

U.S. Department of Justice
 Washington, DC 20530

**Exhibit A to Registration Statement
 Pursuant to the Foreign Agents Registration Act of
 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Continental Strategy LLC	2. Registration Number 7545
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3. Primary Address of Registrant 1747 Pennsylvania Ave. NW, 875, Washington, DC 20006

4. Name of Foreign Principal Office of Commercial Affairs, Royal Thai Embassy on behalf of the Ministry of Commerce, Royal Thai Government	5. Address of Foreign Principal 1024 Wisconsin Ave, NW, Suite 202 Washington, DC 20007
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6. Country/Region Represented THAILAND

7. Indicate whether the foreign principal is one of the following:
- Government of a foreign country¹
 - Foreign political party
 - Foreign or domestic organization: If either, check one of the following:
 - Partnership
 - Corporation
 - Association
 - Committee
 - Voluntary group
 - Other (*specify*) _____
 - Individual-State nationality _____

8. If the foreign principal is a foreign government, state:
- a) Branch or agency represented by the registrant
Ministry of Commerce
 - b) Name and title of official(s) with whom registrant engages
Thitaree Hongsyok, Minister Counsellor
Pachara Sangchai, Counsellor

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

9. If the foreign principal is a foreign political party, state:

- a) Name and title of official(s) with whom registrant engages

- b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

- | | | |
|-------------------------------------------------------------------------------------------------|------------------------------|-----------------------------|
| Supervised by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Owned by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Directed by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Controlled by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Financed by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Subsidized in part by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

11. Explain fully all items answered "Yes" in Item 10(b).

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
08/08/2025	Alejandro Garcia	<input data-bbox="886 401 954 443" type="button" value="Sign"/> /s/Alejandro Garcia
08/08/2025	John Barsa	<input data-bbox="886 491 954 533" type="button" value="Sign"/> /s/John Barsa
08/08/2025	carlos Trujillo	<input data-bbox="886 573 954 615" type="button" value="Sign"/> /s/carlos Trujillo
08/08/2025	Alberto Martinez	<input data-bbox="886 655 954 697" type="button" value="Sign"/> /s/Alberto Martinez

U.S. Department of Justice
Washington, DC 20530

**Exhibit B to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant continental strategy LLC	2. Registration Number 7545
---------------------------------------------------	--------------------------------

3. Name of Foreign Principal
office of Commercial Affairs, Royal Thai Embassy on behalf of the Ministry of Commerce, Royal Thai Government

Check Appropriate Box:

- 4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
 - 5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
 - 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 07/30/2025
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.
Assist with relationships with officials in the United States. Assist with specific initiatives, negotiations, decision making, proposals, and the creation of certain documents.

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Activities may involve lobbying, preparing and disseminating informational materials, and engaging with U.S. policymakers

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.¹

Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

11. Prior to the date of registration² for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes No

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
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12. During the period beginning 60 days prior to the obligation to register³ to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes No

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
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13. During the period beginning 60 days prior to the obligation to register⁴ to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes No

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value
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¹ "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

^{2,3,4} Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
08/08/2025	Carlos Trujillo	<input data-bbox="889 457 959 491" type="text" value="Sign"/> /s/Carlos Trujillo
08/08/2025	Alberto Martinez	<input data-bbox="889 541 959 575" type="text" value="Sign"/> /s/Alberto Martinez
08/08/2025	Alejandro Garcia	<input data-bbox="889 625 959 659" type="text" value="Sign"/> /s/Alejandro Garcia
08/08/2025	John Barsa	<input data-bbox="889 709 959 743" type="text" value="Sign"/> /s/John Barsa



CONTINENTAL STRATEGY

July 30, 2025

**Office of Commercial Affairs
Royal Thai Embassy
1024 Wisconsin Avenue, NW
Suite 202
Washington, DC 20007**

Re: Engagement Agreement

This Agreement is made by **Continental Strategy** (the "Firm") to provide government advocacy services under the Foreign Agents Registration Act to the **Office of Commercial Affairs, Royal Thai Embassy, Washington, DC on behalf of the Ministry of Commerce, Royal Thai Government** (the "Client").

