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Email subject: Op-Ed offer: “Reforming the United Nations Is No Longer an Optional Choice. It Is an Imperative.”

Email body: *[CUSTOMIZE AS RELEVANT]*

I’m reaching out to gauge your interest in an exclusive op-ed by Ambassador Olara A. Otunnu, former UN Under-Secretary-General and candidate for UN Secretary-General.

His argument: reforming the UN is “no longer an optional choice. It is an imperative.” Without it, the UN risks losing the confidence of its Member States and the people it serves.

Otunnu would build on the UN80 Initiative. It has cut about a quarter of UN posts so far, but senior management accounts for only 3 per cent of agreed cuts. He would immediately review and streamline senior positions, and move substantive political, humanitarian and human rights posts to the regions. He would also consolidate administrative functions and put Member States in the driving seat of a review to eliminate duplicative mandates.

Reform, he writes, must be “determined, but judicious.” His goal is “a United Nations of service and impact, not one of power and privilege.”

Would you be interested in reviewing the full op-ed?

Exclusivity is available.

[CLOSING],

[NAME]

This material is distributed by Rubenstein Public Relations on behalf of Ambassador Olara Otunnu. Additional information is available at the Department of Justice, Washington, D.C.

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