

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

REGISTRATION NO. 810

1955
FEBRUARY 21 1955
FOREIGN AGENTS
REGISTRATION OFFICE
WASHINGTON, D.C.

For Six Months Period Ending January 5, 1955
(Insert date)

1. (a) Name of Registrant.

Charles von Loewenfeldt & Associates

(b) All other names used by Registrant during the period.

(none)

(c) Address of principal office.

Room 302, The News Building
814 Mission Street
San Francisco, Calif.

(d) Name of person or persons in charge of principal office.

Charles von Loewenfeldt

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States

(b) Approximate number of members outside the United States

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection began</i>	<i>Position, office, or nature of duties</i>
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(none)

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection ended</i>	<i>Reason for ending connection</i>
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(none)

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

(none)

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

(none)

6. All persons who at any time during the period were foreign principals of Registrant.

<i>Name and principal address</i>	<i>Is person still a foreign principal of Registrant?</i>	<i>If not, give date connection ended</i>
Japan Air Lines Co., Ltd. 45 Grant Avenue, San Francisco	yes	
Consulate General of Japan in SF 346 California Street, San Francisco	yes	
Japan Trade Center 38 Sansome Street, San Francisco	yes	

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

JAPAN AIR LINES CO., LTD. - function as public relations counsel; direct and project all publicity activity relating to company's trans-Pacific air service; preparation and dissemination of press releases and other information material (not advertising) to news media in the United States and Hawaii; edit monthly house magazine.

CONSULATE GENERAL OF JAPAN in San Francisco - press relations activity, primarily dissemination of press releases and other factual material to news media in area under jurisdiction of this Consulate, for the purpose of cultural and trade relations; edit monthly news bulletin.

JAPAN TRADE CENTER - function as public relations counsel assisting in development of activity to promote knowledge in the United States of Japanese goods manufactured for export; prepare and disseminate press releases, etc. having to do with information on Japanese products.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

General operations of a public relations agency serving, industrial, commercial, and non-profit organizations. With the exception of the foreign principals discussed herein, agency's clients have been American enterprises located mainly on the West Coast.

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Exhibits A have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Jane True Hagemester 2362 Vallejo St. - SF	none	no
Betty Lucille Bowman 2429 Vallejo St. - SF	none	yes
Emery Bewington Dowell 1846 48th Ave. - SF	none	no
Charles von Loewenfeldt 230 Forbes Avenue San Rafael, Calif.	none	no

(b) All such employees and other individuals for whom Exhibits A have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Barbara Eugene Ireland 28 Pleasant Street San Francisco, Calif.	Secretarial	(NOTE: Miss Ireland became associated with Registrant on March 1, 1955)

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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(see attached detailed description of funds received)

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows: ⁴

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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(none)

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows: ⁵

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment³</i>
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(see attached detailed description of expenditures made in interests of foreign principals)

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
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(none)

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- | | | |
|--|---|--|
| (1) Press releases <input checked="" type="checkbox"/> | (8) Circulars | (15) Lantern slides |
| (2) News bulletins <input checked="" type="checkbox"/> | (9) Form letters | (16) Still pictures |
| (3) Newspapers | (10) Reprints <input checked="" type="checkbox"/> | (17) Posters |
| (4) Articles <input checked="" type="checkbox"/> | (11) Copies of speeches, lectures, talks, or radio broadcasts | (18) Photographs <input checked="" type="checkbox"/> |
| (5) Books | (12) Radio programs | (19) Charts |
| (6) Magazines | (13) Radio scripts | (20) Maps |
| (7) Pamphlets | (14) Moving pictures | (21) Other publications |

(c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
press releases, etc.	Registrant	Registrant	Registrant
"Japan Bulletin" (4-page monthly mag.)	Registrant	Consulate of Japan	Consulate of Japan
"The Pacific Courier" (4-page monthly mag.)	Registrant	Japan Air Lines	Japan Air Lines

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rule 400 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

yes

(2) Were all such communications and publications labeled in accordance with Section 4 and Rule 400? If not, explain why any such communications and publications were not so labeled.