Article 1: Service of the Agreement. These Standard Engagement Terms are incorporated into the Agreement between the Firm and the Client. The Agreement, which includes these Standard Engagement Terms, will apply to all matters handled by the Firm on behalf of the Client unless otherwise communicated, and will control over any outside counsel or billing guidelines unless agreed to in writing by the Firm.

Article 2: Duration. This Agreement shall be effective upon signature (the "Effective Date") and shall remain in effect for a term of three (3) months, after which the Client and the Firm will mutually evaluate services and engagement and decide whether to continue engagement for an additional nine (9) months.

Article 3: Fees and Billing. The Client shall pay the Firm a monthly retainer of **\$73,300.00 USD** (the "Monthly Retainer") in exchange for services provided under the Scope of Services which are enclosed to this Agreement. Taxes, which may be incurred by the Firm on payments made by the Client for services rendered under this Agreement, shall be the responsibility of the Client for taxes incurred in Thailand and the responsibility of the Firm for taxes incurred outside Thailand.

In case the Firm fails to complete an assignment on time as specified in the Scope of Services, a fixed penalty of 0.1 (zero point one) percent of the payment amount for the monthly retainer, per day, will be applied.

The Firm shall bill the Client monthly for its fees for the services rendered under this Agreement. Payment shall be made by the Client in U.S. dollars within thirty (30) days or sooner from the date of the monthly invoice.

Unless otherwise agreed to in writing, the Firm's fees and costs are not contingent upon the outcome of the matters the Firm handles for the Client. The fees for the Matter have been agreed as outlined in the Engagement Agreement and shall compensate the Firm for services during the course of the engagement.

Failure to pay any statement rendered when due will constitute a default. In the event of a default, the Client agrees that the Firm may cease performing services for the Client until satisfactory arrangements have been made for payments of past due amounts and the payment of projected future amounts.

S.Y. CT

Article 4: Termination. After a period of at least three (3) months, either Party may terminate this Agreement for any professional, ethical, or other reasons beyond control of either Party by providing thirty (30) days written notice to the other Party. Termination shall become effective thirty (30) days after receipt of written notice. All obligations and responsibilities shall continue in full force and effect during the notice period.

In the event of termination of this Agreement due to the fault of the Client, the Client shall compensate the Firm for its fees and expenses incurred for the services performed up to the effective date of termination in connection with the termination of the Agreement.

Article 5: Firm Obligations. The Firm agrees to provide government advocacy services to the Client in connection with the Scope of Services which are enclosed to this Agreement.

Article 6: Client's Obligations. The Client agrees to provide the Firm with necessary information in order for the Firm to best advance the Client's objectives, as detailed in the Scope of Services which are enclosed to this Agreement.

Article 7: Conflict of Interest. The Firm undertakes to take all necessary precautions to avoid conflicts of interests and shall inform the Client without delay of any situation constituting or likely to lead any such conflict.

Article 8: Applicable Law. The laws of the State of Florida will govern the interpretation of this Agreement, including all rules or codes of ethics, which apply to the provision of services pursuant to this Agreement. The Firm acknowledges that its services may be subject to the Foreign Agents Registration Act (FARA), 22 U.S.C. § 611 et seq., and agrees to comply with all applicable FARA registration, disclosure, and reporting requirements. The Firm shall be responsible for determining whether FARA registration is required and, if so, for timely filing all necessary registration statements and periodic reports with the U.S. Department of Justice. The Client agrees to cooperate with the Firm and provide any information reasonably necessary for FARA compliance.

Article 9: Litigation. In legal proceedings involving or regarding any issue which arises under or is in any way related to this Agreement, including but not limited to collection of funds owed to the Firm, the prevailing party shall be entitled to recover its attorneys' fees and costs. If we prevail, we may recover our attorneys' fees whether we represent ourselves or hire other attorneys to represent us. Jurisdiction for such lawsuit is exclusively proper in the State of Florida, and by executing this Agreement the Client knowingly and voluntarily submits to jurisdiction in the State of Florida.

