

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

FILED
JUL 5 1954

EXHIBIT C

Foreign Agents
Registration Section
DEPARTMENT OF JUSTICE

TO REGISTRATION STATEMENTS

REGISTRATION No. 810

Under the Foreign Agents Registration Act of 1938, as Amended

Furnish this exhibit for each FOREIGN PRINCIPAL of the Registrant.

THIS EXHIBIT WILL NOT BE ACCEPTED FOR FILING UNLESS IT IS REASONABLY COMPLETE AND ACCURATE.

1. (a) Name of Foreign Principal. Japan Air Lines Co., Ltd.

(b) Principal address of Foreign Principal.

(Home office) Shin Marounichi Bldg. (U.S. Headquarters
1-4 Marunouchi, Chiyoda Ku 140 Geary St., S.F.
Tokyo, Japan moving to
45 Grant Ave., S.F.

2. Nature of all businesses, occupations, or functions of Foreign Principal.

Currently operating domestic air service in Japan and will operate trans-Pacific service between San Francisco and Tokyo via Honolulu and Wake Island beginning February, 1954.

3. If the Foreign Principal is an individual (natural person) state—

(a) All present business and residence addresses not given under item 1 (b).

inapplicable

(b) Citizenship or nationality.

inapplicable

(c) If an officer, employee, or agent of a foreign government, foreign political party, or any official or agency thereof, state—

Name of such government, political party, official, or agency

Nature of Foreign Principal's office, employment, or agency

Nature of any subsidy or other financial arrangement

inapplicable

4. If the Foreign Principal is not an individual (natural person) state—

(a) Type of Foreign Principal's organization.

Committee Voluntary group Association Partnership

Corporation XXXXXX Other (specify)

update
filed
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(b) All partners, officers, directors, and similar officials of the Foreign Principal.

<i>Name and address of official</i>	<i>Position, office, or nature of duties</i>
Kunizo Hara, Tokyo	Chairman of the Board
Seijiro Yanagita, Tokyo	President
Shizuma Matsuo, Tokyo	Managing Director
Isamu Morimura, Tokyo	Executive Director
Tetsuo Oba, Tokyo	"
Kikue Urashima, Tokyo	"
Kinjiro Yuji, Tokyo	"
Yoshito Kojima, San Francisco	Executive Director and vice president for North America

(c) Unless the Foreign Principal is a business organization or a government list all of its branches and local units and all other component or affiliated groups or organizations in the United States and elsewhere.

<i>Name and address of branch, unit, group, or organization</i>	<i>Nature of connection with foreign principal</i>
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inapplicable

(d) If the Foreign Principal is supervised, directed, or controlled by any foreign government, foreign political party, or any official or agency thereof, or by any other person or persons, state—

<i>Name of such government, political party, or other persons</i>	<i>Nature and extent of supervision, direction, or control</i>
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inapplicable

(e) If the Foreign Principal is financed or subsidized in any way by any foreign government, foreign political party, or any official or agency thereof, or by any other person or persons, state—

<i>Name of such government, political party, or other persons</i>	<i>Nature and extent of such financing or subsidization</i>
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The authorized capital of Japan Air Lines, Co., Ltd. is 16,000,000 shares of common stock valued at 500 yen per share (approximately \$22,222,222). The capital stock issued and outstanding as of October 1, 1953 totalled 4,000,000 shares valued at 2,000,000,000 yen of which the Government of Japan held 50 percent.

inapplicable

5. If the Foreign Principal is a foreign government, state—

<i>Branch, or agency thereof, represented by Registrant</i>	<i>Name and title of official with whom Registrant deals</i>
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DIMARCO-VON LOEWENFELDT ASSOCIATES

Public Relations

THE NEWS BUILDING
814 MISSION STREET
SAN FRANCISCO 3 CALIFORNIA
TELEPHONE YUKON 2-1900

August 17, 1953

REGISTRATION No. 810

Special Agents
Registration Section
DEPARTMENT OF JUSTICE
Japan Air Lines Company, Ltd.
140 Geary Street
San Francisco, California

Gentlemen:

This is to confirm our agreement whereby Japan Air Lines Company, Ltd. herewith retains DiMarco-von Loewenfeldt Associates as public relations counsel to plan, project and direct a program of public relations and publicity.

This agreement is to be effective September 1, 1953 and is to continue in force up to and including Japan Air Lines' inaugural flight between San Francisco and Tokyo.

At the discretion of Japan Air Lines the terms and conditions of this agreement covering the services of DiMarco-von Loewenfeldt may remain in force for one year. It is also understood, however, that the agreement shall be binding for a minimum period of three months.

In the event Japan Air Lines desires to discontinue the services of DiMarco-von Loewenfeldt Associates or to re-negotiate the terms and conditions of this agreement, it is further understood that written notice of said intention shall be given DiMarco-von Loewenfeldt Associates sixty days prior to discontinuation of service or change in terms and conditions of this agreement.

It is agreed that DiMarco-von Loewenfeldt Associates shall receive each month this agreement remains in force a fee for public relations services in the amount of five hundred dollars (\$500.00) plus a monthly payment of three hundred thirty-three dollars (\$333.00) to cover publicity staff overhead. In other words, Japan Air Lines will be billed each month by DiMarco-von Loewenfeldt Associates in the amount of eight hundred thirty-three dollars (\$833.00).

In addition, it is further understood, that Japan Air Lines will be billed each month for production costs incidental to the

public relations and publicity program such as for postage, telephone, messenger service, reproduction, travel and other operational costs. It is agreed, however, that prior to being incurred, these production costs will be made known to Japan Air Lines and will be authorized by you. All authorized production costs will be itemized and billed at actual cost.

Should this letter conform with your understanding of our agreement, it will serve as the contract between Japan Air Lines and DiMarco-von Loewenfeldt Associates. Kindly indicate your acceptance of the terms and conditions of this agreement by having an officer of Japan Air Lines sign one copy of this letter and return it to us.

Very truly yours,

DIMARCO-VON LOEWENFELDT ASSOCIATES

/s/

Charles von Loewenfeldt

ACCEPTED:
FOR JAPAN AIR LINES

/s/
(by) Y. Kojima

(date) Aug. 17, 1953