

U.S. Department of Justice

Washington, DC 20530

Exhibit A to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Pearson Unlimited, LLC		2. Registration Number 7768						
3. Primary Address of Registrant 4311 Sabal Dr., Evans, GA 30809								
4. Name of Foreign Principal Xtend Reality, Inc.	5. Address of Foreign Principal 5247 Crossroads Park Drive Tampa, FL 33610							
6. Country/Region Represented ISRAEL								
7. Indicate whether the foreign principal is one of the following:								
☐ Government of a foreign country ¹ ☐ Foreign political party ☒ Foreign or domestic organization: If either, check one of the following: <table border="0"> <tr> <td>☐ Partnership</td> <td>☐ Committee</td> </tr> <tr> <td>☒ Corporation</td> <td>☐ Voluntary group</td> </tr> <tr> <td>☐ Association</td> <td>☐ Other (<i>specify</i>) _____</td> </tr> </table>			☐ Partnership	☐ Committee	☒ Corporation	☐ Voluntary group	☐ Association	☐ Other (<i>specify</i>) _____
☐ Partnership	☐ Committee							
☒ Corporation	☐ Voluntary group							
☐ Association	☐ Other (<i>specify</i>) _____							
☐ Individual-State nationality _____								
8. If the foreign principal is a foreign government, state:								
a) Branch or agency represented by the registrant								
b) Name and title of official(s) with whom registrant engages								

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

9. If the foreign principal is a foreign political party, state:

- a) Name and title of official(s) with whom registrant engages
- b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

xtend Reality, Inc. is a defense technology company that produces and supplies unmanned aerial systems for military, security, and public safety applications.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Owned by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Directed by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Controlled by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Financed by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐

11. Explain fully all items answered "Yes" in Item 10(b).

See Appendix for Response

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

09/10/2026

CJ Pearson

Sign

/s/CJ Pearson

Sign

Sign

Sign

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

9/10/2026

CJ Pearson



Appendix Response to Item 11

Item 11: Explain fully all items answered "Yes" in Item 10(b).

Item 10(b) Supervised: The sole director of Xtend Reality, Inc. is an Israeli national who is also the CEO, co-founder, and member of the Board of Directors of Xtend Reality Expansion Ltd. Xtend Reality Expansion Ltd. is an Israeli company that wholly owns Xtend Reality, Inc.

Item 10(b) Owned: The sole director of Xtend Reality, Inc. is an Israeli national who is also the CEO, co-founder, and member of the Board of Directors of Xtend Reality Expansion Ltd. Xtend Reality Expansion Ltd. is an Israeli company that wholly owns Xtend Reality, Inc.

Item 10(b) Directed: The sole director of Xtend Reality, Inc. is an Israeli national who is also the CEO, co-founder, and member of the Board of Directors of Xtend Reality Expansion Ltd. Xtend Reality Expansion Ltd. is an Israeli company that wholly owns Xtend Reality, Inc.

Item 10(b) Controlled: The sole director of Xtend Reality, Inc. is an Israeli national who is also the CEO, co-founder, and member of the Board of Directors of Xtend Reality Expansion Ltd. Xtend Reality Expansion Ltd. is an Israeli company that wholly owns Xtend Reality, Inc.

Item 10(b) Financed: The sole director of Xtend Reality, Inc. is an Israeli national who is also the CEO, co-founder, and member of the Board of Directors of Xtend Reality Expansion Ltd. Xtend Reality Expansion Ltd. is an Israeli company that wholly owns Xtend Reality, Inc.

Item 10(b) Subsidized: The sole director of Xtend Reality, Inc. is an Israeli national who is also the CEO, co-founder, and member of the Board of Directors of Xtend Reality Expansion Ltd. Xtend Reality Expansion Ltd. is an Israeli company that wholly owns Xtend Reality, Inc.

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

Pearson Unlimited, LLC

2. Registration Number

7768

3. Name of Foreign Principal

Xtend Reality, Inc.