Article 10: Jury Trial Waiver. THE PARTIES HEREBY KNOWINGLY AND VOLUNTARILY WAIVE THEIR RIGHT TO A TRIAL BY JURY IN REGARD TO ALL DISPUTES, CLAIMS, COUNTERCLAIMS, DEFENSES AND CONTROVERSIES ARISING OUT OF OR RELATED TO THE SERVICES PROVIDED UNDER OR RELATING TO THIS ENGAGEMENT AGREEMENT.

Article 11: Exclusivity. This engagement agreement is exclusively between the Firm and the Client. The Agreement does not include legal services or the services of any third party.

Article 12: Affiliates. Unless specifically requested by the Client and agreed to by the Firm, the Firm's services do not extend to the Client's parent company, affiliates, subsidiaries, employees, directors, or other constituents ("Affiliates").

S.X. CT

Article 13: Information Distribution. The Client agrees that the Firm may send information about the Firm or matters of interest by email or other means. The Client also agrees that the Firm may list the Client on publicly disclosed lists and other materials as clients that the Firm services.

ACCEPTED BY THE CLIENT:

For and on behalf of the Ministry of Commerce, Royal Thai Government

Name: Ms. Supawadee Yamgamol

Signature: Supawadee Yamgamol.

Date: 07/30/25

ACCEPTED AND AGREED BY THE FIRM:

For and on behalf of Continental Strategy

Name: Ambassador Carlos Trujillo (Ret.)

Signature: Carlos Trujillo

Date: 7/30/25

CT

SCOPE OF SERVICES

1. To identify ways/channels to persuade and coordinate with relevant United States Government and Non-Government's decision-making entities with the objective of advocating and facilitating at least three (3) engagements both formally and informally—between representatives of the Royal Thai Government and senior officials of the U.S. Executive Branch, including but not limited to the U.S. Department of Commerce, U.S. Department of State, Office of the United States Trade Representative (at least Deputy USTR), or executives from other relevant agencies with an aim to promote dialogue, negotiations, and relationship-building that would result to favorable outcomes to the interests of the Kingdom of Thailand.
2. To provide ongoing, and upon request, fact-finding, analysis, advisory and consultative services throughout the duration of the contract, including but not limited to the following areas:
 - a. Strength and weakness points in the negotiations with the United States;
 - b. Recommendations concerning Thailand's strategic initiatives to maximize the benefit accruing to Thailand from the bilateral negotiations between Thailand and the United States;
 - c. Guidance and identification of channels for negotiation or other relevant activities that may impact United States policy formulation and decision-making that would be greatly beneficial to Thailand;
 - d. Development of negotiation frameworks and proposals on behalf of the Royal Thai Government, including the preparation and drafting of supporting documents and languages for discussions/negotiations;
 - e. List of stakeholders, possessing influence or authority over executive decision-making, who render advantages or benefits to Thailand and;
 - f. Any other matters deemed necessary or beneficial for the execution of the objectives under this Agreement.
3. To resolve obstacles to trade negotiations between Thailand and the United States.
4. To conduct a comprehensive and in-depth collection and analysis of intelligence—such as detailed information on U.S. trade negotiations with its other trading partners—in order to formulate Thailand's negotiating position as well as monitor and evaluate developments in trade, investment, and other relevant matters, and provide timely strategic recommendations to the Royal Thai Government.
5. To submit periodic progress reports on undertaken activities and meet with the Office of Commercial Affairs, Royal Thai Embassy, Washington, D.C., at least once a month.
6. To perform any additional duties or tasks as may be assigned.
7. Report/services to be provided - To be divided into twelve (12) months, as follows;
 - a. Deliverables for the 1st month;
 - i. Continental Strategy shall provide in-depth information regarding the United States' proposal and any analysis on the progress of the United States' trade negotiations with its trading partners.
 - ii. Within one (1) week following the execution of this Agreement, Continental Strategy shall submit to the Office of Commercial Affairs in Washington, D.C. an operational plan—including travel plans— detailing the schedule, names of responsible personnel, activities, and anticipated outcomes.
 - iii. Continental Strategy shall provide written progress reports of all conducted activities and arrange regular meetings at least once per month. These reports and meetings shall clearly delineate performance outcomes covering the scope of work (if applicable).
 - iv. Continental Strategy shall submit a written trip report for any travel undertaken within the United States (if applicable).

