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JTS Bulletin News

Final Issue

Announcements and News

- I. JTS eLearning Program Concludes
- II. Bullet Train Route Now Goes to Fukui
- III. The Okura Tokyo Awarded Top 5-Star Rating in Forbes
- IV. Unveiling Elegance at the new Six Senses Kyoto

Hot Topics

I. JTS eLearning Program Concludes

On March 31, 2024, JNTO will close **Japan Travel Specialist online training program** at Travel Agent Academy. We appreciate your continuous enthusiasm in learning about Japan to sell the destination to your clients over the years.

Due to your support, Japan has seen a tremendous growth in 2023 with more than 2 million, breaking the all-time record for American tourism to Japan. We will continue to deliver up-to-date information via email through our eNewsletter system or you can visit [our website for US travel trade partners](#). [Japan Online Media Center \(JOMC\)](#) is also an online platform with variety of digital assets and useful information to enhance your businesses. We are truly grateful for your continued support through the Japan Specialist Program. We look forward to continuing our partnership with all of you this year, designated as [US-JP Tourism Year 2024](#), and beyond!

II. Bullet Train Route Now Goes to Fukui



Discover the hidden charm of Japan's Hokuriku region, featuring stunning landscapes and unique attractions. With JR-West's Hokuriku Shinkansen extension to Tsuruga from March 16th, you can quickly access Fukui City from Tokyo in just 2 hours and 51 minutes. Explore attractions such as the Tojinbo Cliffs, Eiheiji Zen Dojo, and the Fukui Prefectural Dinosaur Museum. Fukui Station's architecture pays homage to nature and paper crafts, and a 15-minute bus ride leads to the beautiful weeping cherry tree at Asuwa Shrine.

[Learn More](#)

III. The Okura Tokyo Awarded Top 5-Star Rating in Forbes



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The hotel mentioned in Forbes Travel Guide 2024 has received a prestigious 5-star rating for the second consecutive year, making it the sole luxury hotel with over 500 guest rooms to achieve this distinction among grand hotels in Japan. Nouvelle Epoque French Restaurant also secured a 5-star rating in the restaurant category, while the Okura Fitness & Spa earned a 4-star rating in the spa category, both making their debut in the guide this year.

[Learn More](#)

IV. Unveiling Elegance at the New Six Senses Kyoto



Experience the epitome of luxury and well-being at Six Senses Kyoto, the much-anticipated debut in Japan's historic Higashiyama Ward, opening in late April. Higashiyama one of Kyoto's historical tourist destinations with numerous shrines and temples such as Myohoin, Toyokuni Shrine, Sanjusangendo, Kyoto National Museum, traditional Japanese architecture, and even beautiful nature.

[Learn More](#)

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