

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

REGISTRATION No. 810

FILED
FEB 4 1958
REGISTRATION SECTION
DEPARTMENT OF JUSTICE

For Six Months Period Ending January 5, 1958
(Insert date)

1. (a) Name of Registrant.

CHARLES VON LOEWENFELDT, INCORPORATED

(b) All other names used by Registrant during the period.

CHARLES VON LOEWENFELDT AND J. T. TRUE, INCORPORATED

(The corporate name of this business, formerly known as "Charles von Loewenfeldt and J. T. True, Incorporated," has been changed to

(c) Address of principal office.

Room 500, The News Bldg.
814 Mission Street

"Charles von Loewenfeldt, Incorporated."

San Francisco, California

(d) Name of person or persons in charge of principal office.

Charles von Loewenfeldt

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States Inapplicable

(b) Approximate number of members outside the United States

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official	Date connection began	Position, office, or nature of duties
NONE		

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official	Date connection ended	Reason for ending connection
JANE TRUE HAGEMEISTER 16 West 10th Street New York, N. Y.	October 1, 1957	Relinquished association with this corporation to move to New York, N. Y.

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit, group, or organization

Nature of connection with Registrant

Name and address of person in charge

NONE

(b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

NONE

6. All persons who at any time during the period were foreign principals of Registrant.

Name and principal address

Is person still a foreign principal of Registrant?

If not, give date connection ended

Japan Air Lines Co., Ltd.
45 Grant Avenue
San Francisco, Calif.

YES

Japan Trade Center
531 Sutter Street
San Francisco, Calif.

YES

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

JAPAN AIR LINES CO., LTD.--Public relations counsel; handle publicity activity of this company in connection with trans-Pacific air service; dissemination of press releases and other informational material (not advertising) to news media in U.S.

JAPAN TRADE CENTER--Function as public relations counsel assisting in development of activity to promote knowledge in the United States of Japanese products manufactured for export; prepare and disseminate press releases, etc. having to do with information on Japanese products; also occasional preparation of advertising covering announcement of product exhibitions held at the Japan Trade Center.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

General operations of a public relations agency serving industrial, commercial and non-profit organizations. With the exception of foreign principals discussed herein, agency's clients have been confined to American enterprises mainly on the West Coast.

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Charles von Loewenfeldt 230 Forbes Avenue San Rafael, Calif.	NONE	NO
Helen Laverty 5848 Birch Court Oakland, Calif.	NONE	NO
Susan Brossy 18 Leroy Place San Francisco, Calif.	NONE	NO
Maehelena Nogavica 1764 Grant Avenue San Francisco, Calif.	NONE	YES

- (b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
NONE		

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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(See attached detailed description of funds received.)

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows: ⁴

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received⁴</i>
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NONE

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows: ⁴

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment⁴</i>
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(See attached detailed description of expenditures made in interests of foreign principals.)

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
Yoshito Kojima Vice President Japan Air Lines	ONE	NONE
Michisuke Sugi President (JETRO) for Japan Trade Center	ONE	NONE

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- | | | |
|--|---|---|
| (1) Press releases <input checked="" type="checkbox"/> | (8) Circulars <input checked="" type="checkbox"/> | (15) Lantern slides |
| (2) News bulletins <input checked="" type="checkbox"/> | (9) Form letters | (16) Still pictures <input checked="" type="checkbox"/> |
| (3) Newspapers | (10) Reprints <input checked="" type="checkbox"/> | (17) Posters |
| (4) Articles <input checked="" type="checkbox"/> | (11) Copies of speeches, lectures, talks, or radio broadcasts <input checked="" type="checkbox"/> | (18) Photographs <input checked="" type="checkbox"/> |
| (5) Books | (12) Radio programs | (19) Charts |
| (6) Magazines <input checked="" type="checkbox"/> | (13) Radio scripts | (20) Maps |
| (7) Pamphlets <input checked="" type="checkbox"/> | (14) Moving pictures | (21) Other publications |

(c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
Press releases, etc.	Registrant	Registrant	Registrant
TRADE WITH JAPAN (4-page monthly mag.)	"	Japan Trade Center	Japan Trade Center
PACIFIC COURIER (4-page monthly mag.)	"	Japan Air Lines	Japan Air Lines

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-408 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

YES

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-408? If not, explain why any such communications and publications were not so labeled. (None of the material prepared and disseminated by Registrant falls in the category of "political propaganda.")

