

# FII Priority

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# MIAMI

## INVEST WITH PURPOSE

FEBRUARY 19-21, 2025

FAENA HOTEL & FORUM, MIAMI BEACH

# PROGRAM



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3<sup>rd</sup> Edition

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Unit

**FII Priority**

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**FII INSTITUTE** | Impact  
Future Investment Initiative Institute on Humanity

**FEB 19 DAY 0**

**PLENARY** *Faena Forum*

**5:00 PM – PRESIDENTIAL ADDRESS**  
**6:00 PM**

Special address delivered by the 45th and 47th President of the United States of America, Donald J. Trump

**SPEAKER:**

- President Donald J. Trump, 45<sup>th</sup> and 47<sup>th</sup> President of the United States of America

# FEB 19 DAY 0

**LABS** *Faena Hotel*



## LIVING ROOM

1:00 PM –  
1:15 PM

### SCALING CARBON MARKETS: WHAT ROLE WILL THEY PLAY IN THE NET-ZERO TRANSITION?

Carbon markets are expanding at a remarkable pace as countries and corporations intensify efforts to cut emissions and meet climate commitments. According to the World Bank, global carbon market value is expected to exceed \$1 trillion in 2025. What key innovations in trading, monitoring, and regulation are needed to ensure these markets can handle such growth while maintaining their integrity and impact?

**SPEAKER:**

- Riham ElGizy, CEO, Voluntary Carbon Market (VCM)

**MODERATOR:** Matthew Martin, Chief Correspondent for GCC Sovereign Wealth Funds,, Bloomberg

1:15 PM –  
1:40 PM

### DO STATES OWN THE OCEAN?

The debate over deep-sea mining has intensified, pitting national interests against global environmental concerns as countries and companies vie for access to valuable seabed minerals. According to Deep Sea Conservation Coalition, as of 2025, 32 countries have called for some form of ban, moratorium, or pause on deep-sea mining in international waters, highlighting growing apprehension about its potential impacts on marine ecosystems and climate change. How will the international community balance the demand for critical minerals with the need to protect our oceans—and who gets to decide it?

**SPEAKERS:**

- Gerard Barron, Chairman & CEO, The Metals Company
- Prof. Carlos Duarte, Chief Scientist, WAVE

**MODERATOR:** Saif Ishaof, Founder, Lab22c

1:40 PM –  
2:10 PM

### VENTURE, STUDIOS, PUBLIC/PRIVATE & BEYOND: WHAT ARE THE NEW MODELS OF TRANSFORMATIVE INVESTMENT?

New models of transformative investment are reshaping how capital is deployed to drive human progress through innovation. The Business Research Company projected that the venture capital market would grow to \$764.78 billion in 2029. How will these evolving models redefine the future of investment and their role in pursuit of meaningful impact?

**SPEAKERS:**

- Pejman Nozad, Founder & Managing Partner, Pear VC
- Vinny Pujji, Managing Partner, Left Lane Capital
- Dr. Charles Roberts, Chief Investment Strategist, ARK Investments

**MODERATOR:** Ben Casnocha, General Partner, Village Global

# FEB 19 DAY 0

**LABS** Faena Hotel



## LIVING ROOM

2:10 PM –  
2:30 PM

### CAN MIAMI REWRITE THE PLAYBOOK FOR 21ST CENTURY URBAN SUCCESS?

Miami's urban transformation serves as a global case study for 21st-century metropolitan evolution, demonstrating how a diverse, innovative ecosystem can rapidly reshape a city's economic and cultural landscape. With a 22% population growth between 2020 and 2025, the city has strategically repositioned itself as a dynamic hub for international business, technology, and cross-cultural innovation. Can Miami's model of urban reinvention—characterized by its adaptive infrastructure, multicultural dynamism, and forward-thinking approach to challenges like climate resilience—provide a blueprint for other emerging global cities seeking to thrive in an increasingly interconnected world?

**SPEAKERS:**

- David Grutman, Founder, Groot Hospitality
- Jeff Zalaznick, Co-Owner, Major Food Group

**MODERATOR:** Maha Abouelenein, CEO & Co-Founder, Digital & Savvy

2:30 PM –  
3:15 PM

### BITCOIN TOWN HALL

Bitcoin stands at a pivotal moment in 2025, with its price hovering around \$100,000 amid market volatility and growing institutional adoption. As of February 7, 2025, the total value of US Bitcoin ETFs was approximately \$114.1 billion, and Galaxy Digital predicted that the US spot ETPs market could reach \$250 billion in AUMs in 2025. As Bitcoin increasingly becomes a strategic reserve asset for nations and corporations, how will this shift in perception impact its role in the global financial system and its potential to reach even greater heights?

**SPEAKER:**

- Michael Saylor, Co-Founder & Executive Chairman, MicroStrategy Inc.

**MODERATOR:** Diane Brady, Executive Editorial Director, Fortune CEO Initiative & Fortune Live Media, Fortune

# FEB 19 DAY 0

## INVITE-ONLY CONCLAVES *Faena Hotel*



### LA CAVA

12:50 PM –  
2:00PM

#### #HEALTHY HUMANITY: HOW CAN AFFORDABILITY DRIVE NEW PROFITS IN HEALTHCARE?

Affordable healthcare is essential to ensure a healthy humanity. At the same time, increasing healthcare affordability can drive profitability through innovation, public-private partnerships, and technology like AI and telemedicine—increasing healthcare profit pools from \$583 billion in 2022 to \$819 billion in 2027. How can healthcare providers and investors harness affordability-driving initiatives to unlock new markets and expand their consumer base globally?

