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OMB No. 1124-0001; Expires October 31, 2026

U.S. Department of Justice
Washington, DC 20530

Registration Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

I--REGISTRANT

1. Name of Registrant

First Channel America, Inc.

2. Registration Number (To be assigned by the FARA Unit)

7509

3. Primary Business Address

8241 Babcock Avenue, North Hollywood, CA 91605

4. If the registrant is an individual, furnish the following information:

(a) Residence address(es)

(b) Nationality

(c) Year of birth

(d) Present citizenship

(e) If present citizenship not acquired by birth, state when, where and how acquired

(f) Occupation

5. If the registrant is not an individual, furnish the following information:

(a) Type of organization: Committee ☐ Association ☐ Partnership ☐ Voluntary group ☐
Corporation ☒ Other *(specify)* _____

(b) Date and place of organization 03/27/2024, North Hollywood, CA

(c) Name of responsible individual (e.g., officer, director or partner) Araksi Simidyan

(d) Other business address(es), if any, including locations of branch or local offices

(e) If a membership organization, provide number of members

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(f) List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

Name	Residence Address	Citizenship	Position
See Appendix for Response			

(g) Which of the above named persons renders services directly in furtherance of the interests of any of the foreign principals?

Name	Foreign Principal(s)	Services
See Appendix for Response		

(h) Describe the nature of the registrant's regular business or activity.

See Appendix for Response

(i) Give a complete description of the ownership and control structure of the registrant.

See Appendix for Response

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6. List all individuals, other than those listed in Item 5(g), who render services or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical, secretarial, or in a related or similar capacity.

Name	Residence Address	Foreign Principal(s)	Services

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II--FOREIGN PRINCIPAL

7. List every foreign principal[1] for whom the registrant is acting or has agreed to act.

Foreign Principal	Foreign Principal Address
Public Television of Armenia CSJC	26 Garegin Hovsepyan Street Yerevan ARMENIA 0047

III--ACTIVITIES

8. In addition to the activities described in any Exhibit B to this statement, will the registrant engage or is the registrant engaging now in activity or rendering services on its own behalf which benefits any or all of its foreign principals?

Yes ☐ No ☒

If yes, describe fully.

Foreign Principal	Activities/Services

IV--FINANCIAL INFORMATION

9. (a) **RECEIPTS-MONIES**

During the period beginning 60 days prior to the date of the registrant's obligation to register[2] under FARA, has the registrant received from any foreign principal named in Item 7 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income, or money either as compensation, or for disbursement or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each such foreign principal an account of such monies.[3]

Foreign Principal	Date Received	From Whom	Purpose	Amount	Subtotal

1 The term "foreign principal," as defined in Section 1(b) of the Act, includes a foreign government, foreign political party, foreign organization, foreign individual and, for the purpose of registration, an organization or an individual any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

2 An agent must register within 10 days of becoming an agent, and before acting as such.

3 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, monies, or other things of value for a foreign principal, as part of a fundraising campaign. There is no printed form for this exhibit. (See Rule 201(e), 28 C.F.R. § 5.201(e)).

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(b) **RECEIPTS-THINGS OF VALUE**

During the period beginning 60 days prior to the date of the registrant's obligation to register[4] under FARA, has the registrant received anything of value[5] other than money, from any foreign principal named in Item 7 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value

10. (a) **DISBURSEMENTS-MONIES**

During the period beginning 60 days prior to the date of the registrant's obligation to register[6] under FARA, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Item 7 of this statement or transmitted monies to any such foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each such foreign principal named including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal

(b) **DISBURSEMENTS-THINGS OF VALUE**

During the period beginning 60 days prior to the date of the registrant's obligation to register[7] under FARA, has the registrant disposed of any thing of value[8] other than money in furtherance of or in connection with its activities on behalf of any foreign principal named in Item 7 of this statement? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value

(c) **DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During the period beginning 60 days prior to the date of the registrant's obligation to register[9] under FARA, has the registrant (or any short form registrant) made any contribution of money or other thing of value from its own funds and on its own behalf in connection with an election to any political office or in connection with any primary election, convention, or caucus held to select candidates for any political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value

4, 6, 7 and 9 See Footnote 2, on page 3.

5 and 8 Things of value include but are not limited to gifts, interest-free loans, expense-free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks", and the like.

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V--INFORMATIONAL MATERIALS[10]

11. Prior to the time of filing this statement,[11] has the registrant prepared, disseminated, or caused to be disseminated, any informational materials on behalf of any foreign principal listed in Item 7 of this statement?

