



## Japan Travel Newsletter

September Issue 2024

**This autumn, embark on a unique art journey in Japan!**



Celebrate the 20th anniversary of Yoshino's UNESCO World Heritage inscription with the YOSHINO 20 ART FESTIVAL. Explore the historic streets around Kinpusen-ji Temple and encounter captivating art installations that illuminate the region's beauty and spirituality. Experience the vibrant energy of this sacred mountain through art, music, and local traditions.

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**Cheers to Sake! Hiroshima Matsuri Awaits**



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Calling all sake lovers! Hiroshima hosts the Sake Matsuri on October 12-13, boasting over 800 sake varieties to sample! Explore booths, savor local delicacies, and discover limited-edition brews at this vibrant festival in the heart of Saijo, a renowned sake-producing region. Don't miss this taste of Japanese tradition!

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## Kamaishi Festival: Where Tradition Sets Sail



©Kamaishi Festival Executive Committee

Witness the spectacle of the Kamaishi Festival in Iwate Prefecture! Vibrant boats adorned with colorful flags and carrying energetic performers parade across the water, accompanied by traditional music and captivating tiger dances. Don't miss the land-based festivities on the final day, featuring more cultural delights!

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## Experience Nara's Charm: New Novotel Opens its Doors



Discover ancient wonders and modern comfort at the new Novotel Nara, which opened its doors this September! Just minutes from iconic sites like Nara Park and Todaiji Temple, the hotel offers a tranquil retreat after days of exploring temples, encountering friendly deer, and soaking up Nara's charm. Enjoy easy access to Kyoto, just an hour away.

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## Discover the New KAI Okuhida Retreat



©Hoshino Resorts

Escape to serenity at the new Hoshino Resorts KAI Okuhida in Okuhida Hot Spring Villages! Opened September 5th, this luxurious retreat amidst Gifu's breathtaking landscapes offers rejuvenating hot springs, exquisite local cuisine, and elegant design. Explore nearby Hida Takayama and Shirakawa-go, famed for their traditional townscapes.

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## Experience the unforgettable beauty of autumn in Japan!



The 2024 fall foliage forecast is here, and it's time to start planning your Japan adventure! From late September to early December, immerse yourself in vibrant hues of crimson, gold, and amber as "koyo" – colorful autumn leaves – transform the country's mountains, gardens, and temples. Embrace the crisp air, savor delicious seasonal treats, and discover Japan in its full autumn glory.

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