**CO-CHAIRS:**

- Dr. Cesar Cerezo, VP US & Medical Team Head, Cardiovascular, Renal & Metabolic, Novartis
- Sam Nazarian, Chairman & CEO, SBE Entertainment Group

2:15 PM –  
3:15 PM

#### THE END OF MULTILATERALISM AND WHAT IT MEANS FOR THE WORLD

Global cooperation and consensus is rapidly giving way to fragmented geopolitical dynamics. According to UNCSTAD (UN Trade and Development), in 2024, the volume of bilateral agreements is expected to see a significant increase, with global trade reaching a record high of approximately \$33 trillion. With protectionism on the rise and traditional multilateral institutions in flux, how can businesses and governments navigate this shifting geopolitical landscape to ensure long-term stability and growth?

**CO-CHAIRS:**

- Dr. Richard Haass, Senior Counselor, Centerview Partners
- Dr. Eric Schmidt KBE, Former CEO & Chairman, Google
- Patrick Zhong, Founding Managing Partner, M31 Capital

# FEB 19 DAY 0

## INVITE-ONLY CONCLAVES *Faena Hotel*



### TIERRA SANTA

12:50 PM –  
2:00PM

#### HOW CAN LEADERS PREPARE YOUTH FOR THE AI AND TECHNOLOGY-DRIVEN FUTURE OF WORK IN THE AMERICAS?

As advanced technology and AI redefine labor markets, the next generation in North and South America faces an uncertain yet opportunity-rich future. Latin America is confronted with various labor market challenges: Labor productivity growth in Latin America has been the slowest globally, with an average rate of 0.9% over the past decade; 60% of its workers are employed in informal markets, and 16% of Latin America's youth are neither employed nor in education currently. On top of this, Latin America's AI preparedness and digital infrastructure, as measured by the IMF, are among the lowest globally, at nearly half the level of North America. How can leaders across both continents innovate unique solutions to ensure the rapid adoption of emerging technologies presents an unparalleled opportunity to bridge these gaps and prepare the youth for a technology-driven future of work?

##### CO-CHAIRS:

- Prof. Yanis Ben Amor, Executive Director, Center for Sustainable Development at the Climate School & Assistant Professor, Columbia University
- Jawad Khan, Head of Workforce Development, National Development, PIF

2:15 PM –  
3:15 PM

#### HOW CAN STAKEHOLDERS IN THE MARITIME SECTOR DRIVE EFFORTS TO ACHIEVE QUIETER OCEANS?

Noise pollution in the ocean causes significant disruption to marine wildlife, disturbing the fundamentals of survival, communication, navigation, and even migratory routes. The International Fund for Animal Welfare posits that a reduction of even just a few knots can significantly minimize underwater noise pollution while simultaneously cutting greenhouse gas emissions, delivering an estimated \$3.4bn-\$4.5bn annually in socioeconomic benefits. By working together we can catalyze genuine change: how can tangible collaborative action between maritime stakeholders support ocean regeneration?

##### KEYNOTE:

- H.R.H. Ambassador Reema Bandar Al Saud, Ambassador to the United States, Embassy of the Kingdom of Saudi Arabia

##### CO-CHAIRS:

- Prof. Carlos Duarte, Chief Scientist, WAVE
- Deborah Lehr, Advisor, WAVE, CEO, Basilinna

# FEB 20 CONFRONTING THE CHALLENGES

## PLENARY *Faena Forum*

### 8:00 AM – NETWORKING BREAKFAST

8:30 AM



### 8:30 AM – WELCOME REMARKS

8:35 AM

**SPEAKER:**

- Richard Attias, Chairman of the Executive Committee, FII Institute; Chairman & Founder, RA&A



### 8:35 AM – OPENING ADDRESS

8:55 AM

**SPEAKER:**

- H.R.H. Ambassador Reema Bandar Al Saud, Ambassador to the United States, Embassy of the Kingdom of Saudi Arabia



### 8:55 AM – BOARD OF CHANGEMAKERS: CAN LEADERS BUILD NEW FOUNDATIONS AMID GEOFRAGMENTATION?

9:40 AM

Geofragmentation is fundamentally reshaping the operating environment for businesses, as the global order fractures along political, economic, and technological lines. The International Monetary Fund (IMF) estimates that increasing trade restrictions could reduce global economic output by a staggering \$7.4 trillion, underscoring the magnitude of the economic risks at stake. Given the constraints on traditional multilateralism, what new foundations can leaders construct to ensure coordinated progress in an era of divergence?

**SPEAKERS:**

- H.R.H. Ambassador Reema Bandar Al Saud, Ambassador to the United States, Embassy of the Kingdom of Saudi Arabia
- Nir Bar Dea, CEO, Bridgewater Associates
- Benjamin Horowitz, Co-Founder & General Partner, Andreessen Horowitz
- Gianni Infantino, President, FIFA - Fédération Internationale de Football Association
- Jenny Johnson, President & CEO, Franklin Templeton
- Alexis Ohanian, Founder, Seven Seven Six; Co-Founder & Former Executive Chairman, Reddit
- Ricardo B. Salinas Pliego, Founder & Chairman of the Board, Grupo Salinas

**MODERATOR:** Zain Asher, Anchor, CNN

# FEB 20 CONFRONTING THE CHALLENGES

## PLENARY *Faena Forum*

### 9:40 AM – 10:00 AM **CHAMPIONS' NEW ARENA: WHAT DOES IT MEAN TO INVEST WITH PURPOSE?**

The concept of purpose-driven investing is evolving, with a growing emphasis on strategic financial returns alongside broader societal impact. A study by Jump Associates found purpose-driven companies performed three times better than their closest industry competitor over a 20 year period, demonstrating that a clear investment strategy can align with both financial goals and societal benefits. As venture capital increasingly seeks opportunities in diverse sectors and founder backgrounds, the definition of purposeful investing is expanding beyond traditional metrics. Why should investors leverage purpose as a driver for identifying high-potential ventures and achieving superior financial outcomes?

