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## Ukraine's Brave1 Announces Defense Marketplace for Military Personnel

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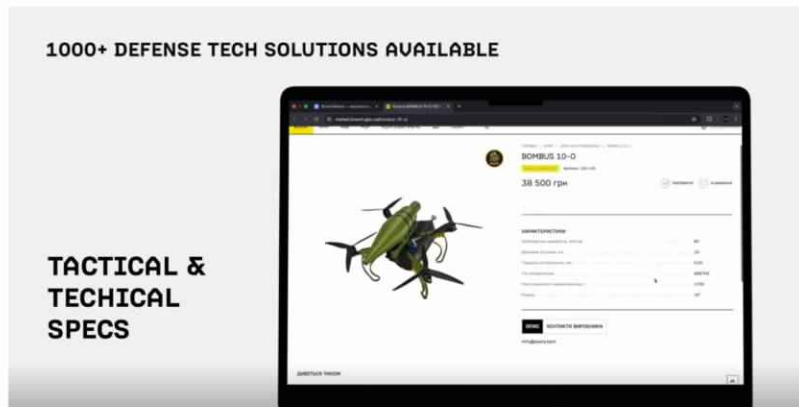
Mon, Apr 28, 2025 at 1:11 PM

Hi {{MediaContactFirstName}},

The Ukrainian Government's **Brave1** program is redefining modern warfare.

Launched in direct partnership with Ukraine's Ministry of Digital Transformation, the initiative helps defense tech startups in Ukraine scale and attract investor capital. Brave1 just celebrated its 2-year anniversary in Kyiv this weekend, where **Ministry of Digital Transformation Lead Miykhailo Fedorov** announced the **Brave1 marketplace**.

**The Brave1 Marketplace** will allow military personnel in the Ukrainian army to secure over 1,000 products and solutions online, including drones, AI-based software tools, and ammunition. Soldiers can select the technology they need with just a few clicks, compare the specification of various systems, contact manufacturers, and make direct purchases.



For more information about the Brave1 marketplace, or to tentatively speak to a representative at Brave1, reach me at [dr@paradoxmedia.io](mailto:dr@paradoxmedia.io).

Warmly,

Davis Richardson

*This information is distributed by Paradox Public Relations on behalf of Ukraine's Brave1. Additional Information is available at the Department of Justice, Washington D.C.*

### **About Brave1**

Established through a joint initiative of Ukraine's Ministry of Digital Transformation, Ministry of Defense, Ministry of Economy, the General Staff of the Armed Forces of Ukraine, Ministry of Strategic Industries, and National Security and Defense Council of Ukraine, of and allied partners, Brave1 acts as a catalyst for uniting startups, engineers, researchers, and investors to develop cutting-edge solutions that strengthen Ukraine's defense capabilities.

At its core, Brave1 provides a dynamic ecosystem where ideas rapidly transform into field-tested products. From battlefield technologies to cybersecurity and autonomous systems, Brave1 facilitates funding, prototyping, testing, and scaling of innovations that have immediate impact. By bridging the gap between the military's needs and the private sector's agility, Brave1 ensures Ukraine remains at the forefront of modern warfare technology.

Driven by a spirit of resilience, ingenuity, and collaboration, Brave1 not only supports Ukraine's defense today but also builds a model for the security technologies of tomorrow.