Yes ☐ No ☒

If yes, identify each foreign principal and file the informational materials.

Foreign Principal	Type of Informational Materials

12. (a) Will the activities of the registrant on behalf of any foreign principal include the preparation or dissemination of informational materials?

Yes ☒ No ☐

(b) If yes, identify each foreign principal and respond to the remaining items in this section.

Public Television of Armenia CSJC

13. Has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount

14. Will any individuals or organizations, including public relations firms or publicity agents, participate in the preparation or dissemination of such informational materials?

Yes ☐ No ☒

If yes, furnish the names and addresses of such individuals or organizations.

Name	Address	Foreign Principal(s)

15. Activities in preparing or disseminating informational materials will include the use of the following:

☐ Magazine or newspaper ☒ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications
☐ Lectures or speeches ☒ Radio or TV broadcasts ☐ Motion picture films ☐ Letters or telegrams
☐ Email
☐ Website URL(s): _____
☐ Social Media website URL(s): _____
☐ Other *(specify)* _____

10 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, electronic communications, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

11 See Footnote 2, on page 3.

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16. Informational materials will be disseminated among the following groups:

- ☐ Public officials
- ☐ Legislators
- ☐ Government agencies
- ☐ Newspapers
- ☐ Editors
- ☐ Civic groups or associations
- ☐ Libraries
- ☐ Educational groups
- ☒ Nationality groups
- ☒ Other *(specify)* See Appendix for Response

17. Indicate the language to be used in the informational materials:

- ☒ English
- ☒ Other *(specify)* Armenian

VI--EXHIBITS AND ATTACHMENTS

18. (a) The following described exhibits shall be filed with a Registration Statement:

Exhibit A- This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal named in Item 6.

Exhibit B- This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

(b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530. (See Rule 201(c) and (d)).

(c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal. (See Rule 201 (e)).

VII--EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature[12]
12/20/2024	Araksi Simidyan	Sign	/s/Araksi Simidyan
		Sign	
		Sign	
		Sign	

12 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
12 / 20 / 2024	Araksi Simidyan	Araksi Simidyan

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Appendix
Response to Item 5(f)

Item 5(f): If the registrant is not an individual, furnish the following information: List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

Name	Residence Address	Citizenship	Position
Mr. Ararat Hakobyan	26 Garegin Hovsepyan Street Yerevan ARMENIA 0047	ARMENIA	Director
Ms. Araksi Simidyan	8241 Babcock Avenue North Hollywood, CA 91605	UNITED STATES	CEO
Ms. Elena Minasyan	26 Garegin Hovsepyan Street Yerevan ARMENIA 0047	ARMENIA	Director
Mr. Tigran Virabyan	26 Garegin Hovsepyan Street Yerevan ARMENIA 0047	ARMENIA	Director

Appendix
Response to Item 5(g)

Item 5(g): If the registrant is not an individual, furnish the following information: Which of the above named persons renders services directly in furtherance of the interests of any of the foreign principals?

Person	Foreign Principal(s)	Services
Ms. Araksi Simidyan	Public Television of Armenia CSJC	Ms. Araksi Simidyan serves as the CEO of First Channel America, Inc. (FCA), a U.S.-based subsidiary of Public Television of Armenia CSJC. Her responsibilities include: - Overseeing FCA's daily operations, including administrative and managerial duties. - Managing and executing advertisement contracts with U.S.-based advertisers and agents in compliance with U.S. laws and FCA's corporate policies. - Ensuring that all advertising content aligns with U.S. regulatory standards, excluding political advertisements or content that may trigger additional reporting obligations. - Coordinating with Public Television of Armenia CSJC on programming content provided by the foreign principal for distribution in the U.S., with an emphasis on maintaining FCA's operational independence and commercial focus. - Ensuring compliance with the Foreign Agents Registration Act (FARA) and timely submission of required reports to the U.S. Department of Justice.

Appendix
Response to Item 5(h)

Item 5(h): If the registrant is not an individual, furnish the following information: Describe the nature of the registrant's regular business or activity.

First Channel America, Inc. (FCA) is a California-registered corporation established on March 27, 2024, with its principal place of business in North Hollywood, California. FCA's primary purpose is to operate as a media company focusing on commercial advertising activities within the United States. Specifically, FCA is responsible for selling advertising slots on a U.S.-based cable channel broadcasting content provided by its parent company, Public Television of Armenia (Public TV), a government-owned broadcaster in Armenia.