#### **SPEAKERS:**

- Lance Armstrong, Founder & Managing Partner, Next Ventures
- Serena Williams, Managing Partner, Serena Ventures

**MODERATOR:** Marcelo Claire, Founder & CEO, Claire Group; Group Vice Chairman, SHEIN



### 10:00 AM – 10:25 AM **ENABLING PURPOSE: HOW TO CREATE RESILIENT ECONOMIES FOR UNCERTAIN TIMES**

The world faces significant challenges today – from climate change to widespread technological and geopolitical disruptions. Addressing those challenges in a way that ensures long-term prosperity will require significant investment from the public and private sectors. And yet, with rising instability and increasing fragmentation, the stability required to unlock significant capital expenditure is in short supply. In an uncertain global economy, how can governments and private investors work together to de-risk opportunities and enable investment flows into the sectors that will accelerate prosperity in the decades to come? How can governments support private capital without introducing economic distortions? What do private sector commitments will ensure the scale and scope required?

#### **SPEAKERS:**

- H.E. Khalid bin Abdulaziz Al-Falih, Minister of Investment, Ministry of Investment of Saudi Arabia (MISA)
- Mayor Francis Suarez, Mayor of Miami
- Kenneth C. Griffin, Founder & CEO, Citadel

**MODERATOR:** Dina Powell McCormick, Vice Chair, President & Head of Global Client Services, BDT & MSD Partners

# FEB 20 CONFRONTING THE CHALLENGES

## PLENARY *Faena Forum*

### 10:25 AM – 10:40 AM **HOW CAN LEADERS NAVIGATE THE TECHNOLOGICAL REVOLUTION?**

Leaders in every industry are experiencing how quickly technology can transform business operations, propel innovation, overcome challenges, and achieve faster results. This digital revolution is reshaping the business landscape, with 90% of organizations now undergoing some form of digital transformation, leading to an average 63% improvement in performance for those who have embraced these changes in the last two years. How can leaders stay ahead of the curve and embrace the technologies they need to propel their success?

**SPEAKER:**

- Safra Catz, CEO, Oracle

**MODERATOR:** David Faber, Anchor, CNBC



10:40 AM –  
10:50 AM

### **SAUDI ARABIA'S AI REVOLUTION: A BLUEPRINT FOR GLOBAL INVESTORS**

Saudi Arabia has become the textbook for how to develop a successful national AI mindset, executing an ambitious strategy that integrates government vision with private-sector innovation and building strategic partnerships with leading companies like Microsoft, Meta, Amazon and Google. This month alone, the Kingdom unveiled investments and projects worth over \$14.9 billion in AI and data centers. How can other leaders develop similarly successful national AI strategies, and what is the key to securing sustainable and impactful public-private partnerships?

**SPEAKER:**

- H.E. Eng. Abdullah bin Amer Alswaha, Minister of Communications & Information Technology, Minister of Saudi Arabia



10:50 AM –  
11:15 AM

### **ARE PRIVATE CREDIT AND ALT INVESTMENTS THE NEW KINGS OF WALL STREET?**

According to EY, the global private credit market is estimated at over \$3 trillion. On top of this, the alternatives industry is expected to increase from \$15 trillion in 2022 to more than \$24 trillion by 2028, driven by increasing investor demand for diversification and uncorrelated sources of yield. How will these burgeoning sectors impact global financial markets, and what are the implications for investors, borrowers, and regulators?

**SPEAKERS:**

- Mathieu Chabran, Co-Founder, Tikehau Capital
- Josh Harris, Founder, 26North; Managing Partner, Washington Commanders
- Deven Parekh, Managing Director, Insight Partners
- George H. Walker, Chairman & CEO, Neuberger Berman

**MODERATOR:** Xenia Wickett, Director, Wicket Advisory

# FEB 20 CONFRONTING THE CHALLENGES

## PLENARY *Faena Forum*

### 11:15 AM – 11:45 AM **GLOBAL MARKETS IN 2025: REASONS FOR OPTIMISM & SAUDI ARABIA'S INVESTMENT EDGE**

The financial ecosystem is evolving as both private equity and public markets adapt to changing economic conditions and record-high global debt levels. Yet, there are massive opportunities—the IMF's Fiscal Monitor shows that increasing public investment by 1 percent of GDP could boost GDP by 2.7 percent, private investment by 10 percent, and employment by 1.2 percent. How will the interplay between public and private markets shape market liquidity, transparency, and accessibility in 2025 and beyond? Additionally, how will stratospheric growth and investment from regions like the GCC and Saudi Arabia impact this dynamic?

#### **SPEAKERS:**

- Yazeed Alhumied, Deputy Governor & Head of MENA Investment Division, PIF
- Yie-Hsin Hung, President & CEO, State Street Global Advisors
- Rob Kapito, President & Co-Founder, BlackRock
- Omeed Malik, Co-Founder & President, 1789 Capital
- Lisa McGeough, President, CEO & Head of Banking, HSBC US
- Evan Russo, CEO, Lazard Asset Management

**MODERATOR:** Robert F. Smith, Founder, Chairman & CEO, Vista Equity Partners



### 11:45 AM – 12:00 PM **IS A NEW ERA OF US-MIDDLE EAST ECONOMIC COOPERATION DAWNING?**

The US-Middle East relationship is entering a transformative phase, with unprecedented opportunities for growth and collaboration emerging across the region. As of 2025, trade between the US and Middle Eastern countries has seen significant increases, with new economic corridors and partnerships reshaping the landscape. This evolving dynamic comes amid shifting global economic trends and regional integration efforts. How can both public and private sectors leverage these emerging opportunities to foster sustainable economic growth, innovation, and stronger diplomatic ties across borders?

#### **SPEAKER:**

- Steven Charles Witkoff, Middle East Envoy, Government of the United States

**MODERATOR:** Jared Kushner, Founder & CEO, Affinity Partners

# FEB 20 CONFRONTING THE CHALLENGES

## PLENARY *Faena Forum*

**12:00 PM – NETWORKING LUNCH**

**12:45 PM**



**12:45 PM – IS THIS THE CRYPTO RESURRECTION?**

**1:05 PM**

The cryptocurrency market recently hit a record \$3.4 trillion market cap, fueled by institutional and retail enthusiasm, with Bitcoin hitting \$100,000 in December 2024 and steadily rising—a remarkable milestone since its 2009 inception. Beyond the headlines, crypto has emerged as a valuable tool for portfolio diversification, offering low correlation to traditional assets like stocks and bonds. Is the current rally signaling a sustainable “resurrection” or a temporary surge, and how can digital assets enhance risk-adjusted returns in a balanced investment strategy?

