

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D. C.

**FILED**  
JAN 26 1966  
REGISTRATION ACTS  
DEPARTMENT OF JUSTICE

EXHIBIT C

TO REGISTRATION STATEMENTS

REGISTRATION No 810

Under the Foreign Agents Registration Act of 1938, as Amended

Furnish this exhibit for each FOREIGN PRINCIPAL of the Registrant.

THIS EXHIBIT WILL NOT BE ACCEPTED FOR FILING UNLESS IT IS REASONABLY COMPLETE AND ACCURATE.

1. (a) Name of Foreign Principal.

JAPAN TRADE CENTER  
(San Francisco)

(b) Principal address of Foreign Principal.

38 Sansome Street  
San Francisco, California

2. Nature of all businesses, occupations, or functions of Foreign Principal.

"To develop increased trade between the United States and Japan; acquaint Americans with the quality and range of Japanese exports; serve as a showcase for new Japanese products; provide a source of trade information; encourage the interchange of ideas among businessmen."

3. If the Foreign Principal is an individual (natural person) state—

(a) All present business and residence addresses not given under item 1 (b).

none

(b) Citizenship or nationality.

none

(c) If an officer, employee, or agent of a foreign government, foreign political party, or any official or agency thereof, state—

Name of such government, political party, official, or agency

Nature of Foreign Principal's office, employment, or agency

Nature of any subsidy or other financial arrangements

none

TERMINATED 8/9/66  
SEE Supplement same date

4. If the Foreign Principal is not an individual (natural person) state—

(a) Type of Foreign Principal's organization.

Committee ..... Voluntary group ..... Association ..... Partnership .....

Corporation ..... Other (specify) The Japan Trade Center is under the Japan External Trade Recovery Organization (Tokyo) which, in turn, is affiliated with the Ministry of International Trade and Industry. We are informed it is a non-profit association.

## (b) All partners, officers, directors, and similar officials of the Foreign Principal.

<i>Name and address of official</i>	<i>Position, office, or nature of duties</i>
<b>Genzo Maezawa - Japan Trade Center 38 Sansome Street San Francisco</b>	<b>Executive Director</b>
<b>Sumio Kawasaki</b>	<b>Assistant Director</b>

## (c) Unless the Foreign Principal is a business organization or a government list all of its branches and local units and all other component or affiliated groups or organizations in the United States and elsewhere.

<i>Name and address of branch, unit, group, or organization</i>	<i>Nature of connection with foreign principal</i>
<b>Japan Trade Center 393 Fifth Avenue New York, N. Y.</b>	<b>Operates independently of the Japan Trade Center in San Francisco. The Registrant has no association with the New York Center.</b>

## (d) If the Foreign Principal is supervised, directed, or controlled by any foreign government, foreign political party, or any official or agency thereof, or by any other person or persons, state—

<i>Name of such government, political party, or other persons</i>	<i>Nature and extent of supervision, direction, or control</i>
<b>Japan External Trade Recovery Organization (Tokyo)</b>	<b>JETRO is the parent organization of the Japan Trade Center</b>

## (e) If the Foreign Principal is financed or subsidized in any way by any foreign government, foreign political party, or any official or agency thereof, or by any other person or persons, state—

<i>Name of such government, political party, or other persons</i>	<i>Nature and extent of such financing or subsidization</i>

The registrant is informed that the Japan Trade Center is mainly financed by private Japanese industrial and business organizations; also that it receives a subsidy from the Japanese government.

## 5. If the Foreign Principal is a foreign government, state—

<i>Branch, or agency thereof, represented by Registrant</i>	<i>Name and title of official with whom Registrant deals</i>
<b>none</b>	

CHARLES VON LOEWENFELDT & ASSOCIATES

PUBLIC RELATIONS

THE NEWS BUILDING  
814 MISSION STREET  
SAN FRANCISCO 3, CALIFORNIA

REGISTRATION No

810

YUKON 2-1900

October 25, 1954

Mr. Genzo Maezawa, Director  
Japan Trade Center  
San Francisco, California

Dear Mr. Maezawa:

This is to confirm our agreement whereby Charles von Loewenfeldt & associates are being retained by the Japan Trade Center in San Francisco to plan and project the public relations and promotional activities incidental to the imminent opening of the Center.

These activities will be carried out according to the general plan and budget outline submitted in my memorandum to you dated October 20. However, specific details of the public relations activity will be undertaken only after consultation with you and with your prior approval.

It is agreed that we are to receive a retainer fee of \$1,500.00 for our services up to December 20, 1954, payable in two installments of \$750.00 each; the first on November 20 and the second on December 20.

It is further agreed that we are to be reimbursed for out-of-pocket production costs such as for photographs, printing, messenger service, telephone, postage, and other items essential for the carrying out of the promotional activities. These expenditures will not be incurred by us without your prior approval.

In regard to the purchase of advertising space from newspapers, magazines or other media, it is understood that funds to cover this purchase will be paid us in advance. Itemized receipted invoices will be given you for these advertising costs.

If the above meets with your understanding of our agreement, this letter will serve as our contract. Kindly sign the attached copy and return it to us for our files.

Mr. Genzo Maezawa  
Page two

Please be assured of our wholehearted interest and enthusiasm. We are determined to be of the greatest service possible. We sincerely hope our association with you shall be one that is long lasting.

Respectfully yours,

S/ CHARLES von LOEWENFELDT  
Charles von Loewenfeldt

CvLibb

ACCEPTED:

S/ GENZO MAEZAWA

October 25, 1954  
(date)

JAN 26 1955  
RECEIVED  
U.S. DEPARTMENT OF COMMERCE  
BUREAU OF ECONOMIC RESEARCH

EX-100-100-100

810

COPY

CHARLES VON LOEWENFELDT & ASSOCIATES  
PUBLIC RELATIONS

REGISTRATION No. 810

THE NEWS BUILDING  
814 MISSION STREET  
SAN FRANCISCO 3, CALIFORNIA

YUKON 2-1900

January 10, 1955

JAN 26 1955  
RECEIVED  
DEPARTMENT OF STATE

Mr. Genzo Maezawa  
Executive Director  
Japan Trade Center  
38 Sansome Street  
San Francisco, Calif.

Dear Mr. Maezawa:

This is to confirm our understanding whereby the firm of Charles von Loewenfeldt & Associates is being further retained by the Japan Trade Center in San Francisco to plan, direct and project public relations and promotion activity in your behalf.

It is understood that this agreement, effective December 25, 1954, is for a period of six months. It is further agreed that renewal of re-negotiation for extension of this arrangement will be made on or before March 25, 1955.

It is agreed that we are to receive a retainer fee of five hundred dollars per month. In addition we are to be reimbursed for out-of-pocket production expenses. These expenditures will not be incurred without your prior approval.

It is understood that our retainer is to cover regular public relations services such as those performed to date by us in your behalf. Special exhibitions and assignments are to be covered by separate budgets.

If this letter meets with your understanding of our agreement, it will serve as our contract. Kindly sign the attached copy and return it to us for our files.

It has been a privilege as well as a pleasure for us to be associated with you. It is our sincere desire to serve you and your interests to a maximum extent.

Very sincerely yours,

S/ CHARLES von LOEWENFELDT  
Charles von Loewenfeldt

ACCEPTED: s/ G. MAEZAWA  
10th Jan. 1955  
(date)