S.Y CT

- b. Deliverable for each installment over the next eleven months - 2nd – 12th month;
 - i. Continental Strategy shall provide in-depth information regarding the United States' proposal and any analysis on the progress of the United States' trade negotiations with its trading partners.
 - ii. Continental Strategy shall provide written progress reports of all conducted activities and arrange regular meetings at least once per month. These reports and meetings shall clearly delineate performance outcomes covering the scope of work (if applicable).
 - iii. Continental Strategy shall submit a written trip report for any travel undertaken within the United States (if applicable).

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CONTINENTAL STRATEGY

July 30, 2025

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Royal Thai Embassy
1024 Wisconsin Avenue, NW
Suite 202
Washington, DC 20007**

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In case the Firm fails to complete an assignment on time as specified in the Scope of Services, a fixed penalty of 0.1 (zero point one) percent of the payment amount for the monthly retainer, per day, will be applied.

The Firm shall bill the Client monthly for its fees for the services rendered under this Agreement. Payment shall be made by the Client in U.S. dollars within thirty (30) days or sooner from the date of the monthly invoice.

Unless otherwise agreed to in writing, the Firm's fees and costs are not contingent upon the outcome of the matters the Firm handles for the Client. The fees for the Matter have been agreed as outlined in the Engagement Agreement and shall compensate the Firm for services during the course of the engagement.

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Article 5: Firm Obligations. The Firm agrees to provide government advocacy services to the Client in connection with the Scope of Services which are enclosed to this Agreement.

Article 6: Client's Obligations. The Client agrees to provide the Firm with necessary information in order for the Firm to best advance the Client's objectives, as detailed in the Scope of Services which are enclosed to this Agreement.

Article 7: Conflict of Interest. The Firm undertakes to take all necessary precautions to avoid conflicts of interests and shall inform the Client without delay of any situation constituting or likely to lead any such conflict.

Article 8: Applicable Law. The laws of the State of Florida will govern the interpretation of this Agreement, including all rules or codes of ethics, which apply to the provision of services pursuant to this Agreement. The Firm acknowledges that its services may be subject to the Foreign Agents Registration Act (FARA), 22 U.S.C. § 611 et seq., and agrees to comply with all applicable FARA registration, disclosure, and reporting requirements. The Firm shall be responsible for determining whether FARA registration is required and, if so, for timely filing all necessary registration statements and periodic reports with the U.S. Department of Justice. The Client agrees to cooperate with the Firm and provide any information reasonably necessary for FARA compliance.

Article 9: Litigation. In legal proceedings involving or regarding any issue which arises under or is in any way related to this Agreement, including but not limited to collection of funds owed to the Firm, the prevailing party shall be entitled to recover its attorneys' fees and costs. If we prevail, we may recover our attorneys' fees whether we represent ourselves or hire other attorneys to represent us. Jurisdiction for such lawsuit is exclusively proper in the State of Florida, and by executing this Agreement the Client knowingly and voluntarily submits to jurisdiction in the State of Florida.

Article 10: Jury Trial Waiver. THE PARTIES HEREBY KNOWINGLY AND VOLUNTARILY WAIVE THEIR RIGHT TO A TRIAL BY JURY IN REGARD TO ALL DISPUTES, CLAIMS, COUNTERCLAIMS, DEFENSES AND CONTROVERSIES ARISING OUT OF OR RELATED TO THE SERVICES PROVIDED UNDER OR RELATING TO THIS ENGAGEMENT AGREEMENT.

