

U.S. Department of Justice
 Washington, DC 20530

**Exhibit A to Registration Statement
 Pursuant to the Foreign Agents Registration Act of
 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant IPG DXTRA Entertainment, Inc. d/b/a Rogers & Cowan PMK	2. Registration Number 7588
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3. Primary Address of Registrant
 1840 Century Park East, Los Angeles, CA 90067

4. Name of Foreign Principal Film Committee Qatar	5. Address of Foreign Principal PO Box 4212, Tornado Tower, West Bay Doha, Qatar QATAR
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6. Country/Region Represented
 QATAR

7. Indicate whether the foreign principal is one of the following:

Government of a foreign country¹

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input checked="" type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (<i>specify</i>) _____

Individual-State nationality _____

8. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant

b) Name and title of official(s) with whom registrant engages

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

9. If the foreign principal is a foreign political party, state:

- a) Name and title of official(s) with whom registrant engages

- b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

The Film Committee Qatar is focused on developing a film ecosystem in Qatar.

b) Is this foreign principal:

- | | |
|---|---|
| Supervised by a foreign government, foreign political party, or other foreign principal | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |
| Owned by a foreign government, foreign political party, or other foreign principal | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |
| Directed by a foreign government, foreign political party, or other foreign principal | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |
| Controlled by a foreign government, foreign political party, or other foreign principal | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |
| Financed by a foreign government, foreign political party, or other foreign principal | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |
| Subsidized in part by a foreign government, foreign political party, or other foreign principal | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |

11. Explain fully all items answered "Yes" in Item 10(b).

See Appendix for Response

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
05/09/2025	Joshua kaufman	<input data-bbox="886 405 954 443" type="text" value="Sign"/> /s/Joshua kaufman
_____	_____	<input data-bbox="886 489 954 531" type="text" value="Sign"/> _____
_____	_____	<input data-bbox="886 573 954 615" type="text" value="Sign"/> _____
_____	_____	<input data-bbox="886 657 954 699" type="text" value="Sign"/> _____

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

May 9, 2025

Joshua Kaufman



Appendix Response to Item 11

Item 11: Explain fully all items answered "Yes" in Item 10(b).

Item 10(b) Supervised: The Film Committee Qatar was established by the Government of Qatar.

Item 10(b) Owned: The Film Committee Qatar was established by the Government of Qatar.

Item 10(b) Directed: The Film Committee Qatar was established by the Government of Qatar.

Item 10(b) Controlled: The Film Committee Qatar was established by the Government of Qatar.

Item 10(b) Financed: The Film Committee Qatar was established by the Government of Qatar.

Item 10(b) Subsidized: The Film Committee Qatar was established by the Government of Qatar.

U.S. Department of Justice
Washington, DC 20530

**Exhibit B to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant IPG DXTRA Entertainment, Inc. d/b/a Rogers & Cowan PMK	2. Registration Number 7588
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3. Name of Foreign Principal
Film Committee Qatar

Check Appropriate Box:

- 4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.
- 7. What is the date of the contract or agreement with the foreign principal? 04/21/2025
- 8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

The registrant will oversee the soft launch of Qatar Media City's Film Committee across select media in a campaign that will establish the identity of the committee and reinforce Qatar Media City's stature.

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

- *Develop press strategy, including timelines and placements for stories
- *Pitch stories that highlight key messages to convey a positive image for the foreign principal
- *Leverage the registrant's knowledge of the entertainment industry and relationships with key opinion leaders in the entertainment industry on behalf of the foreign principal
- *Manage press relations for the foreign principal

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.¹

Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

See Appendix for Response

11. Prior to the date of registration² for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes No

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Prior to the date of registration, the registrant has started to work on a media strategy for the foreign principal. The registrant has also worked on arranging meetings for the foreign principal at the Cannes Film Festival taking place from May 13, 2025 to May 24, 2025 in Cannes, France.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
See Appendix for Response			

12. During the period beginning 60 days prior to the obligation to register³ to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes No

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
04/29/2025	Foreign Principal	Fee for services	\$ 39,900.00

\$ 39,900.00

Total

13. During the period beginning 60 days prior to the obligation to register⁴ to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes No

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value
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1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.


EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
05/09/2025	Joshua Kaufman	Sign /s/Joshua Kaufman
_____	_____	Sign _____
_____	_____	Sign _____
_____	_____	Sign _____

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
May 9, 2025	Joshua Kaufman	
_____	_____	_____
_____	_____	_____
_____	_____	_____

Appendix Response to Item 10

Item 10: Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act. If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

- *Pitch stories that highlight key messages to convey a positive image for the foreign principal
- *Leverage the registrant's knowledge of the entertainment industry and relationships with key opinion leaders in the entertainment industry on behalf of the foreign principal
- *Manage press relations for the foreign principal

Appendix Response to Item 11-List

Item 11-List: Prior to the date of registration for this foreign principal has the registrant engaged in any registrable activities, such as political activities, for this foreign principal? If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials. Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
05/01/2025	Deadline Hollywood	Email	To set up meetings at the Cannes Film Festival.
05/01/2025	Screen International	Email	To set up meetings at the Cannes Film Festival.
05/01/2025	Financial Times	Email	To set up meetings at the Cannes Film Festival.
05/01/2025	CNN	Email	To set up meetings at the Cannes Film Festival.
05/01/2025	Hollywood Reporter	Email	To pitch a story about the foreign principal.
05/01/2025	The Hollywood Reporter	Email	To set up meetings at the Cannes Film Festival.
05/01/2025	Variety	Email	To set up meetings at the Cannes Film Festival.
05/02/2025	IMDB	Email	To set up meetings at the Cannes Film Festival.
05/02/2025	Hollywood Reporter	Email	To set up meetings at the Cannes Film Festival.
05/02/2025	Cannes Market News	Email	To set up meetings at the Cannes Film Festival.
05/02/2025	Variety	Email	To set up meetings at the Cannes Film Festival.
05/02/2025	BBC	Email	To set up meetings at the Cannes Film Festival.
05/02/2025	Deadline Hollywood	Email	To set up meetings at the Cannes Film Festival.
05/06/2025	Screen International	Email	To set up meetings at the Cannes Film Festival.



Film Committee, Media City Qatar
PO Box 4212
Tornado Tower, West Bay
DOHA, QATAR

R&CPMK

To: His Excellency Hassan-Al-Thawadi and Miss Mariam Fakhroo
From: Mitch Zamarin, Business Affairs Manager
Date: April 18, 2025
Re: Agreement
Cc: Cindi Berger, Chairman & CEO

We are delighted to have this opportunity to work with you. As mutually agreed, please sign this approval to proceed.

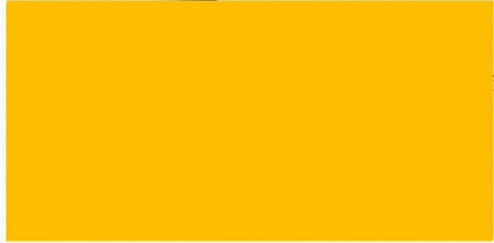
1. **Services and Term.** This agreement ("Agreement") will authorize IPG DXTRA Entertainment, Inc. d/b/a Rogers & Cowan PMK ("Agency," or "we") to provide **The Film Committee Qatar** ("Client" or "you") public relations services, as set forth in Exhibit A, Statement of Work (attached), in connection with **Film Committee soft launch at Cannes 2025** ("Project") from April 21, 2025 (the "Effective Date") through May 21, 2025 (the "Term").

2. **Fees and Expenses.**

a. Client shall pay Agency the project fee of \$42,000 (the "Fee"), due upon execution of this Agreement and receipt of invoice. The Fee is earned as billed and is non-reconcilable. The Fee is inclusive of all expenses

Total Due: \$42,000

Wiring Instructions



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b. We reserve the right to charge you a late payment penalty of one and one-half percent (1.5%) per month on overdue accounts; provided, however, that we agree to not assess a late penalty until an account is more than thirty (30) days past due. In no event will the rate of such penalty be higher than the maximum rate allowable under applicable law. In case of delinquency of your payments or any impairment of your credit as we reasonably deem might endanger future payments, we reserve the right to change the requirements as to terms of payment under this Agreement. Should you be in default with respect to payment under this Agreement, we reserve the right to suspend some or all services hereunder until arrangements satisfactory to us are made. You agree to reimburse us for any costs incurred (including reasonable attorneys' fees and court costs) in connection with our attempts to collect any sums that are over thirty (30) days past due. In the event of a disputed charge, you shall notify us in writing of the disputed amount within thirty (30) days of the invoice date, specifically identify the reason for the dispute, and pay all undisputed amounts owed while the dispute is under negotiation.

