

CHARLES VON LOEWENFELDT & ASSOCIATES

PUBLIC RELATIONS

THE NEWS BUILDING
814 MISSION STREET
SAN FRANCISCO 3, CALIFORNIA

COPY
810
YUKON 2, 1900

July 1, 1954

Mr. Yasusuke Katsuno
Consul General
Consulate General of Japan
346 California Street
San Francisco, California

Dear Mr. Katsuno:

This is to confirm the agreement whereby the public relations firm of Charles von Loewenfeldt is being further retained by the Consulate General of Japan in San Francisco to function as public relations counsel responsible for promotion of trade and cultural relations in Northern California.

It is understood that my organization will assume responsibility for the planning, preparation and dissemination of informational material to the various news media, preparing and editing the monthly JAPAN BULLETIN and to be available for consultation on matters of public relations.

It is further understood that this agreement, effective July 1, 1954, is to remain in force until March 30, 1955. Extension of this agreement, thereafter, will depend upon the concurrence of the Consulate General of Japan in San Francisco and of the undersigned. It is agreed that the undersigned shall be paid a retainer fee of five hundred dollars (\$500.00) per month and, in addition, will be reimbursed for production costs, said costs to be authorized and approved, in advance, by the Consulate General of Japan before being incurred.

If this letter is in accord with your understanding of our agreement, it will serve as our contract. Kindly sign the attached copy and return it to us for our files.

Please be assured of our continued interest and, as in the past, we will do our utmost to prove of maximum service.

With the greatest of respect, I remain,

Very truly yours,

S/ CHARLES VON LOEWENFELDT

Charles von Loewenfeldt

Cvl:pk

ACCEPTED:

S/ YASUSUKE KATSUNO.

August, 2, 1954

Date

JAN 26 1955
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REGISTRATION SECTION
DEPARTMENT OF AGRICULTURE

It goes without saying that Charles von Loewenfeldt and those associated with him have considered it a privilege to work with and for Japan Air Lines during the past year. We have been proud of our relationship to you and because of that high regard we have endeavored to do our utmost in your behalf. We shall continue to do so.

Respectfully,

s/ CHARLES von LOEWENFELDT

Charles von Loewenfeldt

ACCEPTED:
FOR JAPAN AIR LINES COMPANY, LTD.

s/ Y. KOJIMA

August 31, 1954
(date)

JAN 26 1955
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JAPAN AIR LINES COMPANY, LTD.
NEW YORK OFFICE

RECEIVED No. 810