**SPEAKERS:**

- Zoe Cruz, Founder & CEO, Menai Financial Group
- Ivan Soto-Wright, CEO & Co-Founder, MoonPay
- Cathie Wood, Founder & CEO, Ark Invest

**MODERATOR:** David Faber, Anchor, CNBC



**1:05 PM – TRANSFORMING BUSINESS WITH AI : OPPORTUNITY OR OVERLOAD?**

**1:35 PM**

Businesses today are facing an overwhelming surge of applications designed to streamline operations, but the sheer volume of tools and platforms is often more of a hindrance than a help. A 2024 McKinsey report highlights that 70% of high-performing organizations face challenges in data management, particularly in developing processes for data governance and integration into artificial models swiftly. With AI technology rapidly evolving, how can organizations cut through the noise and transform their AI investments into tangible revenue streams instead of just another layer of complexity?

**SPEAKERS:**

- Prem Akkaraju, CEO, Stability AI
- Ramin Hasani, Co-Founder & CEO, Liquid AI
- Jack Hidary, CEO, SandboxAQ
- Jim Keller, CEO, Tenstorrent
- Alexander Sukharevsky, Senior Partner & Managing Partner, QuantumBlack, AI by McKinsey

**MODERATOR:** Dr. Peter H. Diamandis, Founder & Executive Chairman, XPRIZE Foundation

# FEB 20 CONFRONTING THE CHALLENGES

## PLENARY *Faena Forum*

1:35 PM –  
2:05 PM

### CAN CURRENT AI INFRASTRUCTURE KEEP UP WITH THE DEMANDS OF NEXT-GENERATION TECHNOLOGIES?

Artificial Intelligence has become a staple in everyday use, from predictive diagnostics in healthcare to fraud detection in financial transactions to the optimization of environmental goals. According to Bain, the market for AI products and services could reach up to \$990 billion by 2027. Given the rapid pace of innovation, can current infrastructure sustainably keep up with the growing demands of next-generation AI technologies, or will new bottlenecks emerge that hinder progress?

**SPEAKERS:**

- Sam Englebardt, Founding General Partner, Galaxy Interactive; Co-Founder & Partner, Galaxy Digital
- Sarah Friar, CFO, OpenAI
- Rajit Nanda, CEO, DataVolt
- George Nazi, CEO, Saudi Company for Artificial Intelligence (SCAI)
- Christina Shim, Chief Sustainability Officer, IBM

**MODERATOR:** Sir Martin Sorrell, Founder & Executive Chairman, S4 Capital Group



2:05 PM –  
2:20 PM

### HOW IS TECHNOLOGY DISRUPTING THE SKY?

As the aviation industry soars into a new era, cutting-edge technologies are revolutionizing air travel, tourism, and logistics. From AI-driven personalization to biometric boarding and autonomous systems, the \$90 billion airline tech market is transforming passenger experiences and operational efficiencies. Will emerging technologies fundamentally reshape global transportation, logistics, and our understanding of mobility in the 21st century?

**SPEAKER:**

- Tony Douglas, CEO, Riyadh Air

**MODERATOR:** Phil LeBeau, Auto & Airline Industry Reporter, CNBC



2:20 PM –  
2:35 PM

### WHAT IS THE FUTURE OF TRUST AND SECURITY IN THE AGE OF AI?

As software companies increasingly integrate AI into their core offerings, transforming into AI-driven organizations is no longer optional but essential for survival in a competitive market. According to a recent McKinsey report, 51% of employees cite cybersecurity risks as a top concern regarding generative AI. With the stakes rising, how can organizations balance innovation in AI with the evolving challenges of securing digital identities and building trust in this new era?

**SPEAKERS:**

- Orlando Bravo, Founder & Managing Partner, Thoma Bravo

**MODERATOR:** John B. Quinn, Chairman & Founding Partner, Quinn Emanuel Urquhart & Sullivan LLP

# FEB 20 CONFRONTING THE CHALLENGES

**LABS** Faena Hotel



## LIVING ROOM

3:00 PM –  
3:40 PM

### HOW ARE NEW FINANCING MODELS RESHAPING THE GEOGRAPHY OF INNOVATION IN EMERGING MARKETS?

New financing models are revolutionizing innovation landscapes across emerging markets, offering unprecedented opportunities for entrepreneurs and investors alike. With alternative lending in emerging markets reaching \$370 billion by the end of 2024, growing at an annual rate of 12.4%, these innovative financial approaches are reshaping the geography of technological advancement and economic development. How are these new financing models, from blended finance facilities to AI-driven lending platforms, transforming the innovation ecosystem in emerging economies, and what implications do they hold for global economic growth and sustainable development?

**SPEAKERS:**

- Wenyi Cai, Founder & CEO, Polymath Ventures; Venture Partner, BAI Capital
- Andre Hakkak, Co-Founder & CEO, White Oak Global Advisors
- Achintya Mangla, Global Head of Financing, Investment Banking, Citigroup
- Patrick Zhong, Founding Managing Partner, M31 Capital

**MODERATOR:** Xenia Wickett, Director, Wickett Advisory

3:40 PM –  
4:10 PM

### WHAT IS THE FUTURE OF ENTERTAINMENT?

The entertainment landscape is rapidly evolving with shifting consumer behaviors and new technologies. According to a 2025 report from Nielsen, 68% of consumers now access entertainment through a mix of streaming platforms, social media, and gaming services, with traditional cable TV usage dropping by 27% over the past five years. What are the key drivers of innovation and the challenges of navigating an increasingly fragmented marketplace?