As outlined in the Cooperation Agreement signed on December 11, 2024, between FCA and Public TV, FCA operates as an independent entity in the United States. Its responsibilities include negotiating, contracting, and managing advertising placements with U.S.-based advertisers and advertising agents. FCA retains a portion of the revenue from advertising sales as part of its compensation structure.

In addition to its advertising operations, FCA may produce original programming in the future to supplement its commercial activities. Such programming is expected to focus on cultural, educational, and entertainment themes, specifically designed to engage the Armenian-American community and promote Armenian culture and heritage. Examples of planned programming include documentaries, cultural event coverage, educational series, and entertainment productions showcasing Armenian traditions and achievements. Any content produced by FCA will be transferred to Public TV for distribution on the cable channel under existing agreements. FCA will ensure that all produced content adheres to U.S. laws and regulations and aligns with its commercial focus, excluding political content or advocacy.

Additionally, FCA ensures that all advertisements and content comply with U.S. legal requirements, including prohibiting the inclusion of political content or advertisements that violate U.S. laws. The company maintains oversight of advertising content to meet applicable legal and cultural standards and to protect its reputation as a commercial entity.

FCA operates in a strictly commercial capacity, focusing on advertising sales, content management, and cultural programming production, and does not engage in lobbying, public relations, or direct communication with U.S. government officials on behalf of Public TV or any other entity.

Appendix
Response to Item 5(i)

Item 5(i): If the registrant is not an individual, furnish the following information: Give a complete description of the ownership and control structure of the registrant.

First Channel America, Inc. (FCA) is a California-registered corporation established on March 27, 2024, with its principal place of business located in North Hollywood, California. FCA is a wholly-owned subsidiary of Public Television of Armenia Closed Joint-Stock Company (Public TV), a government-owned broadcaster registered in the Republic of Armenia. Public TV owns 100% of FCA's equity and exercises shareholder authority over the registrant in accordance with California corporate law and FCA's governing documents.

Ownership Structure
FCA's sole shareholder is Public TV, which is entirely owned by the Government of Armenia. As the sole equity holder, Public TV appoints FCA's board of directors and retains authority over high-level corporate governance decisions such as approving significant transactions and other shareholder actions.

Control Structure
FCA's governance and operational structure is designed to balance Public TV's shareholder authority with FCA's operational independence in the United States. This structure is as follows:

Board of Directors
FCA's board of directors consists of three members, all of whom are employees of Public TV:
-Elena Minasyan
-Tigran Virabyan
-Ararat Hakobyan

The board is responsible for high-level oversight of FCA's governance and long-term strategy. However, the board does not exercise control over FCA's daily operations or decision-making regarding business activities within the United States.

Executive Leadership
The daily management and operations of FCA are the responsibility of its Chief Executive Officer (CEO), Araksi Simidyan, a U.S. resident. As CEO, Ms. Simidyan has full authority over FCA's operational decisions, including managing its advertising activities, ensuring compliance with U.S. laws, negotiating contracts, and overseeing the company's finances. The CEO reports to the board of directors but retains independence in the execution of FCA's day-to-day business operations.

Operational Independence
While Public TV is the sole owner of FCA, it does not exercise direct control over FCA's advertising operations, content decisions, or other local business activities in the United States. FCA operates independently as a commercial entity, with its primary focus on negotiating and managing advertising contracts. All content and advertising activities are carried out under the sole oversight of FCA's executive leadership, with an emphasis on compliance with U.S. laws and regulations. Public TV's involvement is limited to its role as a shareholder and does not extend to operational decision-making.

Financial and Governance Oversight
Public TV provides financial support to FCA as needed to facilitate its operations. This relationship is governed by the Cooperation Agreement signed on December 11, 2024, which clearly delineates the roles and responsibilities of both parties.

Under this agreement:
FCA retains 50% of the revenue generated from U.S.-based advertising sales as compensation for its services.
FCA is solely responsible for managing advertising content to ensure compliance with U.S. laws, including the exclusion of political content.
Public TV receives periodic reports on FCA's financial performance, as outlined in the Cooperation Agreement. However, Public TV does not interfere with FCA's operational decisions or direct its day-to-day business activities.

Accordingly, while Public TV retains shareholder authority over FCA, the registrant's governance and operational framework ensures that FCA operates as an independent commercial entity in the United States. FCA's decision-making regarding advertising contracts, compliance with U.S. laws, and operational management is exclusively under the control of its executive leadership.

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Appendix
Response to Item 16(Other)

Informational materials will primarily be advertisements to be placed on TV broadcast channel and potentially some cultural and educational television programming to be shown within Armenian-language or mixed Armenian-English-language programming on a particular TV channel

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