

[If you're having trouble viewing this email, click here.](#)



This material is distributed by JNTO New York Office on behalf of Japan National Tourism Organization. Additional information is available at the Department of Justice, Washington, DC.



PRESS RELEASE

CYCLING IN JAPAN: A ROUTE FOR EVERY KIND OF ADVENTURE



New York - July 27, 2023: There are few better ways to see Japan than by bike: the well-kept roads, variety of scenery, and low environmental impact provide perfect courses for all kinds of travelers. From expert cycling itineraries to local biking routes to easy roads for family fun, riders of all levels can find their personalized, no-carbon-footprint route throughout Japan among the below:

For the Experienced Cyclist:

The [Pacific Cycling Road](#) is one of Japan's National Cycling Routes, totaling over 924 miles across six different prefectures: Chiba, Kanagawa, Shizuoka, Aichi, Mie and Wakayama. Multiple hills make for a high-endurance, cross-country ride, while the route provides an in-depth look at the country, passing through both major cities and small fishing villages with a special panoramic view of Mt. Fuji.

For the Historian:

Aizu, part of Fukushima Prefecture, has strong ties to the ancient samurai culture. Take either the beginner 33.5-mile ride or the 122-mile [“King of Aizu”](#) course to see historical sites like [Tsurugajo Castle](#) - one of the last strongholds of the samurai - and [Ouchi-juku](#) post-town, which features traditional thatched buildings that are over 300 years old.

**For the “Local Experience”**

A popular weekend escape for residents of western Kansai, the [Izanagi Course](#) loops around part of [Awaji Island](#), starting and ending at Iwaya Port. Along the way, visit Izanagi Shrine, the oldest shrine in Japan and the final resting place of the ancient god *Izanagi*.

For the Family:

Typically known for winter sports, Niseko has warmed up to summer activities with a circuit around Mt. Yotei. The [34-mile course](#) is perfect for families, filled with sprawling rural landscapes, day trips to local onsens and stops at parks like Fukidashi, where visitors can drink fresh spring water straight from the stream.

**For the Scenic Route:**

Another National Cycling Route, the [Shimanami Kaido Cycling Road](#) allows travelers to cross from island to island along connecting bridges on the Seto Inland Sea. Along the 44-mile trip, try out some *Kaizoku Musubi*, or pirate rice balls, modeled after the diet of the Murakami Pirates - Robin Hood-esque sailors who guarded the seas in the 15th through 17th centuries.

For more information about travel to Japan, visit <https://www.japan.travel/en/us>.

*Pictured: (header image) Rider cycling on Awaji Island © Awaji Island Tourist Association;
(inset images) Rider on The Pacific Cycling Road © Izu Peninsula Geopark and Tourism Bureau; Ouchi-juku in Aizu © JNTO;
Cyclist on Awaji Island © Awaji Island Tourist Association; Mt. Yotei; Shimanami Kaido Cycling Road © JNTO*

ABOUT JAPAN NATIONAL TOURISM ORGANIZATION (JNTO)

As the official tourism board of Japan, JNTO seeks to inspire international travelers to visit Tokyo, Kyoto and beyond. Focusing on sustainability, diversity and preservation of its history and culture, JNTO encourages travelers to explore the country while supporting local businesses, learning about indigenous cultures, and helping conserve its natural sites.

For more information about travel to Japan, visit <https://www.japan.travel/en/us> or the JNTO pages on [Facebook](#), [Instagram](#) and [Youtube](#). To contact the New York office of the Japan National Tourism Organization (JNTO) directly, please e-mail jntonyc_press@jnto.go.jp.

Geoffrey Weill Associates | Kristen Yakura | kristen@geoffreyweill.com |
www.geoffreyweill.com | @weill.away

Geoffrey Weill Associates | 29 Broadway, Suite 2205, New York, NY 10006

[Unsubscribe mark@geoffreyweill.com](mailto:mark@geoffreyweill.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by news@geoffreyweill.com