3. **Confidentiality.** Each party (the "Receiving Party") will treat as confidential and properly safeguard any and all information, documents, papers, programs and ideas relating to the other party (the "Disclosing Party"), its operations, finances and products, disclosed to the Receiving Party and designated by the Disclosing Party as confidential or which should be reasonably understood to be confidential ("Confidential Information"). Confidential Information shall not include information that (a) is or falls into the public domain; (b) is disclosed to the Receiving Party by a third party which is not under an obligation of confidentiality to the Disclosing Party; (c) was already known to the Receiving Party; and/or (d) is independently developed by the Receiving Party without reference to Confidential Information. In the event the Receiving Party is required by a subpoena or other legal process to disclose the Disclosing Party's Confidential Information, the Receiving Party shall: (i) if legally permitted, inform the Disclosing Party of such requirement; and (ii) only provide such Confidential Information of the Disclosing Party that is legally required. In the course of performing the Services, Agency may disclose Confidential Information as Client shall have approved for disclosure. This provision shall survive the termination of this Agreement and shall remain in full force and effect for a period of three (3) years following the completion of Services.

4. **Client Obligations.** Client shall be responsible for: (a) the accuracy and completeness of information concerning Client's organization, products, services and Client's competitors' products and services, provided to Agency by Client or by a third party authorized by Client; (b) any ideas or directions, provided to Agency by Client or by a third party authorized by Client; (c) rights, licenses and permissions to use materials furnished to Agency by Client or by a third party on Client's behalf; (d) compliance with all

laws and regulations applicable to Client's business; and (e) the content of any press releases or other disseminated statements, information or materials approved by Client.

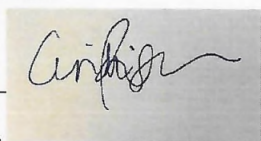
5. Indemnity. Client shall defend, indemnify and hold Agency harmless from and against any loss, damage, liability, claim, demand, action, cost and expense (including reasonable attorneys' fees and costs) resulting from claims made against Agency by any third party, which arise out of or in connection with Client's obligations as outlined above or information or materials supplied to Agency by Client or a third party authorized by Client.

6. Governing Law. Any controversy or claim arising out of or related to this Agreement shall be governed by the substantive laws of the State of California without regard to its conflict of law rules and shall be heard by a court of competent jurisdiction within Los Angeles, CA. Both parties irrevocably consent to the jurisdiction of the state and federal courts located in Los Angeles, CA.

7. Foreign Corrupt Practices Act. Agency will file a registration statement pursuant to the Foreign Corrupt Practices Act and may disclose any information required by the Act, including the amounts paid to Agency and the expenses incurred.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed as of the Effective Date.

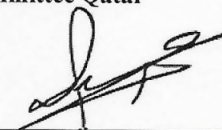
IPG DXTRA Entertainment, Inc.
d/b/a Rogers & Cowan PMK



Name: Cindi Berger
Title: Chairman & CEO
Date:

4.18.25

The Film Committee Qatar



Name:
Title: Hassan Al Thawadi
Date: Chairman, Film Committee Qatar

Exhibit A
Statement of Work

Project: Film Committee soft launch at Cannes 2025

Aligned with Qatar Media City stakeholders, R&CPMK will oversee the soft launch Qatar Media City's Film Committee across select media in a campaign that will establish the identity of the committee and reinforce QMC's stature.

WHAT ROGERS & COWAN / PMK CAN DO FOR QATAR MEDIA CITY

- Orchestrate press strategy around the soft launch of the Film Committee in Cannes
 - Create strategic timelines for stories and strategic placements
- Write, edit, route, pitch announcements / secure impactful media coverage
- Shape narratives and arrange feature stories
- Set up press meetings to establish key relationships that will be crucial going forward
- Target trend stories in which Qatar Media City / Film Committee voices can lead
- Leverage Rogers & Cowan / PMK industry relationships and connectivity
- Be advisory, counsel and information source (marketing + competitive and complimentary landscapes)
- Serve as Qatar Media City's media filter
- Help introduce most meaningful industry executives to Qatar Media City and Committee leadership

* * *