**SPEAKERS:**

- Chris Brearton, Partner, AGBO
- Tony Vinciguerra, Chairman, SONY Pictures Entertainment

**MODERATOR:** Mariana Atencio, Peabody Award-winning Journalist; Author & Founder, GoLike Media

# FEB 20 CONFRONTING THE CHALLENGES

**LABS** Faena Hotel



## LIVING ROOM

4:10 PM –  
4:30 PM

### IS THIS THE END OF TRADITIONAL MEDIA AS WE KNOW IT?

According to a recent Reuters Institute report, just 41% of media leaders express confidence in journalism's prospects for 2025, reflecting growing concerns about political polarization and attacks on press freedom. In this session, Jeff Zucker, former CEO of CNN, will share his insights on the future of media, exploring the challenges and opportunities facing legacy news organizations in an era of unprecedented disruption. What are the strategies for rebuilding trust in news, adapting to the rise of AI and creator-driven content, and reimagining traditional media models for the digital age? As legacy media grapples with declining audiences and revenue streams, how can established news brands remain relevant and influential in the rapidly evolving media landscape?

**SPEAKER:**

- Jeff Zucker, CEO, Redbird IMI

**MODERATOR:** Mariana Atencio, Peabody Award-winning Journalist, Author & Founder, GoLike Media

4:30 PM –  
5:00 PM

### SPORTS & ENTERTAINMENT: THE NEXT INVESTMENT BOOM?

The worlds of sports and entertainment are not just shaping culture—they are becoming key drivers of global investment and economic growth. According to Statista, With the sports industry projected to surpass \$680 billion by 2028 and the entertainment sector embracing innovative technologies, the opportunities for investors are expanding rapidly. How can leaders and entrepreneurs harness these dynamic industries to unlock new avenues for growth and impact?

**SPEAKERS:**

- Donna Benton, Founder & CEO, Entertainer
- Ted Leonsis, Chairman & CEO, Monumental Sports & Entertainment
- Jorge Mas, Managing Owner, Inter Miami CF
- Sam Nazarian, Chairman & CEO, SBE Entertainment Group
- Robert Simonds, Founder & Chairman, STX Entertainment

**MODERATOR:** David Faber, Anchor, CNBC

# FEB 20 CONFRONTING THE CHALLENGES

**LABS** Faena Hotel



## CABARET FII SERIES

2:40 PM –  
3:00 PM

### SAUDI ARABIA'S COMPETITIVENESS MODEL: HOW IS THE KINGDOM PIONEERING ECONOMIC TRANSFORMATION AND GLOBAL BUSINESS EXCELLENCE?

Saudi Arabia, under the visionary leadership of His Royal Highness Prince Mohammed bin Salman bin Abdulaziz Al Saud, Crown Prince and Prime Minister, is undergoing a transformational economic shift driven by Vision 2030. With over 900 economic reforms implemented in collaboration with 65 government entities, international organizations, and the private sector, the Kingdom is setting a new global benchmark for regulatory efficiency and investment attraction. With unprecedented investment opportunities across diverse sectors, how is Saudi Arabia redefining its economic future and emerging as a global leader in business excellence?

**SPEAKER:**

- Dr. Eiman Al-Mutairi, Vice Minister of Commerce; CEO, National Competitiveness Center; CEO, Saudi Business Center

3:00 PM –  
3:40 PM

### ROBOTICS REVOLUTION: HOW CAN BUSINESSES KEEP PACE WITH RAPID INNOVATION AND SCALING?

The robotics industry is undergoing a transformation, with advancements in automation, AI, and machine learning driving rapid change. According to a 2024 report by PwC, global spending on robotics is expected to surpass \$200 billion by 2026, with industries like manufacturing, healthcare, and logistics seeing the most significant adoption. As the pace of innovation accelerates and the scale of deployment expands, how can organizations effectively integrate robotics into their operations without being overwhelmed by the speed of change and complexity?

**SPEAKERS:**

- H.E. Dr. Majid Ibrahim Al Fayyadh, CEO, King Faisal Specialist Hospital and Research Centre (KFSHRC)
- Joshua Browder, CEO, DoNotPay Inc.
- Amir Husain, Founder, Avathon
- Rohan Pujara, Co-Founder & General Partner, Valhalla Ventures

**MODERATOR:** Di-Ann Eisnor, Chief Strategy Officer, WakeCap

3:40 PM –  
4:10 PM

### TECHNOLOGY VS. JOBS: REVOLUTION OR REPLACEMENT?

By 2030, advancements in artificial intelligence could impact up to 300 million jobs globally, with around two-thirds of U.S. occupations vulnerable to automation, according to a Goldman Sachs report. While these technologies promise to boost global GDP by nearly \$7 trillion and enhance productivity, they also pose significant challenges for workers in many industries. Does AI-driven innovation represent a revolutionary transformation that complements human labor or a disruptive force that replaces it? How can we balance technological progress with workforce resilience in this rapidly changing landscape?

**SPEAKER:**

- Andrew Yang, Co-Chair, Forward Party

# FEB 20 CONFRONTING THE CHALLENGES

**LABS** *Faena Hotel*



## CABARET FII SERIES

4:10 PM –  
4:30 PM

### THE NEXT WAVE OF ARTIFICIAL INTELLIGENCE: A QUANTUM-INSPIRED APPROACH

Quantitative AI, inspired and driven by first principles equations, is promising breakthroughs in real-world applications that are set to reshape global industries. In 2025, SandboxAQ is valued at nearly \$5.7 billion as its quantitative AI solutions are adopted by the private and public sectors. How are platforms of Large Quantitative Models (LQMs) being applied across industries and what breakthroughs could redefine AI + Quantum in the next decade?

