

# **Ulsch Cyber Advisory LLC**

**May 2, 2025**

## **SOCIAL MEDIA ADVISORY**

When we spoke the other day, I said that I would provide a list of social media topics that can be used to further the interests of your candidacy and the KUSH Democratic Majority Party. It is important to understand that, given the current regime in power in South Sudan the ability to actually implement a smart-city within the territorial borders of South Sudan may prove difficult--and perhaps even dangerous--and that travel restrictions have been placed on Americans traveling there. Here is that list:

1. Present as concept of what your candidacy can mean to South Sudan. Bringing U.S. values to South Sudan
  - A. Environmental
  - B. Medical
  - C. Cultural
  - D. Social
  - E. Educational
  - F. Technology
  - G. Food
2. Reducing or eliminating corruption in government. Let South Sudan's oil power the people, not the government (a reference to China)
3. Point the power of numbers, East African nation-states united as one democratic concept
4. Strive to create a smart-city pilot, and include Kenya, if desired
5. Create a sister-city relationship with a U.S. smart-city initiative
6. Point out why Kiir does not want a smart-city. Or if he did, it would be Chinese--an authoritarian smart-city
7. Point out the tragedy of human trafficking and suffering

8. Point out that the world is changing rapidly and South Sudan must change with it. China represents what is wrong with South Sudan. Work with the U.S. to create a power-partner in the region
9. Point out how South Sudan can become an e-commerce player in Africa
10. Illustrate that freedom is freedom from corruption, from overzealous rule, from the rule of economic forces such as those of China that use South Sudan for its own purposes
11. I can do some China-South Sudan Polls on LinkedIn

Here (above) are 17+ messages that can be delivered over Facebook, Instagram, and even LinkedIn.

Please pass on to Lennie.