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 08/31/2026
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Pearson Unlimited proposes to provide public affairs, strategic communications, and earned media services on behalf of Xtend to increase awareness of Xtend's U.S. operations and capabilities among defense, national security, media, policy, and procurement stakeholders. Activities include developing messaging and communications strategies; conducting media outreach; drafting and placing op-eds, articles, and other communications materials; arranging media appearances; building coalitions with aligned organizations; supporting policy communications; coordinating event sponsorships and participation; monitoring relevant media and policy developments; and providing ongoing strategic counsel, campaign execution, and performance reporting.

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Pearson Unlimited proposes to provide public affairs, strategic communications, and earned media services on behalf of Xtend to increase awareness of Xtend's U.S. operations and capabilities among defense, national security, media, policy, and procurement stakeholders. Activities include developing messaging and communications strategies; conducting media outreach; drafting and placing op-eds, articles, and other communications materials; arranging media appearances; building coalitions with aligned organizations; supporting policy communications; coordinating event sponsorships and participation; monitoring relevant media and policy developments; and providing ongoing strategic counsel, campaign execution, and performance reporting.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.¹

Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

See Appendix for Response

11. Prior to the date of registration² for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
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12. During the period beginning 60 days prior to the obligation to register³ to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
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13. During the period beginning 60 days prior to the obligation to register⁴ to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value
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¹ "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

^{2,3,4} Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

09/10/2026CJ PearsonSign/s/CJ PearsonSignSignSign

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

9/10/2026

CJ Pearson



Appendix Response to Item 10

Item 10: Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act. If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Pearson Unlimited proposes to provide public affairs, strategic communications, and earned media services on behalf of Xtend to increase awareness of Xtend's U.S. operations and capabilities among defense, national security, media, policy, and procurement stakeholders. Activities include developing messaging and communications strategies; conducting media outreach; drafting and placing op-eds, articles, and other communications materials; arranging media appearances; building coalitions with aligned organizations; supporting policy communications; coordinating event sponsorships and participation; monitoring relevant media and policy developments; and providing ongoing strategic counsel, campaign execution, and performance reporting.

PEARSON UNLIMITED, LLC

Evans, GA | Confidential | August 2026

U.S. Public Affairs & Perception Campaign

Prepared for: Xtend

Prepared by: CJ Pearson, Pearson Unlimited, LLC

Date: August 2026

Engagement Term: 3-Month Minimum, Month-to-Month Thereafter

Executive Summary

This proposal outlines a public affairs and earned media engagement beginning August 2026, with an initial three (3) month minimum term followed by month-to-month renewal,

Pearson Unlimited will architect and execute a layered public affairs strategy: driving earned media placements in mainstream press, building coalitions among defense and national security voices, and anchoring Xtend's presence at key events and forums — with every deliverable tied to a measurable outcome.

CAMPAIGN LAUNCH	ENGAGEMENT TERM	PREPARED BY	CLIENT
August 2026	3-Month Minimum, Month-to-Month Thereafter	CJ Pearson, Pearson Unlimited, LLC	Xtend

Scope of Work

This is a fully managed month-to-month public affairs and earned media engagement. Pearson Unlimited handles strategy, execution, and reporting. Xtend's team receives clean monthly deliverables and strategic updates — the operational lift is ours.

1 | Earned Media & Press Strategy

We identify and target the specific reporters, editors, and outlets covering defense tech and national security — and we pitch Xtend's story proactively, not reactively.

- Develop and maintain a living media target list: national mainstream outlets (Wall Street Journal, Washington Post, New York Times, Politico, Axios), broadcast networks, and high-reach political and policy publications with broad decision-maker readership
- Draft and pitch op-eds, bylined pieces, and commentary from Xtend leadership under strategic bylines positioning the company on indoor missions and domestic readiness
- Secure and prep Xtend spokespeople for broadcast and podcast appearances in defense and national security media
- Monitor the news cycle for reactive placement opportunities in the broader defense tech and national security conversation, and move fast when they open
- Track all coverage by outlet, estimated reach, and message alignment

OP-EDS & BYLINED PIECES	MEDIA INTERVIEWS
1–2 per month	4–5 per month

2 | Coalition & Policy Voice Building

A single company making a case is a pitch. A coalition of credible voices making the same case is a movement. We build the latter.