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Article 13: Information Distribution. The Client agrees that the Firm may send information about the Firm or matters of interest by email or other means. The Client also agrees that the Firm may list the Client on publicly disclosed lists and other materials as clients that the Firm services.

ACCEPTED BY THE CLIENT:

For and on behalf of the Ministry of Commerce, Royal Thai Government

Name: Ms. Supawadee Yangamol

Signature: Supawadee Yangamol.

Date: 07/30/25

ACCEPTED AND AGREED BY THE FIRM:

For and on behalf of Continental Strategy

Name: Ambassador Carlos Trujillo (Ret.)

Signature: Carlos Trujillo

Date: 7/30/25

CT

SCOPE OF SERVICES

1. To identify ways/channels to persuade and coordinate with relevant United States Government and Non-Government's decision-making entities with the objective of advocating and facilitating at least three (3) engagements both formally and informally—between representatives of the Royal Thai Government and senior officials of the U.S. Executive Branch, including but not limited to the U.S. Department of Commerce, U.S. Department of State, Office of the United States Trade Representative (at least Deputy USTR), or executives from other relevant agencies with an aim to promote dialogue, negotiations, and relationship-building that would result to favorable outcomes to the interests of the Kingdom of Thailand.
2. To provide ongoing, and upon request, fact-finding, analysis, advisory and consultative services throughout the duration of the contract, including but not limited to the following areas:
 - a. Strength and weakness points in the negotiations with the United States;
 - b. Recommendations concerning Thailand's strategic initiatives to maximize the benefit accruing to Thailand from the bilateral negotiations between Thailand and the United States;
 - c. Guidance and identification of channels for negotiation or other relevant activities that may impact United States policy formulation and decision-making that would be greatly beneficial to Thailand;
 - d. Development of negotiation frameworks and proposals on behalf of the Royal Thai Government, including the preparation and drafting of supporting documents and languages for discussions/negotiations;
 - e. List of stakeholders, possessing influence or authority over executive decision-making, who render advantages or benefits to Thailand and;
 - f. Any other matters deemed necessary or beneficial for the execution of the objectives under this Agreement.
3. To resolve obstacles to trade negotiations between Thailand and the United States.
4. To conduct a comprehensive and in-depth collection and analysis of intelligence—such as detailed information on U.S. trade negotiations with its other trading partners—in order to formulate Thailand's negotiating position as well as monitor and evaluate developments in trade, investment, and other relevant matters, and provide timely strategic recommendations to the Royal Thai Government.
5. To submit periodic progress reports on undertaken activities and meet with the Office of Commercial Affairs, Royal Thai Embassy, Washington, D.C., at least once a month.
6. To perform any additional duties or tasks as may be assigned.
7. Report/services to be provided - To be divided into twelve (12) months, as follows;
 - a. Deliverables for the 1st month;
 - i. Continental Strategy shall provide in-depth information regarding the United States' proposal and any analysis on the progress of the United States' trade negotiations with its trading partners.
 - ii. Within one (1) week following the execution of this Agreement, Continental Strategy shall submit to the Office of Commercial Affairs in Washington, D.C. an operational plan—including travel plans— detailing the schedule, names of responsible personnel, activities, and anticipated outcomes.
 - iii. Continental Strategy shall provide written progress reports of all conducted activities and arrange regular meetings at least once per month. These reports and meetings shall clearly delineate performance outcomes covering the scope of work (if applicable).
 - iv. Continental Strategy shall submit a written trip report for any travel undertaken within the United States (if applicable).

S.Y. CT

- b. Deliverable for each installment over the next eleven months - 2nd – 12th month;
 - i. Continental Strategy shall provide in-depth information regarding the United States' proposal and any analysis on the progress of the United States' trade negotiations with its trading partners.
 - ii. Continental Strategy shall provide written progress reports of all conducted activities and arrange regular meetings at least once per month. These reports and meetings shall clearly delineate performance outcomes covering the scope of work (if applicable).
 - iii. Continental Strategy shall submit a written trip report for any travel undertaken within the United States (if applicable).

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