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-408? If not, explain why any such reports were omitted.

YES

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

NONE

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

NONE

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

((See 1. (B)))

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

NONE

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Charles von Loewenfeldt
.....
(Signature)

Charles von Loewenfeldt

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

.....
(Signature)

.....
(Signature)

.....
(Signature)

SAN FRANCISCO, CALIFORNIA

Subscribed and sworn to before me at

this *3rd* day of *February*, 19*58*

Ruth Natusch
.....

(Signature of notary or other officer)

Notary Public in and for the City and County
of San Francisco, State of California

My commission expires My Commission Expires January 3, 1959, 19.....

(For Six Months Period Ending January 5, 1958)

10.
(a)

	Date	Funds Received	Foreign Principal From Whom Received	A M O U N T S	
				Fees	Production Costs
1957	July	15	Japan Trade Center	\$	\$ 539.42
	"	31	" " "	1200.00	346.74
	Aug.	15	" " "		1682.12
	Sept.	12	" " "	1200.00	2168.25
	"	16	" " "		320.50
	Oct.	1	" " "	1200.00	739.72
	"	15	" " "		1051.89
	Nov.	1	" " "	1200.00	284.01
	"	15	" " "		2024.40
	Dec.	1	" " "	1200.00	659.64
	"	5	" " "		1404.41
	"	6	" " "	500.00	4161.19
	"	13	" " "		355.19
1958	Jan.	2	Japan Trade Center	1200.00	1252.75

FILED

FEB 4 1958

Registration Section
DEPARTMENT OF REVENUE

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

REGISTRATION No. 810

(For Six Months Period Ending January 5, 1958)

10.

(a) (continued)

	Date Funds		Foreign Principal	A M O U N T S	
	Received			Fees	Production Costs
1957	July	15	Japan Air Lines	\$	\$ 159.63
	"	"	" " "	800.00	387.29
	"	31	" " "		50.96
	"	"	" " "	333.00	1000.10
	Aug.	15	" " "		331.78
	"	"	" " "	800.00	1020.12
	Sept.	12	" " "	333.00	292.29
	Sept.	12	" " "		154.01
	"	16	" " "	800.00	113.32
	Oct.	1	" " "	333.00	1016.17
	"	15	" " "		168.42
	"	"	" " "	800.00	860.73
	Nov.	1	" " "	800.00	102.62
	"	1	" " "		169.86
	Nov.	15	" " "	333.00	274.67
	"	27	" " "	333.00	158.79
	Dec.	4	" " "		205.19
	Dec.	13	" " "	800.00	1367.82
1958	Jan.	2	Japan Air Lines	333.00	1683.00

RECEIVED

FEB 4 1958

REGISTRATION OFFICE
DEPARTMENT OF TREASURY

(For Six Months Period Ending January 5, 1958)REGISTRATION No 810

10.

(c)....detailed description of expenditures made for foreign principals - from funds received under "production costs" as listed in 10. (a) . . .

For Japan Air Lines:

Traveling expenses, hotels, etc.	\$ 339.57
Telephone & Telegraph	489.15
Typing, mimeo, secretarial	605.98
Messenger Service	241.56
Supplies	276.15
Photographs, mats, artwork	1,862.51
Clippings and subscriptions	140.70
Printing	5,145.14
Postage	250.87
Entertainment	165.14

For Japan Trade Center:

Traveling expenses, hotels, etc.	\$ 800.91
Entertainment and exhibits	2,604.82
Clippings and subscriptions	554.81
Telephone & Telegraph	575.64
Messenger Service	451.20
Advertising space purchase	3,543.05
Printing	3,488.98
Photographs, mats, artwork	2,792.37
Supplies	174.85
Postage	249.67
Typing, mimeo, secretarial	1,753.93

FEB 4 1958

REGISTRATION SECTION

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