**SPEAKER:**

- Jack Hidary, CEO, SandboxAQ

# FEB 20 CONFRONTING THE CHALLENGES

**LABS** Faena Hotel



## PAO

2:30 PM –  
3:05 PM

### IS THE CENTER OF GRAVITY FOR SPORTS SHIFTING TOWARDS SAUDI ARABIA?

The global sports landscape is shifting, with Saudi Arabia emerging as a new epicenter of influence and investment. The Kingdom has invested \$6.3 billion in the sports industry since 2021 to develop world-class stadiums and training centers across a multitude of disciplines including football, tennis, motorsport, and esports. How will this unprecedented influx of capital and development reshape the future of global sport and its impact beyond the playing field?

#### SPEAKERS:

- Massimo Calvelli, CEO, ATP Tour
- Marc Ganis, Founder, Managing Director & President, Sportscorp Ltd
- Danny Townsend, CEO, SURJ Sports Investment

**MODERATOR:** Thomas H. Rudy, CIO, LEAD Sports & Health Tech Partners

3:05 PM –  
3:40 PM

### BREAKING BARRIERS AND BUILDING MOMENTUM: HOW ARE CORPORATE PARTNERSHIPS AND INVESTMENTS RESHAPING THE NEXT GENERATION OF WOMEN'S SPORTS?

Sports has come a long way on the journey toward equity, overcoming significant challenges and celebrating remarkable achievements along the way that now serve as global sources of inspiration. With growing investments from businesses and corporations—82% of brands plan to increase their women's sports budget in 2025, the momentum for female athletics has never been stronger. How are these new partnerships shaping the next generation of sports?

#### SPEAKERS:

- Alanoud Althonayan, Senior Vice-President, Head of Events & Sponsorship, Corporate Affairs Division, PIF
- Portia Archer, CEO, WTA Tour
- Ted Leonsis, Chairman & CEO, Monumental Sports & Entertainment
- Kara Nortman, Co-Founder, Monarch Capital & Angel City FC

**MODERATOR:** Thomas H. Rudy, CIO, LEAD Sports & Health Tech Partners

# FEB 20 CONFRONTING THE CHALLENGES

**INVITE-ONLY CONCLAVES** *Faena Hotel*



## LA CAVA

2:45 PM –  
3:55 PM

### #HealthyLongevity: SEIZING THE \$10 TRILLION LONGEVITY MARKET: WHO WILL LEAD?

Investing in health longevity delivers both economic benefits and societal impact. According to the FII Healthy Longevity Compass the transformative potential of extending both lifespan and healthspan could add up to 45 billion high-quality years of life globally by 2030, unlock trillions of dollars in consumer spending, and increase GDP across the 21 countries surveyed in the Global Healthy Aging Survey (GHAS) by 9% through the inclusion of older individuals who want to work into the workforce. How can multinational corporations, governments, and investors join forces to tackle the challenges of aging populations while unlocking the vast economic potential of health longevity?

**CO-CHAIRS:**

- Dr. Neeraja Nagarajan, Global Leader for Healthy Longevity, McKinsey Health Institute
- Andrea Riposati, CEO, Dante Omics AI

# FEB 20 CONFRONTING THE CHALLENGES

## INVITE-ONLY CONCLAVES *Faena Hotel*



### TIERRA SANTA

2:45 PM –  
3:55 PM

#### #AI.Inclusive: IS AI THE NEXT FRONTIER FOR EMERGING MARKETS?

Artificial intelligence represents the next frontier for global economic growth, with emerging markets uniquely positioned to leverage its transformative potential. By 2030, IDC projects that AI will contribute \$19.9 trillion to the global economy, offering vast potential for regions willing to embrace this technology. Why are emerging markets pivotal to this \$20 trillion future, and how can they overcome challenges to capitalize on AI's transformative power?

##### SPEAKERS:

- Dr. Peter H. Diamandis, Founder & Executive Chairman, XPRIZE Foundation
- Robert F. Smith, Founder, Chairman & CEO, Vista Equity Partners
- Alexander Sukharevsky, Senior Partner & Managing Partner, QuantumBlack by AI McKinsey

4:15 PM –  
5:25 PM

#### IS CRYPTO GROWTH JUSTIFIED? BULL OR BUST?

The future role of cryptocurrency is increasingly debated, as its rapid growth and adoption by both investors and institutions challenge traditional financial systems. However, volatility, regulatory uncertainty, and security concerns raise doubts about whether crypto's rise is sustainable or a speculative bubble. Will cryptocurrency evolve into a stable, mainstream financial asset in the next decade, or is its current growth merely a temporary surge before a significant collapse?

##### CO-CHAIRS:

- Dan Schulman, Vice Chairman & Managing Partner, Valor Capital Group
- Ivan Soto-Wright, CEO & Co-Founder, MoonPay

## FII PRIORITY MIAMI OFFICIAL RECEPTION *Queen Miami Beach*

7:00 PM

Join the FII community for an invite-only dinner and show hosted by FII Institute leadership & Diriyah.

# FEB 21 DRIVING THE SOLUTIONS

## PLENARY *Faena Forum*

### 8:00 AM – NETWORKING BREAKFAST

9:00 AM



### 9:00 AM – OPENING REMARKS

9:05 AM

**SPEAKER:**

- Penny Richards, CEO, FII Institute



### 9:05 AM – WILL TECH COMPANIES BE MORE POWERFUL THAN GOVERNMENTS?

9:35 AM

As tech giants amass unprecedented wealth and influence, their power increasingly rivals traditional nation-states. With market capitalizations exceeding \$3 trillion and global user bases surpassing 3 billion, are these digital platforms emerging as new global sovereigns that could challenge governmental authority, and what are the implications for global power structures?

