup>4</sup> for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes  No

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value
------	-----------	---------	-----------------------

---

<sup>1</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

<sup>2,3,4</sup> Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
09/23/2024	kelly sloan	<input data-bbox="889 457 959 485" type="text" value="Sign"/> /s/kelly sloan
_____	_____	<input data-bbox="889 541 959 581" type="text" value="Sign"/> _____
_____	_____	<input data-bbox="889 630 959 669" type="text" value="Sign"/> _____
_____	_____	<input data-bbox="889 714 959 753" type="text" value="Sign"/> _____

**EXECUTION**

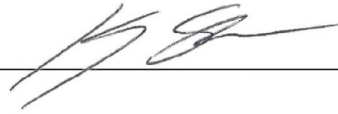
In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

09/23/2024



# Sloan & Associates

## Public Affairs

### PUBLIC RELATIONS PROPOSAL

**Prepared for: Taipei Economic and Cultural Office -- Denver**

**Project Title: FALL 2024 TAIWAN RELATIONS ACT PROJECT**

Thank you for the opportunity to partner with the Taipei Economic and Cultural Office in Denver. I am looking forward to working with your office and the Taiwanese Ministry of Foreign Affairs on this project. Per your request, I have prepared the following proposal outlining my understanding of TECO Denver's requirements and how I will meet them in an effective and time-efficient manner, including messaging, scope of work, specific deliverables, and detailed pricing. As always, if you have any questions or concerns, do not hesitate to contact me directly at any time.

#### **DESCRIPTION:**

Develop and execute a public and media relations campaign centered on the 45<sup>th</sup> anniversary of the Taiwan Relations Act (TRA), with specific focus on promotion and coverage of events in Denver, CO during the fall/winter of 2024.

#### **MESSAGING**

The campaign, and all associated deliverables and communication platforms pursued, will focus on the details of the 1979 Taiwan Relations Act, recognition of the 45<sup>th</sup> anniversary of its passage, and the importance of its provisions, including:

- The promotion and preservation of extensive, close and friendly commercial, cultural and other relations between Taiwan and the U.S.;
- The *de facto* diplomatic relations it provides for;
- The principle of maintaining peace and stability in the region;
- The U.S. commitment to provide defensive arms to Taiwan, and;
- The U.S. commitment to preserving the human rights of the people of Taiwan.

Additionally, the following secondary messages will be incorporated where applicable and appropriate:

1. Taiwan's sovereignty is critical to the security of the U.S., the Pacific, and the West.
2. Taiwan's embrace of democracy, human rights, and a free-market economy make them a worthy global partner.
3. Economic, cultural and diplomatic ties with Taiwan offers not only economic, but strategic benefits to the U.S.

## **SCOPE OF WORK**

To effectively promote those messages, the following platforms and deliverables will be pursued:

- A) Social media strategy, to promote general message, and any earned media that is generated. The strategy will be designed around maximizing impressions and generating a minimum number of weekly social media posts by relevant individuals and organizations.
- B) Earned print media, including opinion pieces, by political or business leaders. This will include drafting, securing signers, editing and review, pitching and placement, and delivery of link and pdf upon publication. Will also pitch an opinion piece for DG Bill Huang for a local publication. Also to include follow-up stories of events in newspapers in target markets.
- C) Radio and television interviews.
- D) Promotion of events in media; to include drafting and distribution of media releases, follow-ups with local media, and preparation and distribution of media kits for event.
- E) Media monitoring and response: Monitor Colorado media for mentions of Taiwan, the TRA, or related events, and prepare and submit appropriate responses.

## **DELIVERABLES AND PERFORMANCE METRICS**

For each of the five strategies listed above, the following deliverables and performance metrics will be tracked:

- A) Social Media Strategy
  - a. Deliverable: 5 unique posts per week for duration of project, on Twitter, Facebook, LinkedIn, and other platforms as desired. Promotion of TECO-attended events and presentations. Push out earned media (op-ed's, interviews, etc.) on SM platforms. Development of weekly social media kit with suggested posts. Maintenance of rotating stable of posters (representing local, state, and federal elected officials, business leaders, media personalities, other demographics.)
  - b. PM: number of posts per week and of impressions per post.
- B) Print Media
  - a. Deliverable: two opinion pieces: one opinion piece for DG Huang and one other op-ed/column. Follow up news stories or editorial in local print media covering April and July events.
  - b. PM: Potential reach depends on publication. Each piece will also be promoted on social media.
- C) Radio and Television
  - a. Deliverable: arrange interview on talk radio or local television news. Focus on local talk radio in Denver, Devil's Advocate TV show, and National Public Radio.
  - b. PM: Number of interviews arranged and completed; potential reach per outlet.

D) Media promotion of Kansas City and Denver events

- a. Deliverable: Drafting and distribution of media release, and follow up. Preparation and distribution of Media Kit.
- b. PM: Number of media outlets that release is delivered to, and amount of coverage generated and promoted on social media.

E) Media Monitoring and Response

- a. Deliverable: Alert TECO Denver of any editorial, op-ed, letter, story, or other media mention of Taiwan or covered events in regional media; draft response for DG where appropriate, i.e. Letter to Editor, or guest op-ed.
- b. PM: Published LTE or op-ed where needed.

## **PRICING**

Mindful of your budget, balanced against the time requirements necessary to provide the expected quality of service, I propose a flat fee of \$5,000.

## **TIMELINE**

All work to be completed by December 31, 2024, unless otherwise determined by both parties.

All work produced will be subject to review and approval by TECO Denver prior to any dissemination.

I look forward to the opportunity to work with you and the Taipei Economic and Cultural Office in Denver on what I am sure will be a successful partnership.

Sincerely,



Kelly Sloan  
Sloan & Associates Public Affairs, LLC  
1600 Broadway, Suite 510 Denver, CO 80202  
970-424-6615  
[kvsloan@gmail.com](mailto:kvsloan@gmail.com)

**Sloan & Associates**

**Public Affairs**

## ACCEPTANCE

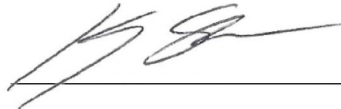
Your signature below indicates acceptance of this proposal, and entrance into a contractual agreement with Sloan & Associates Public Affairs, LLC.

Elsa Lin, Taipei Economic and Cultural Office – Denver

---

Date:

Kelly Sloan, Sloan & Associates Public Affairs, LLC



---

Date: 23 September 2024