- Identify natural coalition partners — domestic defense manufacturers, veterans advocacy organizations, and pro-supply chain security policy groups — with aligned interests in domestic drone readiness
- Develop coalition framing around shared policy objectives (domestic drone readiness, supply chain security, indoor mission capability) that positions Xtend as a leader in the space
- Facilitate joint statements, coalition letters, and coordinated presence at key policy forums
- Support development of policy one-pagers and backgrounders for media distribution — clear, credible, citable
- Identify and secure strategic event sponsorships at defense tech conferences, national security forums, veterans-adjacent convenings, and America 250 commemorative events — placing Xtend's brand in rooms where credibility is built through visibility
- Coordinate Xtend participation and speaking opportunities at sponsored and partner events to maximize return on sponsorship investment

Engagement Timeline

PHASE	FOCUS	KEY DELIVERABLES
Months 1–2	Foundation & Launch	Messaging framework; media target list; earned media outreach initiated; first monthly report delivered
Months 3–4	Placement & Activation	First earned media placements secured; coalition partner conversations initiated; event sponsorship targets identified
Months 5–6	Momentum & Mid-Term Review	Sustained placement cadence; coalition infrastructure in place;
		event sponsorships active; 6-month performance review and strategic recalibration
Months 7–9	Expansion & Consolidation	Expanded media targets; new coalition activations; America 250 and major event presence secured
Months 10–12	Sustained Presence & Close	Ongoing placement and activation cadence; final stakeholder touchpoints; comprehensive 12-month performance report with forward recommendations

Measurement & Reporting

Every dollar in this engagement is tied to a trackable output. Monthly reporting will cover the following:

Share of Voice	Baseline audit before launch; monthly tracking of Xtend mention volume, sentiment, and context in defense tech media and policy press.
Earned Media	Placements secured by outlet, estimated readership, and message alignment; pitch log showing outreach volume and conversion rate.
Coalition Progress	Partner organizations engaged; joint statements or letters produced; policy forum presence.
Event Sponsorships	Sponsorships secured by event, estimated audience reach, and strategic alignment; speaking opportunities and brand placements delivered.

A clean monthly report is delivered within the first week of each new month — covering all of the above with a narrative summary of what moved, what didn't, and recommended adjustments.

Investment

Public Affairs & Earned Media Retainer

\$20,000 / month · 3-Month Minimum, Month-to-Month Thereafter

Earned media strategy & placement · Coalition building · Event sponsorships · Monthly performance reporting · Share-of-voice tracking

FARA Compliance

To the extent that any activity conducted under this engagement triggers registration or compliance obligations under the Foreign Agents Registration Act (FARA), all associated legal, filing, and compliance expenses shall be borne exclusively by Xtend. Pearson Unlimited will cooperate fully with any required disclosure process.

Payment Terms

This engagement carries an initial minimum term of three (3) months, consistent with the registration and reporting obligations associated with the Foreign Agents Registration Act (FARA), and converts to a month-to-month basis thereafter. The first monthly payment of \$20,000 is due upon execution of the services agreement. Subsequent payments are due on the first of each calendar month. Following the initial three (3) month term, either party may terminate with 30 days written notice. All payments are to be remitted to Pearson Unlimited, LLC.

Next Steps

- **Alignment Call** — A focused 30-minute call to confirm scope, finalize messaging priorities, and answer any final questions.
- **Contract Execution & Initial Payment** — Standard services agreement executed through Pearson Unlimited, LLC. First payment of \$20,000 is due upon execution. Subsequent payments are due on the first of each calendar month on a month-to-month basis.
- **Engagement Kickoff** — Upon contract signing and receipt of initial payment, the engagement launches immediately — messaging framework and media target list begin within 72 hours.

Acceptance & Signatures

By signing below, the parties agree to the terms of this engagement as outlined above.

Xtend Reality Inc

Signed by:

70453D84153B41B...

Pearson Unlimited, LLC

DocuSigned by:

FCF62926B78140B...

Signature

Signature

Roy Levy

CEO, Xtend US

Date: 8/31/2026

CJ Pearson

Founder & CEO, Pearson Unlimited, LLC

Date: 8/27/2026

CJ Pearson | cj@cjpearson.org | Pearson Unlimited, LLC | Evans, GA
This document is confidential and prepared exclusively for Xtend.