**SPEAKERS:**

- Carme Artigas, Co-Chair, UN AI Advisory Body
- Vittorio Colao, Vice Chairman of EMEA, General Atlantic
- Tony Florence, Co-CEO, NEA
- Dan Schulman, Vice Chairman & Managing Partner, Valor Capital Group

**MODERATOR:** Gabriela Frias, Anchor, CNN



### 9:35 AM – FII TALK: CAN LEADERS TURN MEGAPROJECTS INTO MEGASYSTEMS?

9:45 AM

The concept of megaprojects like Diriyah has already redefined what's possible—but some leaders want to push even further, and as global markets undergo an industrial renaissance, investment in next-generation infrastructure is expanding beyond physical development to encompass technology, sustainability, and economic resilience. In the U.S. alone, private companies have pledged \$910 billion toward 21st-century industries, with \$395 billion committed to semiconductors and electronics, alongside massive public investments in infrastructure and supply chain security. How can leaders reimagine megaprojects as ecosystems that drive education, innovation, and the creative economies of the future?

**SPEAKER:**

- Jerry Inzerillo, Group CEO, Diriyah

# FEB 21 DRIVING THE SOLUTIONS

## PLENARY *Faena Forum*

### 9:45 AM – 10:05 AM **DECODING FDI TRENDS: WHERE IS GLOBAL INVESTMENT HEADING?**

As the landscape of foreign direct investment (FDI) undergoes significant shifts, understanding these changes is crucial for businesses, policymakers, and investors alike. From the rise of environmental technologies to the impact of geopolitical tensions, fluctuating FDI patterns, with growth in the first half of 2024 but a 36% drop in the second quarter, are reshaping global economic dynamics. How are these trends influencing investment decisions and economic development worldwide?

#### **SPEAKERS:**

- Molly Duffy, Global Co-Head, Financial Institutions Coverage Head, Financial Markets, Europe & Americas, Standard Chartered
- Rishi Kapoor, Vice Chairman & CIO, Investcorp
- Jerry Todd, Managing Director & Head of National Development, PIF

**MODERATOR:** Xenia Wickett, Director, Wickett Advisory



### 10:05 AM – 10:25 AM **CAN LEADERS DECODE THE REAL ESTATE ALGORITHM?**

The future of cities is being shaped by real estate strategies that influence economic growth, investment patterns, and urban expansion. With cost of capital and capital availability cited as the weakest fundamentals in the industry, real estate leaders must rethink their investment approaches to build resilience and long-term value. As market demands and development trends shift, how can leaders make informed real estate decisions that drive long-term urban success?

#### **SPEAKERS:**

- Rob Speyer, CEO, Tishman Speyer
- Barry Sternlicht, Chairman & CEO, Starwood Capital Group
- Travis Kalanick, CEO, City Storage Systems (CSS)

**MODERATOR:** Deborah Acosta, Reporter, The Wall Street Journal

# FEB 21 DRIVING THE SOLUTIONS

## PLENARY *Faena Forum*

### 10:25 AM – HOW ARE LEADERS BUILDING BUSINESSES FOR THE 10:40 AM FUTURE?

The world's most accomplished leaders possess a unique combination of qualities, philosophies, experiences and advisors that enable them to not only overcome challenges but also inspire innovation and achieve remarkable results. What profound wisdom can these "Business Builders" impart to leaders today and in the future?

**SPEAKER:**

- Michael Arougheti, Co-Founder, CEO & President, Ares Management

**MODERATOR:** Gabrielle (Ellie) Rubenstein, Co-Founder & Managing Partner, Manna Tree



### 10:40 AM – CAN THE ENERGY TRANSITION SURVIVE ITS OWN 11:00 AM COMPLEXITY?

As the world grapples with the urgent need for decarbonization alongside growing energy demands, industry leaders face a complex balancing act. How can traditional energy giants, emerging market powerhouses, and innovative automakers collaborate to drive the energy transition while ensuring energy security and economic stability?

**SPEAKERS:**

- H.E. Mohcine Jazouli, Former Minister Delegate to Head of Government, Convergence & Evaluation of PP, Kingdom of Morocco
- Fahad Al-Dhubaib, Senior Vice-President, Strategy & Market Analysis, Aramco
- Abdulhameed Al Muhaidib, CFO, ACWA Power

**MODERATOR:** Zain Asher, Anchor, CNN



### 11:00 AM – SPECIAL CONVERSATION WITH HE YASIR AL-RUMAYYAN 11:20 AM

**SPEAKER:**

- H.E. Yasir Al-Rumayyan, Governor, PIF; Chairman, FII Institute & Aramco

**MODERATOR:** Dr. Eric Schmidt KBE, Former CEO & Chairman, Google

# FEB 21 DRIVING THE SOLUTIONS

## PLENARY *Faena Forum*

### 11:20 AM – INVESTING IN SUCCESS: WHAT LESSONS CAN WE LEARN 11:35 AM FROM SPORTS & FINANCE?

As the global investment landscape becomes increasingly complex and competitive, the strategies for success in both professional sports and finance are revealing striking similarities. With sports leaders projecting 7.3% annual market growth and 83% of executives anticipating the need for new commercial models to attract investment, according to PwC, the industry is undergoing a major transformation. What can investors learn from this evolving landscape, and how are today's leaders approaching competition, innovation, and talent development?

**SPEAKER:**

- Steve Cohen, Chairman & CEO, Point72; Chairman & CEO, New York Mets

**MODERATOR:** Richard Attias, Chairman of the Executive Committee, FII Institute; Chairman & Founder, RA&A



### 11:35 AM – WILL MARKETS SURVIVE THE \$100 TRILLION DEBT CRISIS? 11:55 AM

Global debt levels have reached unprecedented heights, with the world collectively accumulating about \$100 trillion in public debt, raising concerns about the stability of financial markets and economic growth. As interest rates remain elevated, servicing this massive debt burden has become increasingly challenging. How will global financial markets navigate this looming debt crisis, and what are the potential consequences for investors, governments, and economic stability in the face of tightening liquidity conditions and rising default risks?