(none of the material prepared and disseminated by Registrant falls in the category of "political propaganda")

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rule 400? If not, explain why any such reports were omitted.

yes

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

Japan Trade Center
San Francisco

(note: acquisition of this foreign principal during the period was reported, along with Exhibit C forms, in letter dated January 25, 1955)

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

(none)

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

(none)

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

(none)

14. File the following exhibits with this statement:

Exhibit A.—File an Exhibit A, on the printed form provided therefor, for each of the following persons for whom an Exhibit A has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Charles von Loewenfeldt
.....
(Signature)

Charles von Loewenfeldt

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

.....
(Signature)

.....
(Signature)

.....
(Signature)

Subscribed and sworn to before me at SAN FRANCISCO, CALIFORNIA

this day of MAR 29 1955, 19.....

Ruth Natwich
.....
(Signature of notary or other officer)

My commission expires January 3, 1959, 19.....

CHARLES VON LOEWENFELDT & ASSOCIATES

PUBLIC RELATIONS

REGISTRATION No. 810

THE NEWS BUILDING
814 MISSION STREET
SAN FRANCISCO 3, CALIFORNIA

YUKON 2-1900

(For Six Months Period Ending January 5, 1955)

10.

(a)

Date Funds Received	Foreign Principals from whom received	Fees	Amounts	Production Costs
Jul. 6, 1954	Japan Air Lines Co., Ltd.	\$500.00		\$161.15
Jul. 9	"			136.87
July 23	"	333.00		426.07
Aug. 4	"	500.00		570.40
Aug. 23	"	333.00		185.47
Sep. 7	"	500.00		310.57
Sep. 21	"	333.00		195.76
Oct. 6	"	500.00		225.93
Oct. 21	"	333.00		75.84
Nov. 5	"	500.00		135.73
Nov. 24	"	333.00		144.84
Dec. 4	"	500.00		248.46
Dec. 20/	"	333.00		99.43
Jan. 4, 1955	"	500.00		
July 31, 1954	Consulate General of Japan SF	500.00		56.18
Aug. 31	"	500.00		89.44
Oct. 1	"	500.00		71.59
Oct. 31	"	500.00		32.67
Nov. 30	"	500.00		143.43
Dec. 31	"	500.00		59.80
Nov. 26, 1954	Japan Trade Center SF	750.00		
Dec. 16	"			296.27
Dec. 17	"	750.00		

FILED
MAY 27 1955
Foreign Affairs
Registration Section
Department of Justice

CHARLES VON LOEWENFELDT & ASSOCIATES

PUBLIC RELATIONS

810

THE NEWS BUILDING
614 MISSION STREET
SAN FRANCISCO 3, CALIFORNIA

YUKON 2-1900

(For Six Months Period Ending January 5, 1955)

10.

(c) ...detailed description of expenditures made for foreign principals --
from funds received under "production costs" as listed in 10.(a) ...

For Japan Air Lines Co., Ltd.:

Purchase of photographs and prints -	\$155.14
Typing, mimeographing, secretarial -	859.83
Purchase of supplies, paper, stencils, etc. -	282.07
Messenger service -	447.75
Postage -	452.77
Mats -	290.74
Mailing by mailing house -	66.41
Telegrams and cables -	2.30
Clipping service -	98.25
Telephone -	127.69
Travelling expenses, hotels, cabs, etc.	161.57

For Consulate General of Japan SF:

Purchase of photographs and prints -	96.36
Clipping service -	91.17
Messenger service -	120.50
Postage and supplies -	128.35
Mats -	16.73

For Japan Trade Center SF:

Purchase of supplies -	35.34
Clipping service -	95.43
Purchase of photographs -	10.00
Telegrams and cables -	22.38
Messenger service -	115.14
Telephone -	17.98

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RECEIVED
JAN 10 1955
PUBLIC RELATIONS
CHARLES VON LOEWENFELDT & ASSOCIATES
614 MISSION STREET
SAN FRANCISCO 3, CALIF.