**SPEAKERS:**

- Michal Katz, Head of Investment & Corporate Banking, Mizuho Americas
- Angel Ubide, Head of Economic Research for Global Fixed Income & Macro, Citadel
- Anne Walsh, Managing Partner, Guggenheim Partners; CIO, Guggenheim Partners Investment Management

**MODERATOR:** Manus Cranny, Anchor, Bloomberg TV

# FEB 21 DRIVING THE SOLUTIONS

## PLENARY *Faena Forum*

### 11:55 AM – 12:10 PM **IS AI-DRIVEN WELLNESS THE FUTURE OF CARE?**

A revolution is reshaping the wellness industry, powered by the innovation and growth AI may unlock. The 2024 Global Wellness Economy Monitor has indicated the wellness economy reached \$6.3 trillion and is projected to grow to nearly \$9.0 trillion by 2028. Recognizing the importance of wellness to a healthy and dynamic society as noted in Vision 2030, how will societies, governments, and businesses take advantage of the transformational AI trends to improve the human condition?

**SPEAKER:**

- Matteo Franceschetti, Co-Founder & CEO, Eight Sleep

**MODERATOR:** Antonio J. Gracias, Founder, CEO & CIO, Valor Equity Partners



### 12:10 PM – 12:30 PM **HOW WILL MOBILITY INNOVATION SHAPE THE EXPONENTIAL ECONOMY?**

The global mobility landscape is undergoing a transformative shift, shaped by powerful megatrends, waves of innovation and exponential technological growth. According to a 2024 report by the International Energy Agency (IEA), EV sales are projected to exceed 40% of global vehicle sales by 2030, signaling a major shift towards cleaner, greener transportation. As cities and industries invest in smarter mobility solutions, including EV infrastructure and technology, how can businesses and governments navigate the challenges of scaling this transition while ensuring environmental, economic, and social sustainability?

**SPEAKERS:**

- Marko Pejković, CEO & Co-Founder, Verne
- Hassan Jameel, Vice Chairman, Abdul Latif Jameel
- Mate Rimac, Founder, Rimac Group; CEO, Bugatti Rimac & Rimac Technology

**MODERATOR:** Mariana Atencio, Peabody Award-winning Journalist, Author & Founder, GoLike Media

# FEB 21 DRIVING THE SOLUTIONS

## PLENARY *Faena Forum*

### 12:30 PM – THE NEXT FRONTIER: CAN THE SPACE ECONOMY 12:55 PM REDEFINE OUR FUTURE?

The growing integration of space technology is transforming industries and global sustainability efforts. According to McKinsey, the space economy is experiencing unprecedented growth, with projections estimating it will reach \$1.8 trillion by 2035. How can we further utilize the growth of the space industry to address global resilience and resource management?

#### **SPEAKERS:**

- H.E. Dr. Mohammed S. Al-Tamimi, CEO, Saudi Space Agency
- Dr. Kam Ghaffarian, Founder & Executive Chairman, Intuitive Machines, Axiom Space, Quantum Space and X-energy
- Gwynne Shotwell, President & COO, SpaceX

**MODERATOR:** Diane Brady, Executive Editorial Director, Fortune CEO Initiative & Fortune Live Media, Fortune



### 12:55 PM – IS THE FUTURE OF TRANSPORTATION AUTONOMOUS? 1:10 PM

Autonomous will soon become the new norm. According to McKinsey, the autonomous heavy-duty trucking market alone could reach a combined \$616 billion by 2035, with China accounting for \$327 billion, the United States for \$178 billion, and Europe for \$112 billion. This rapid growth is reshaping urban development, supply chains, and logistics, while also prompting new public-private partnerships. As the world moves towards a shared, autonomous, collective economy, how will cities, businesses, and society adapt to this revolutionary shift in transportation?

#### **SPEAKER:**

- Dara Khosrowshahi, CEO, Uber Technologies

**MODERATOR:** Manus Cranny, Anchor, Bloomberg TV

# FEB 21 DRIVING THE SOLUTIONS

## PLENARY *Faena Forum*

**1:10 PM – 1:25 PM**      **STARGATE AI: WHO WILL WIN THE \$500 BILLION BET ON THE FUTURE OF INTELLIGENCE?**

The race to build next-generation AI infrastructure has begun, and the Stargate AI project—backed by SoftBank, OpenAI, Oracle, and MGX—aims to invest up to \$500 billion to reshape global AI capabilities. With AI-driven industries projected to contribute over \$15.7 trillion to the global economy by 2030, this initiative could determine the next era of technological leadership—but as Stargate scales up, nimbler AI challengers like DeepSeek are moving fast, proving that innovation isn't always about size. Can this megaproject outpace more agile rivals, or will its massive scope slow it down in an AI race that rewards speed?

**SPEAKERS:**

- Masayoshi Son, Representative Director, Corporate Officer, Chairman & CEO, SoftBank Group Corp.

**MODERATOR:** Richard Attias, Chairman of the Executive Committee, FII Institute; Chairman & Founder, RA&A



**1:15 PM – 3:00 PM**      **NETWORKING LUNCH**

# FEB 21 DRIVING THE SOLUTIONS

**INVITE-ONLY CONCLAVE** *Faena Hotel*



## TIERRA SANTA

1:00 PM –  
2:10PM

### **CAPITAL AND STRATEGIC PARTNERSHIP: THE SAUDI-US INVESTMENT AGENDA**

Capital and Strategic Partnership: The Saudi-US Investment Agenda Capital flows and strategic partnerships between Saudi Arabia and the United States continue to strengthen, driving mutual growth and innovation across key industries. As both nations deepen economic ties, what strategies and policy frameworks are needed to maximize the impact of these investments while fostering long-term collaboration?

#### **CO-CHAIRS:**

- H.E. Khalid bin Abdulaziz Al-Falih, Minister of Investment, Ministry of Investment of Saudi Arabia (MISA)
- H.R.H. Ambassador Reema Bandar Al Saud, Ambassador to the United States, Embassy of the Kingdom of Saudi Arabia
- Mayor Francis Suarez, Mayor of Miami

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